

Julie Ellen Peterson, Ph.D., NCIDQ, WRID, IDEC, IALD, WELL AP

Professor - School of Art and Design, Department of Design – UW-Stout

EDUCATION

- **Ph.D. Interior Design from University of Minnesota, Twin Cities, Minnesota (2009)**
Design, Housing, & Apparel – College of Design
Dissertation: *The net-generation interior design students: An exploratory study assessing learning and engagement within a computer simulation environment*
- **M.S. Interior Design from University of Minnesota, Twin Cities, Minnesota (2006)**
Design, Housing, & Apparel - College of Design
Thesis: *Gregorc learning style preferences of selected Minneapolis and St. Paul, MN interior design practitioners*
- **B.S. Interior Design from University of Minnesota, Twin Cities, Minnesota (1992)**
Design, Housing, & Apparel - College of Human Ecology

PROFESSIONAL DESIGN LICENSURE, CERTIFICATIONS and MEMBERSHIPS

- 2021 – Present, WELL Accredited Professional (WELL AP), #00000105400
- 2019 – Present, International Association for Lighting Designers (IALD), Educator Member
- 2013 – Present, National Council for Interior Design Qualification (NCIDQ), Certified #29555
- 2009 – 2020, Illuminating Engineering Society (IES), Associate Member #148445
- 2007 – Present, Interior Design Educators Council (IDEC), Professional Member #2786
- 1997 – Present, Wisconsin Registered Interior Designer (WRID), Department of Regulation and Licensing for Wisconsin-Registered Interior Designers - Certification #130

ACADEMIC AND ADMINISTRATIVE LEADERSHIP POSITIONS

- **Professor. University of Wisconsin – Stout, Fall 2018 – Current**
School of Art and Design – Department of Design - Interior Design; Graduate Faculty Member
- **Chair – Department of Design. University of Wisconsin – Stout, August 2016 – May 2021**
School of Art and Design – College of Arts, Communication, Humanities, and Social Sciences
- **Program Director (founding)– MFA in Design. University of Wisconsin – Stout, July 2011 – August 2019**
School of Art and Design – College of Arts, Communication, Humanities, and Social Sciences
- **Associate Professor. University of Wisconsin – Stout, Fall 2013 – Fall 2018**
School of Art and Design – Department of Design
- **Graduate Faculty Member #20. University of Wisconsin – Stout, 2011 - Current**
- **Assistant Professor. University of Wisconsin – Stout, Fall 2008 – Fall 2013**
School of Art and Design – Department of Design - Interior Design

RESEARCH

My current research is exploring sense of place, community, and emotional well-being for students and how this was affected since the COVID-19 pandemic. Additional research interests include examining the learning, motivation, expectations, engagement, and critical thinking of design students, exploring collaborative maker spaces, developing engaging teaching strategies for professional ethics, and I also value integrating student research into the classroom with practices surrounding the Scholarship of Teaching and Learning (SoTL). I still consult as a Wisconsin Registered Interior Designer (WRID) but on an infrequent basis.

GRANTS, FELLOWSHIPS, HONORS, and AWARDS (select)

- **Research Grant. 2023-2024 Tommy G. Thompson Center on Public Leadership:** "Post-Pandemic Student Challenges at Wisconsin Campuses: Exploring the role that third places take in student engagement and motivation to learn, sense of community, and emotional well-being." Funded \$22,813.
- **Grant. 2022 IALD (International Association of Lighting Designers) Education Trust:** IALD Education Trust Travel Stipend Program to attend 2022 Enlighten America in California, September 2022. Funded \$1578.
- **Fellowship. 2020-2021 UW-Stout Research Fellow:** Spring 2021 course release to pursue research. Funded \$5000 towards backfill.
- **Grant. 2020 Wisconsin Women in Higher Education Leadership (WWHEL) Conference:** Chancellor's stipend to attend WWHEL virtual conference, October 2020. Funded full registration.
- **Grant. 2019 IALD (International Association of Lighting Designers) Education Trust:** IALD Education Trust Travel Stipend Program to attend 2019 Enlighten America in New Mexico, October 2019. Funded \$1900.
- **Award. 2018-19 Outstanding Graduate Faculty:** UW-Stout, awarded Fall 2019.
- **Fellowship. 2010-11 Wisconsin Teaching Fellow:** Office of Professional and Instructional Development (OPID), June 2010 – June 2011. Funded \$5700.

