

Ali Khan

Associate Professor of Fashion,
Artist, Fashion Academic & Consultant
Email: atkhan@vcu.edu

Education

Ph.D. Studies (2017 -incomplete)	Royal College of Art, London, England
Major	School of Material: Fashion Menswear
Supporting Areas:	Contemporary Masculinity & Pop Culture

Thesis: Khan, Ali. 2017, *Understanding Contemporary Masculinity and its Influence on Pop Culture through a look at Six Specific Sub-Cultures*, Royal College of Art, London, England

Executive Certificate (2011)	HEC, Paris, France
Area of Study	Luxury Management Program: Luxury Strategies

M.F.A. (2008)	Academy of Art University
Major	Fashion Merchandising: Product Development
Supporting Areas	Menswear & Accessories Design

Thesis: Khan, Ali. *Arrival of the Fittest*, 2008, Academy of Art University, San Francisco

B.F.A. (1998)	Academy of Art University
Major	Womenswear Design
Supporting Areas	Applied Textiles

Professorship and Administration

Virginia Commonwealth University in Qatar, Associate Professor
August 2008 – Present
Associate Professor. Department of Fashion Design, 2018 – Present
Assistant Professor. Department of Fashion Design, 2008 - 2018
Courses taught and Developed: Design Studio 1, Design Studio 2, Design Theory and Illustration, Advanced Draping, Tailoring and Construction, Pattern Studio, Fashion Forecasting, Fashion Branding, Luxury Entrepreneurship, Merchandising Principles
Departmental Duties: Internship and student placement, Annual Fashion Show Production, Student Advising, Community Outreach, Student Field Study Trips, Departmental Strategic Planning and accreditation renewal from NAASAD

Academy of Art University, San Francisco, Online Lecturer in Fashion Design
August 2009 – December 2012

Courses Taught and Developed: Fashion Design

Iqra Millenium University, Lahore, Head of the Fashion & Merchandising Department
August 2003 – July 2008

Courses Taught and Developed: Senior Collection, Construction, Pattern-making and Draping 3, Fashion Design 3

Duties as Department head: Curriculum Development, Student enrollment, departmental marketing, Degree accreditations, fund-raising for departmental activities,

Pakistan School of Fashion Design, *affiliated with La Chambre Syndicale de la Couture, Paris, France.* Senior Lecturer in Fashion Design and Fashion Merchandising

August 1999 – July 2008

Courses Taught: Fashion Design & Illustration, Fashion Forecasting, Fashion Branding, History of Fashion

Luxury Design & Management Consultancy

Ali Khan: Luxury Business Development, Creative Direction and Luxury Fashion
Academics Consultancy

December 2015 – Present

Client List: Net-A-Porter Group, Academy of Art University, Blessed LLC, Qatar, Qatar Armed Forces and various other International Luxury e-retailers

Design & Merchandising Professional Leadership

Ali Khan, Founder & Creative Director
August 2003 – March 2012,

Fashion ID, Creative Director

November 2000 – January 2004, Location: Pakistan

Overseeing 3 different brands with two flagship stores and multiple wholesale accounts across the country.

Responsible for designing collections, developing patterns, planning media campaigns, and overseeing production and retail

Koret of California

March – October 1999

Asst. Designer/Merchandiser Levis/Koret of California responsible for merchandising, presentations, sourcing, fittings, design development working on CAD systems

Gap Inc.

August '98 – August '99

Visual Specialist

Art Collective

Le Fool Collective
December 2020 – Present
<https://le-fool.com/Header>

Involved in Art Exhibitions, Fashion and Luxury Op-eds, Fashion Week Reviews and Analysis and other projects under the mission of:

“Embracing the limitations of an individual’s perspective and the power of its place in the collective. By highlighting thought, action, and art that aspire to truth, our aim is to bring together those who want to exist with integrity in a pluralistic world.”

