Minutes from the Manufacturing Engineering Advisory Board Meeting
May 9, 2008

Attending: Glenn Gehring, Timothy Hughes, Bruno Rahn, Casey Weiss, John Hotek, Scott Harbarth, Pam Sellberg, Danny Bee, Tom Lacksonen, Rich Rothaupt, Mike Galloy (for Donna Stewart), Lin Stradins, John Wesolek, Eileen Zito, Jean Price

Absent: Cory Cauwels, Don Craighead, Scott Graf, Matt Hafele, Larry Henderson, Andy Myers, John Pearson, Dean Schley, Kurt Schnapp, Paul Thomas, Bob Vytlacil, Rajiv Asthana, John Dzissah, Robert Feirn, David Fly, Pete Heimdahl, Mark Larchez, Bob Meyer, Carol Mooney, Don Olson, Marty Ondrus, Jerry Roiter, Scott Springer

(Bold indicates professional in the field)

1. Minutes from the December 14, 2007 advisory board meeting were approved as distributed. (Rothaupt/Wesolek)

2. Program Update

There are 184 students in the program. 14 graduates on Saturday. Applications are good. Grads are in demand.

Information on the Sustainable Design and Development minor was distributed. Danny Bee is the advisor. Web site is: www.uwstout.edu/programs/minors/sdd

A request for funds for the UW-Green Bay/NWTC/UW-Stout program collaboration was been submitted to the state. There has been favorable response from local industry and the public. Thirty two students are signed up to start the program. Credits can be transferred to another school or degree can be completed in Green Bay.

3. Recruitment Efforts

Engineering and Technology Career Day has been successful. Students who came to an E & T Career Day are now attending Stout. Other recruitment activities include: STEPS, First Lego League, Skills USA as well as high school groups visiting campus.

4. M.S. in Manufacturing Engineering - Danny Bee

Danny distributed the program plan for the M.S. in Manufacturing Engineering. There are 22 students enrolled in the program. Interest in the program continues to grow. Wendy Stary is the first graduate. Course content ideas for BUACT 610 Finance and Cost Analysis were distributed. Danny hopes to get the course developed for the MS program.
5. **New College**

The university is being restructured into four colleges. The engineering and technology department will be part of a new college: College of Science, Technology, Engineering and Mathematics. The restructuring will combine similar groups into one college.

There are two new programs being proposed: computer engineering and plastics engineering. We will be hiring five new people for these programs plus filling six other vacancies.

Ground breaking will be held this summer for a new science and mathematics building. The new STEM Dean’s office will be housed in the new building.

6. **Program Promotion**

Discussion was held on how to do a better job marketing the program to the public. Ideas: play off the flexibility of the major, produce commercial, good exposure to different areas of business, program is a basket of tools that can be applied many places, market projects like Turkey, STEPS nationally, attract students by showing how engineers can change the world, graduates take a wide variety of jobs, do videos on YouTube, Baja a good draw for students, use airplane project – take to schools as a promotion.

7. **Update on Turkey project - Scott**

Students designed layout for plant in Turkey. Tom Lacksonen was the advisor. The students went to Turkey in January.

8. **Next Meeting**

The next meeting will be Friday, December 12.