ACADEMIC RESEARCH and PRESENTATIONS (select)

- Peterson, J. (2023 – Present). Post-Pandemic Student Challenges at Wisconsin Campuses: Exploring the role that third places take in student engagement and motivation to learn, sense of community, and emotional well-being.
- Fraher, R., & Peterson, J. (2019). Factors Related to Opportunities for Collaboration in Maker Spaces. In D. Jones-Davis (Ed.), *Nation of Makers Conference (NOMCON) 2019 Agenda*. Retrieved June 17, 2019 from <https://www.nomcon.org/conference-agenda-2019>.
- Zimmerman, T., Schmidt, L., Becker, J., Peterson, J., Nyland, R., Surdick, R. (2014). Narrowing the gap between students and instructors: A study of expectations. *Transformative Dialogues: Teaching & Learning Journal*, 7 (1), 1-17. [Peer reviewed]
- Peterson, J. (2013). My instructor expects me to do what? Promoting clarity between learners' and instructors' expectations. Presentation: *February 2013 Interior Design Educator's Council (IDEC) Annual Conference, Indianapolis, IN*. [Peer reviewed]
- Shiell, T., Kersten, J., & Peterson, J. (2012). Three Perspectives on Infusing Ethics into the UW-Stout Curriculum: A Philosopher, a Designer and a Manager. Panel Presentation: *October 2012 Society for Ethics Across the Curriculum (SEAC) Annual Conference, Grand Rapids, MI*.
- Peterson, J. (2012). Ethical Designers: Considerations and Techniques for Moral Practice. Presentation: *October 2012 Society for Ethics Across the Curriculum (SEAC) Annual Conference, Grand Rapids, MI*.

Invited Presentations (select)

- Kelsey, D., Peterson, J., & Peterson, K. (2023) Department Chairperson Orientation. Panel Discussion: "Navigating Student – Instructor Challenges." August 2023, UW-Stout, Menomonie, WI.
- Dzissah, J., Ghenciu, P., & Peterson, J. (2023) Department Chairperson Orientation. Panel Discussion: "Good Things and Navigating Your New Role." August 2023, UW-Stout, Menomonie, WI.
- Peterson, J. (2021) The Changing Nature of Disability Services & Accommodation Since the Pandemic. Panelist: September 2021, UW-Stout, Menomonie, WI.
- Ghenciu, P. & Peterson, J. (2020) New Department Chair & Program Director Training. Panel Discussion: August 2020, UW-Stout, Menomonie, WI.
- Drzakowski, P., Ghenciu, & Peterson, J. (2019) Performance Evaluation Best-Practices as Department Chair. Panel Discussion: October 2019, UW-Stout, Menomonie, WI.
- Drzakowski, K., Parsons, A., & Peterson, J. (2018) Performance Evaluation Best-Practices as Department Chair. Panel Discussion: October 2018, UW-Stout, Menomonie, WI.

Invited Presentations (select) - continued

- Drzakowski, K., Parsons, A., & Peterson, J. (2018) Leadership Strategies as a Department Chair Presentation: August 2018 UW-Stout Department Chair Retreat, Menomonie, WI.
- Peterson, J. (2015). Women of Leadership. Presentation: November 2015 Sigma Sigma Sigma, UW-Stout, Menomonie, WI.
- Beamer, B., Peterson, J., & Little, A. (2013). Stereotype threats – Creating an effective campus climate. Panel Discussion: Nakatani Teaching and Learning Center – Celebrating Scholarship in the Classroom, UW-Stout, Menomonie, WI.

STUDENT AWARDS and HONORS (select)

- **Faculty Mentor and Presenter. Bestow the Stole:** BFA Interior Design student Rachel Henze. Honors College event at UW-Stout on April 25, 2023.
- **Faculty Mentor and Presenter. Bestow the Stole:** BFA Interior Design student Rachel Younker. Honors College event at UW-Stout on April 25, 2023.
- **Faculty Mentor and Presenter. Scholar Athlete Banquet:** BFA Interior Design student and UW-Stout Women's Soccer Scholar Athlete Whitley Carothers. UW-Stout Athletics event on March 28, 2023.
- **Faculty Mentor and Presenter. Scholar Athlete Banquet:** BFA Interior Design student and UW-Stout Women's Lacrosse Scholar Athlete Halle Weinmann. UW-Stout Athletics event on March 28, 2023.
- **Award. SOURCE Honorable Mention Award:** LightFair International 2016, San Diego, CA. UW-Stout DES-308 Lighting Design Student Emily Gross – Bibliotech.
- **Award. Source Award of Recognition:** LightFair International 2008, Las Vegas, NV. UW-Stout DES-308 Lighting Design Student Kelly Westberg – Red Cedar Physical Therapy Rehabilitation Services Expansion, presented May 26, 2008.