Skills

Design: Womenswear, Menswear, Childrenswear, Concept Development, 3D Design, Collage and Deconstruction Design, Research & Mood Boards, Accessory Design, Knitwear Design, Sportswear & Technical Design

Technical: Pattern Making, Draping, Experimental Draping, Construction, Grading, Hand-sewing, Tailoring

Drawing: Fashion Illustration, Technical Drawing, Painting & Sketching: *Gauche, Water Color, Markers, Pastels, Charcoal, Computer Aided Drawing*

Textiles: Screen Printing, Dyeing, Batik, Discharge & Burn-out, Heat Transfer, Single Bed Knitting, Embroidery, Hand Loom Weaving, Felting

Computer: Adobe Creative Cloud, Microsoft Suite, Corel Draw, CLO, Pro-Create,

Merchandise: Product Development, Line Development, Visual Merchandising, Retail Buying, Fashion Forecasting, Fashion Show Production, Brand Development. Fashion Journalism, Fashion Media, Social-Media & PR Strategy, Business Plan Development

Millinery: Felt, Straw & Buckram Blocking

Photography: Fashion, Still-life (digital, 35mm | Indoors, outdoors)

Honors and Awards

- World of Wearable Arts (WOW), New Zealand 2015
Soldier of Fortune – Short-listed, Menswear Section
- World of Wearable Arts (WOW), New Zealand 2014
Bling Warrior – 3rd Place, American Express Open Section
Bling Warrior – 1st Place, New Entrant Award
Skulls of Bondage – Short-listed for ‘Bizarre Bra’ category
- New York Fashion Week, 2008
Selected to represent AAU in the fashion show, displaying my thesis collection
- Saks Fifth Avenue, San Francisco, 1998

Selected to have Work displayed in the window of Saks Fifth Avenue, Union Square, San Francisco.

Media Coverage

Al Tiba9, May 2023 “10 Questions with Ali Khan: <https://www.altiba9.com/platfrom-interviews-for-artists/ali-khan-fashion-design-luxury-photography>

The Gallery at VCUQ, March 2021 ,Ali Khan: Interview with the Fashion Curator of “Wear the Right Thing” <https://gallery.qatar.vcu.edu/ali-khan/>

Rare Piece of Art. Gulf Times, January 23, 2016

WOW Success. Context, September 2015

Forward Fashion. QF Radio, November 24, 2012

Masterclass. San Francisco Chronicle, February 19, 2012

Jono Waks, New York Fashion Week. Moxie Q, February 12, 2012

Looking Closer, Seeing Further. VCUQ, 2010

Postcards From Doha. 180 Magazine, Spring 2009

Ali Khan, NYFW. Fashion School Daily, September 5, 2008

Ali Khan. Fashion School Daily, June 17, 2009

Spotlight and Interview with Fashion Designer, Ali Khan. AAU online.

Ali Khan, New York Fashion Week 2009. School of Fashion Blogspot. August 29, 2008

Ali Khan, graduation Collection at AAU. Fashion Windows, October 12, 2008

Rupa Mikkilineni, NY Fashion Week. CNN, September 11, 2008

Work Exhibited

International Group Shows & Exhibitions

Khan, Ali T. **Soft Power, Solo Exhibition**, CICA Museum, Seoul, May 2024

Khan, Ali, T. **October Show**, No Name Gallery, Philadelphia, October 2023

Khan, Ali T. **Masked Up**, CICA Museum, Seoul, March 2023

Khan, Ali T. **Vogue Exhibition** 4th Edition, Boomer Gallery, London, September 2022

Khan, Ali T. **Re-Editions**, The Library, VCUQ. Sept '2018 – Feb '2019

Khan, Ali T. **Beverly Hills Art Show**, Beverly Hills, October 2016

Khan, Ali T. **VCUQ Faculty Exhibition**. Doha, 2016

Khan, Ali T. **Imagine, Experience Discover**, Nelson, NZ. November '15 – May '16

Khan, Ali T. **World of Wearable Art**, Wellington, NZ. September 2015

Khan, Ali T. **Fiesta of Color**, Nelson, NZ. November '14 – May '15

Khan, Ali T. **Re-Searching**, London, January 2015

Khan, Ali T. **World of Wearable Art**, Wellington, NZ. September 2014

Khan, Ali T. **Strange Wonders**, Doha, April 2014

Khan, Ali T. **So Far, So Good**, London January 2014

Khan, Ali T. **WIP Annual Show**. London, January 2013

Khan, Ali T. **Disruption**. London, January 2013

Khan, Ali T. **WIP Annual Show**. London, January 2012

Khan, Ali T. **KuDamm 101: Christmas Happenings**. Berlin, December 2011

Khan, Ali T. **KALIEDOSCOPE Annual Show, Doha, Qatar, December 2010**

Khan, Ali T. **OFF THE GRID, Surface Design Association Annual Juried Show** (Fashion Show and Static Exhibition, Kansas City, May '09

Khan, Ali T. **NEW YORK FASHION WEEK Sept '08**

Fashion Covers & Fashion Editorials

Cover Photo, Journal of Fashion Style and Popular Culture, Volume 11 Number 3

Winner April 2023 Challenge, No Name Collective Journal Volume 4

Cover Photo, Journal of Fashion Style and Popular Culture, Volume 8 Number 2 & 3

Khan, A. T., St-Louis, I., "Wear the Right Thing - accompanying fashion shoot," Gallery at VCUQ. (March 2021 - April 2021).