TEACHING and LEARNING

Courses Taught - University of Wisconsin – Stout – Department of Design (in order of course number)

DES-200	Design, Concepts and Problems (F-2009, S-2010, F-2010, S-2011, S-2015)
DES-214	Interior Design Practice, Materials, and Finishes (S-2014, S-2015, S-2016, S-2017, S-2018, S-2020)
DES-303	Interior Design I (F-2002)
DES-304	Interior Design II (S-2003)
DES-308/508	Lighting Design (F-2001 ½ semester, F-2006 ½ semester, S-2007, F-2007, S-2008, F-2008, S-2009, F-2009, S-2010, F-2010, S-2011, F-2011, S-2012, F-2013, 2014, 2015, 2016, F-2017*, F-2018, F-2019, F-2020*, F-2021-23 (2 sections) *includes dual-listed graduate section
DES-314	Former course name of Interior Specifications I (F-2001 ½ semester, F-2008, S-2009, F-2009, S-2010, F-2010, S-2011, F-2011, S-2012);
DES-314	Interior Design Contract and Codes (F-2012, F-2014, F-2019, F-2020, F-2021 (2 sections))
DES-314/514	<i>Revised</i> Interior Design Codes, Standards, and Business Practices (F-2023)
DES-416	Interior Design Senior Studio (F-2002, Sp-2003, Sp-2014, F-2015, Sp-2022, Sp-2023 (2 sections))
DES-700	Design Seminar I (F-2012) <i>Graduate Course for MFA in Design</i>
DES-710	Ethics in Design (S-2013, F-2013, SU-2016, WT-2019, WT-2021, WT-2023) <i>Graduate Course for MFA in Design</i>
DES-725	Research Strategies in Design (Sp-2022) <i>Graduate Course for MFA in Design</i>
DES-799	Independent Study for MFA in Design graduate students (2014-Present)
DES-800	Design Seminar II (2015-2019) <i>Graduate Course for MFA in Design</i>
DES-870	Creative Thesis in Design (2015-present) <i>Graduate Course for MFA in Design</i> – Research Chair

Non-Juried Art Exhibitions

DES-308/508 Lighting Design Students (2014 - Present). Custom Luminaires. *Student entries to "Illuminate" annual exhibition at UW-Stout Senior Show, Applied Arts, Menomonie, WI.*

Academic Advising / Honors Projects/ Independent Studies / Graduate Research Committees

I currently advise between 27-34 BFA Interior Design students. I also regularly sit on MFA Creative Thesis committees, am a current primary Chair/Advisor for an MFA in Design Candidate and participate in independent study projects for students. Currently I am Research Chair for one MFA Candidate (K. Nye).

Curriculum Development and Review

I maintain an active pulse on curriculum development and continuous improvement from the department and school level, up to the university level as a member of the Graduate Education Committee. I regularly review all SOAD curriculum proposals when the SOAD Curriculum Committee solicits feedback. In 2022-23 I revised DES-314 to better align the learning objectives with CIDA (Council for Interior Design Accreditation) 2022 Professional Standards and to dual-list the course (DES-514) for use by MFA in Design graduate students. I am currently working on curricular revisions for DES-416 and assisting with multiple advanced studio courses to support a BFA Interior Design program revision that will occur this current academic year.

In addition, since the MFA in Design Program started in 2012 and while Program Director, I was directly involved in writing, consulting, and/or reviewing 31 dual-listed graduate design courses and seeing these through the approval stages. I also facilitated the writing and review process of six core MFA in Design courses. In 2014 I revised DES-308 Lighting Design to meet new accreditation, industry, and technology standards, and developed it as a dual-listed graduate course (DES-508).

SERVICE

During my tenure as the MFA in Design Program Director (2011-19) and during half of those years, I was concurrently the Department of Design Chair (2016-2021). Service and administrative leadership took a primary focus during those years. Now, as a full-time faculty member again, I continue to actively contribute and serve a variety of units and initiatives on campus and some of these are highlighted below.