Artistic Direction and styling in a fashion shoot featuring the works of the designers in the upcoming exhibit 'Wear the Right Thing' to be held in September 2021.

Cover Photo, Journal of Fashion Style and Popular Culture, Volume 7 Number 2 & 3

Cover Photo, Journal of Fashion Style and Popular Culture, Volume 5 Number 3

Khan, Ali T, **Tokyo Drift**. Fashion Editorial, Forward Fashion. Fall 2018

Khan, Ali T, **Straight Outta Paris**, Fashion Editorial, Fashion. Spring 2018

Khan, Ali T, **Bright Lights, Big City**, Fashion Editorial, Fashion. Fall 2017

Khan, Ali T, **Meet Me in The Basement**, Fashion Editorial, Fashion. Spring 2017

Khan, Ali T, **Color of The Night**, Fashion Editorial, Fashion. Fall 2016

Khan, Ali T, **Tokyo Diaries**, Fashion Editorial, Fashion. Spring 2016

Exhibitions Curated

Curation. Khan, A. T., Fink, C., "Designer and the Denim," Qatar. (April 2021 – Present).

A curated exhibition on the relation between designer and denim jeans over the last 20 covering major collaborations and drops.

Curation. Khan, A. T., "Wear the Right Thing," VCUQ and **Balenciaga**, Qatar. (October 2020 - October 2021).

An exhibition showcasing the works of three photographers along with three fashion designers. I am curating the fashion part of the exhibit.

Invited Shows & Guest Speaking

Guest Influencer & Journalist. Rakuten Tokyo Fashion Week, October 2017 to February 2023,

VCUQ, February 2021, "The Rules of Luxury"

VCU Richmond, February 2012, "Defining Luxury in a Changing Global Context"

Publications & Scholarship

Special Issues of Journal

Khan, Ali T. (ed), Fashion, Photography and the Erotic, Special Issue, *Fashion, Style & Popular Culture*, Intellect, UK, 2021

Journal Articles & book Chapters

Khan, Ali T. Sufis, Drugs and Rock n' Roll, Book Chapter, *Masculinities Reader*, July 2023

Khan, Ali T. Adorned to be Wild, *Journal of Fashion Style and Popular Culture*, Intellect, UK, 2022

Khan, Ali T. In The Bedroom. *Fashion, Style and Popular Culture*, Intellect, UK, 2021

Khan, Ali T. Beyond the Mat: Interpreting Eroticism in the Over-the-top Aesthetics of Professional wrestling, *Journal of Fashion Style and Popular Culture*, Intellect, UK, September 2019

Khan, Ali T. Principles of Lust. *Journal of Fashion, Style and Popular Culture*, Intellect, UK, Fall 2016

Khan, Ali T. Real Men Wear Nothing: Talking Porn, perversities and what it takes to be Macho Man with Jeff Stryker. *Journal of Fashion, Style and Popular Culture*, Intellect, UK, Spring 2016

Reviews

Khan, Ali T. Paris Menswear Fashion Week Review, "Walter Van Beirendonck", "Lazoschmidl" S/S 2025, *Le Fool Collective*, July 2024 (Le-fool.com)

Khan, Ali T. Fashion Week Review, "The Moment of Truth for Tokyo Fashion", Tokyo Fashion Week F/W 2024, *Journal of Fashion, Style & Popular Culture*, July 2024 (Accepted)

Khan, Ali T. Fashion Week Review, "Will the New Japanese Fashion Star Please Stand Up", Tokyo Fashion Week F/W 2023, *Journal of Fashion Style & Popular Culture*, July 2023

Khan, Ali T. Fashion Week Review, "One Night in Bangkok", Thailand Fashion Week F/W 2023, *Journal of Fashion Style & Popular Culture*, July 2023

Khan, Ali T. Fashion Week Review, "And the Hits Just Keep on Coming" Tokyo Fashion Week F/W '2020, *Journal of Fashion Style and Popular Culture*, 2021

Khan, Ali T. Fashion Week Review, New Beginnings, Same Old Issues”, Tokyo Fashion Week, Journal of Fashion, Style and Popular Culture. August 2020

Khan, Ali T. Fashion Week Review, Streetwear is Dead, Long Live Streetwear, Tokyo Fashion Week, Journal of Fashion, Style and Popular Culture. October 2019

Khan, Ali T. Fashion Week Review, A Tale of Two Fashion Extremes, Tokyo Fashion Week, Journal of Fashion, Style and Popular Culture. May 2019

Khan, Ali T. Fashion Week Review, Has Tokyo Lost its Fashion Moment, Tokyo Fashion Week, Journal of Fashion, Style and Popular Culture. October 2018

Khan, Ali T. Fashion Week Review Tokyo Fashion Week F/W '18 Journal of Fashion, Style and Popular Culture. May 2018

Khan, Ali T. Fashion Week Review, Stockholm Fashion Week S/S 18 Journal of Fashion, Style and Popular Culture, November 2017

Khan, Ali T. Fashion Week Review, Tokyo Fashion Week S/S '17 Journal of Fashion, Style and Popular Culture. Spring 2017

Non-Academic Essays & Fashion Op-eds

Khan, Ali T. “The Death of Streetwear was Greatly Exaggerated”. Le Fool (Op-Ed) March 2024

Khan, Ali T. "To Fashion Show or Not to Fashion Show, That is Not Even The Question". Le Fool (Op-Ed) 2021

Khan, Ali T. *The Pandemic has been Good for Fashion*. Le Fool (Op-Ed) 2021

Khan, Ali T. Streetwear is Dead, Long Live Streetwear. Le Fool (Op-Ed) 2021

Khan, Ali T. “Sufis, Drugs and Rock ‘N Roll” *A collection of Film, photography and Writing*. Petrie Inventory, London, March 2015

Conference & Academic Presentations

Khan, Ali t. “Redefining Luxury in a Decolonized World”, Ad-Dressing Margins, An ADH and Drexel University International Conference, Virtual, October 2023

Khan, Ali. “The Influence of Queer on Streetwear”, Fashion, Style & Queer Culture, Drexel University, Virtual Conference, May 2021.

Khan, Ali. "Turning the Tables", Fashion, Style & Global Culture, Drexel University, Philadelphia, May 2019.

Khan, Ali. "Sports or (just) Fanatics: The Obsessions that Define the Male Arab Youth Today". International Pop Culture Conference, Reykjavik, Iceland, July 2015.

Khan, Ali. "Beyond the Mat: Deciphering Eroticism in the Aesthetics of Professional Wrestling", The Erotic Cloth: Seduction and Fetishism – A colloquium, Art Worker's Guild, London, March 2015.

Khan, Ali. "Sufis, Drugs & Rock N' Roll", International Pop Culture Conference, Warsaw, Poland, July 2013.

Khan, Ali. "How do the aesthetics of masculinity compare in contemporary international cinema? And its links and influences on contemporary menswear", International Pop Culture Conference, Costa Rica, 2011.

Khan, Ali. "Undressing the Action Hero: The Role of Fashion and Style in Making the 'Macho Stars' of International Cinema, National Pop Culture Conference, St. Louis, MI, April 2010.

Khan, Ali. "Hollywood to Bollywood: Fashion Interpretation", Extra Ordinary Dress Code Symposium, Hong Kong, 2009.

Khan, Ali. "Aesthetics that Defy Gravity: The Unique and Wonderful Fashions of Pashto Cinema", International Pop Culture Conference, Turku, Finland, 2009.

Khan, Ali. "Bollywoodization of American Pop Culture", National Pop Culture Conference, New Orleans, 2009.

Grants, Residencies and Awards

\$8,120 May 2024, Faculty Research Grant
Visiting Artist Program & Solo Show, CICA Museum, Seoul, South Korea

(Ongoing)
\$12,000 May 2020, Subvention Grant for Book publishing, Doha, Qatar

(Completed)
\$4,000 May 2023, Faculty Research Grant Award
Art Residency, Saikoneon, Japan

\$20,000 July 2020, Dean's Award for Exploratory Programs/New Initiatives
Development of a Luxury Lab, Doha, Qatar

\$8,000 March 2019, Faculty Research Grant Award
Contemporary Draping Techniques for Arab Women, Doha, Qatar

\$3,500 March 2015, Faculty Research Grant Award

Beyond the Mat: Deciphering Eroticism in the Aesthetics of Professional Wrestling