Service Highlights (select departmental, school, and university)

- 2023 – Present Vice-Chair, Graduate Education Committee
- 2023 – Present Member, Personnel Policies Committee
- 2023 – Present Member, Facilities Campus Planner/Manager Hiring Committee
- 2022 – Present Member, Department of Design Personnel Committee
- 2021 – Present Faculty Supervisor, Department of Design Interior Design Resource Lab & Tutoring
- 2014 – Present Faculty Advisor, *The Well* Campus Ministry, UW-Stout
- 2022 – 2023 Member, Graduate Education Committee, UW-Stout
- 2022 – 2023 Member, Americans with Disabilities Act Committee, UW-Stout
- 2022 – 2023 Member, Dept. of Design Animation & Digital Media/Game Design Hiring Committee
- 2022 – 2023 Chair, Department of Design Full Professor Promotion Committee (E. Evensen)
- 2022 – 2023 Chair, Department of Design Post-Tenure Review Committee (N. Shinde)
- 2021 – 2022 Chair, Department of Design Post-Tenure Committee (S. Pecha)
- 2021 – 2022 Member, School of Art & Design Workload Committee
- 2021 – 2022 Member, Graduate Education Task Force
- 2021 – 2022 Member, University Promotion Committee
- 2020 – 2021 Search Committee Chair – Interior Design Hiring Committee
- 2016 – 2021 Chair, Department of Design, UW-Stout
- 2018 - 2021 Vice -Chair, Graduate Education Committee, UW-Stout
- 2011 – 2019 Program Director, MFA in Design, UW-Stout

Service Highlights (select departmental, school, and university) - continued

- 2018 – 2019 Member, UW-Stout Full-Professor Promotion Committee
- 2018 – 2019 Member, NASAD (accreditation) Futures Committee, School of Art & Design
- 2018 – 2019 Member, School of Art & Design Speaker Series Committee
- 2016 – 2018 Member, NASAD Steering Committee, School of Art & Design
- 2012 – 2018 Member, Graduate Education Committee, UW-Stout
- 2016 – 2017 Chair, Graduate Workload Recommendation Task Force, UW-Stout
- 2015 – 2016 Member, Curriculum Committee – School of Art & Design
- 2015 – 2016 Member, Sabbatical Leave Review Committee, UW-Stout
- 2014 – 2015 Member, Faculty Senate Pilot Research Fellows Selection Comm., UW-Stout
- 2014 – 2015 Member, Academic Online Task Force, UW-Stout
- 2014 – 2015 Member, Graduate School Enrollment and Marketing Assessment Taskforce, UW-Stout
- 2014 – 2015 Member, Program Director Charge, UW-Stout

PROFESSIONAL CONTINUING EDUCATION FOR INTERIOR DESIGN LICENSURE/CERTIFICATIONS AND ACADEMIC EDUCATION / LEADERSHIP WORKSHOPS (select)

As a licensed and certified design professional, I hold many credentials which require continued professional education to ensure my knowledge of the interior design profession and built environment continues to grow and to maintain the health, life safety, and welfare of the users of these environments. In addition, this ongoing knowledge benefits the students I teach, both undergraduate and graduate. To maintain these credentials, the required CEU's for each biennium are noted in parentheses: WELL AP (30 hours), WRID (9 hours), NCIDQ (6 hours). Below is a listing of select major workshops, conferences, and classes attended:

- 2023 (February) Wisconsin Commercial Building Code Class – Eau Claire, WI (6 hours CEU)
- 2022 (Sept.) Enlighten Americas Conference - IALD (International Association of Lighting Designers) – Palm Spring, CA (10 hours CEU)
- 2022 (February) Wisconsin Commercial Building Code Class – Eau Claire, WI (6 hours CEU)
- 2021 (Sept.) Sherwin Williams – The Power of Color (virtual, 1 CEU)
- 2021 (March) Interior Design Educator's Council Annual Conference (virtual, 8 hours CEU)
- 2020 (October) Wisconsin Women in Higher Education Leadership Conference (virtual)
- 2020 (February) Wisconsin Commercial Building Code Class – Eau Claire, WI (6 hours CEU)
- 2019 (October) Enlighten Americas Conference - IALD (International Association of Lighting Designers) – Albuquerque, NM (9.5 hours CEU)
- 2019 (June) 2019 Polytechnic Summit – UW-Stout
- 2018 (October) Leadership in Higher Education Conference – Minneapolis, MN
- 2018 (June) Revit Fundamentals Workshop, Online (40 hours CEU)
- 2018 (March) University of Wisconsin Law Days – Madison, WI
- 2017-18 New Supervisor Development Program, UW-Stout
- 2017 (June) LED's, Controls, New Technologies, and Retrofits – Workshop, Atlanta, GA (40 hours CEU)
- 2016 (May) LightFair International, Conference – San Diego, CA (8.0 hours CEU)
- 2015 – 2016 Instructional Design Program – DES-710 Ethics in Design, UW-Stout