\$3,500 June 2015, Faculty Research Grant Award
Fan or (Just) Fanatics: The Obsessions that Define Arab Youth Today

\$3,000 September 2012, Faculty Research Grant Award
The Bollywood Reality

\$4,000 June 2011, Faculty Research Grant Award
Developing a Fashion Forecasting Website for the Middle East

\$3,000 September 2010, Faculty Research Grant Award
The Aesthetics of Masculinity in Contemporary International Cinema

MFA mentorship

Student Name	Student Major	Completion Date
Sidra Sohail	Re-Fashion Design from Outside-in	May 2023
Rabab Abdulla	MY CLOTHING IS ME: Embracing ADHD in Traditional Qatari Apparel	May 2019
Rania Chamsine	From Lashes to Ashes	May 2012

Academic Service & Community Engagement

Academic Service to Profession

Member, Editorial Board, Journal of Fashion, Style & Popular Culture, 2016 - Present

Bachelor of Arts in Fashion Design, Program Review, Royal University for Women, Bahrain, 2016
Done on behalf of the Quality Assurance Authority of Education and Training, Directorate of Higher Education.

Entrepreneurship for Fashion, SMEDA, Government of Pakistan, Lahore, 2006

Academic Service to Community

Volunteer, Reach Out to Asia Annual International Charity Trip. Yogyakarta, 2014 – 2016
A charity Trip to Indonesia on behalf of ROTA, to teach art courses for a month to underprivileged schools in the region that were destroyed by the volcanic eruption.

Organized Events

Perfume Creation Workshop, ECO LUX LAB, March 2022, Virtual Event

Sponsored Event to organize a Perfume Creation Workshop with Master Perfume Maker 'Francis Hebert, open to students and faculty of VCUQ.

Perfume Creation Workshop, Shop Qatar Event, October 2021,
Paid Sponsorship by Qatar Creates to organize a Perfume Creation Workshop with Master Perfume Maker 'Francis Hebert'.

'How to Make a Hat' workshop, Community Evening Classes Program, Doha, 2013 - 2016

Academic Service to Virginia Commonwealth University

Search Committees:

Director of Gallery, 2023
Fashion Design, 2019
Fashion Design, 2016
Interior Design, 2016
Senior Director for Academic & Career Advising, 2015
Digital Fabrication Lab & Woodshop technician, 2013
Gallery & Exhibition Curator, 2011
Materials Library Curator, 2010
Fashion Design, 2010
Design Research Librarian, 2009

VCUQ Committees:

Fashion New Program Task Force, 2021 - Present
Technology Advisory Committee, 2019 – Present
Art foundation Advisory Committee, 2019 – Present
Fashion Show Organizing Committee, 2008 - Present
Research & Development Committee, 2016 – 2018
Gallery Advisory committee, 2016 O 2018
Outreach Committee, 2015
Faculty & Staff Life Committee, 2015
Teaching & Learning Committee 2014
Career Development Committee, 2013
Faculty Advisory Committee, 2011 - 2012

Freshman Student Portfolio Review, 2011 - 2018

Zwara Open House, VCUQ, Doha 2013 – 2016

An annual WIP event at the University open to the local community including exhibitions, workshops and lectures.

Professional Development

How to Promote and Fund your Work as an Artist, **Central Saint Martins**, London, 2023

- Artistic entrepreneurship
- Social media strategies
- Gallery and market research
- NFTs

Luxury Innovation Summit, Geneve, October 2022

- Luxury strategies
- Digital luxury
- Luxury marketing

Luxury Innovation Summit, Geneve, October 2021

- Luxury strategies
- Digital luxury
- Luxury marketing

Sneaker Essential: From Design to Retail, **Fashion Institute of Technology**, NY, 2020

- Sneaker Design
- Sneaker culture
- Sneaker manufacturing and Production

International Association of Universities (IAU) Conference, Kuala Lumpur, 2018

- Leadership in Higher Education
- Fundamentals of Leadership
- Developing and Managing education and society partnerships

IHT Luxury Conference, London, November 2010

- Fashion and Luxury
- Luxury Design and Innovation
- Luxury Marketing trends

Advanced Specialization in Draping, Pattern-Making and Construction, **La Chambre Syndicale de la Couture**, Paris, France, 2004

- Advanced Draping for Design
- Experimental Draping
- Deconstruction and Draping

International Color Consultant, Irene Inc, San Francisco, 1997

- Color Story Development
- Color trend reports
- Advanced Color and Complexion