

Dr. Amanda L. Brown

Curriculum Vitae

CONTACT INFORMATION

Department of Communication Studies, Global Languages, and Performance Arts
University of Wisconsin-Stout
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Menomonie, WI 54751
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EDUCATION

North Dakota State University, Fargo, ND

- Ph.D. in Communication, 2007
- M.A. in Communication, 2001
- B.S. in Speech Communication, 1998

EMPLOYMENT

University of Wisconsin-Stout, Menomonie, WI

- Professor, Department of Communication Studies, Performing Arts, and Global Languages, Fall 2005- Present
 - Tenured in 2011
 - Promotion to Professor in 2016
- Communication Studies Minor Advisor, 2011-2016

North Dakota State University, Fargo, ND

- Graduate Teaching Assistant, Department of Communication, 1998-2005
- Forensics Teaching Assistant, Department of Communication, 1998-1999

TEACHING

COURSES TAUGHT

Course Delivery Format

- *Online and in person sections
- **Online only

University of Wisconsin-Stout (2005-Present)

- Fundamentals of Speech (COMST 100)*
- Honors Fundamentals of Speech (COMST 100H)
- Persuasive Speaking (COMST 200)
- Interpersonal Communication (COMST 210)
- Listening (COMST 236)*
- Business and Professional Speaking (COMST 308)*
- Nonverbal Communication (COMST 350)*
- Interviewing (COMST 414)
- Employment Interviewing (COMST 414)

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- Informational Interviewing (COMST 425)*
- Business and Professional Speaking (COMST 508)**
- Advanced Interpersonal Communication (COMST 710)**

North Dakota State University (1998-2005)

- Public Speaking Fundamentals (COMM 110)*
- Interpersonal Communication (COMM 212)
- Persuasive Speaking (COMM 214)
- Listening and Nonverbal Communication (COMM 271)
- Business and Professional Speaking (COMM 308)
- Small Group Communication (COMM 315)

CURRICULUM DEVELOPMENT

New Courses Developed

- Speech Communication 710: Advanced Interpersonal Communication for Professionals, 2011
- Speech Communication 350: Nonverbal Communication, 2008
- Speech Communication 425: Informational Interviewing, 2006

Existing Courses and Programs Revised

- COMST 414: Interviewing (2017)
- Abbreviation change: SPCOM (Speech Communication) to COMST (Communication Studies), 2016
- Speech Communication 308/508: Business and Professional Speaking, 2015
- Speech Communication 350: Nonverbal Communication, 2015
- Communication Studies Minor, 2014
- Speech Communication 200: Persuasion, 2014
- Speech Communication 210: Interpersonal Communication, 2014
- Speech Communication 206: Small Group Communication, 2014
- Speech Communication 208: Applied Human Communication, 2014
- Speech Communication 236: Listening, 2014
- Speech Communication 414: Interviewing, 2104
- Speech Communication 100: Fundamentals of Speech, 2012
- Speech Communication 308/508: Speech Skills for Business and Industry, 2011

Assessment Projects

- Speech Communication 100: General Education Pilot Assessment, 2014-15
- Academic Transformation Pilot Project (Fundamentals of Speech) – Team lead for a pilot project implementing and assessing the integration of technology in the basic public speaking course, University of Wisconsin-Stout, 2007-2008.

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SCHOLARLY ACTIVITY

PUBLICATIONS

- Wentz, M., Brown, A., & Sweat, J. (2018). Infusing data campus-wide to drive institutional change. *Mid-Western Educational Researcher*, 30(4), 204-226.
- Wentz, M., & Brown, A. (2018). University of Wisconsin-Stout. *EDUCAUSE Review*. Available at <https://er.educause.edu/articles/2018/10/maintaining-business-process-redesign-efforts-through-change-management>
- Meister, M., Chamberlain, K., & Brown, A. (2006). Rejuvenating nature in commercial culture and the implications of the green commodity form. *Environmental Communication Yearbook*, 6, 97-114.
- Sellnow, D. D., & Brown, A. L. (2004). A rhetorical analysis of the underlying messages of justification in oppositional youth music of the new millennium. *North Dakota Journal of Speech and Theatre*, 17, 19-36.
- Brown, A. L. (2004). So close, yet so far: The quest for advocacy and democracy in media. [Review of the books *Virtual Publics: Policy and Community in an Electronic Age* Brown and *Black Communication: Latino and African American Conflict and Convergence in Mass Media*]. *Review of Communication*, 4, 205-212.

UNIVERSITY-SPONSORED RESEARCH

- Brown, A., & Swanson, W. (2009, June). Academic transformation pilot project – Fundamentals of speech. Available at: http://www2.uwstout.edu/content/DMAI_files/photos/brownama/intellcont/ATP-Final-Report_Fundamentals-of-Speech-1.pdf

SUPERVISED STUDENT RESEARCH – McNair Scholar Program

- Lorusso, S. (2012). *Bitter(sweet) controversy: Public perceptions of the Corn Refiners' Association and high fructose corn syrup*. Presented at the Central States Communication Association Conference, Cleveland, OH.

COMPETITIVE CONFERENCE PRESENTATIONS (Selected)

- Gattoni, E., Brown, A., Nesemeier, H., & Casper, M. F. (2019, April). *Creating Faculty Dialogue: How Can We Involve All Faculty?* Presented at the Central States Communication Association, Omaha, NE. **[Top Panel, Adjunct/Temporary Faculty Caucus]**.
- Brown, A., Nesemeier, H., Casper, M. F., Creason-Parker, G. (2019, April). *Fighting the [undead] patriarchy: Representations of feminism in supernatural popular culture*. Presented at the Central States Communication Association, Omaha, NE.
- Brown, A., Nesemeier, H., Rome, J., Chep, B., & Creason-Parker, G. (2019, April). *The ownership of the body: Gender, identity, and body positivity in the digital age*. Presented at the Central States Communication Association, Omaha, NE.
- Brown, A., Reimer, C., & Rodriguez, G. (2018, October). *Some Things Just Can't Be Measured: Busting Assessment Myths, Engaging Faculty, and Closing Loops*. Presented at the Indiana Assessment Institute, Indianapolis, IN.
- Brown, A., Daggs, J., Kallevig, K., Brucher Moore, J., & Tyma, A. (2018, April). *Unlikely feminism and feminists: Explorations of difference in representations of women in popular*

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culture. Presented at the Central States Communication Association Conference, Milwaukee, WI. **[Top Panel, Women's Caucus]**.

- Weissman, K., Brockway, K., Ziniel, J., Brown, A., & DeGreeff, B. (2018, April). *From STEM to STEAM: Incorporating the arts and humanities into the science, technology, engineering, and math disciplines*. Presented at the Central States Communication Association Conference, Milwaukee, WI.
- Drzakowski, M., Brown, A., & Martin-McGovern, A. (2017, October). *Utilizing the Malcolm Baldrige National Quality Award framework to support campus improvement*. Presented at the Indiana Assessment Institute Conference, Indianapolis, IN.
- Rodriguez, G., Cleveland, A., & Brown, A. (2017, October). *Reviews, reports & metrics, oh my! Where's the yellow brick road when you need it?* Presented at the Indiana Assessment Institute Conference, Indianapolis, IN.
- Brown, A. (2017, March). *Creating connections across disciplines: Integrating oral communication skills into STEM curriculum*. Paper presented at the Central States Communication Association Conference, Minneapolis, MN.
- Wang, T., Mallin, I., Daggs, J. L., Mason Bergen, K., & Brown, A. (2017, March). *Creating a place for all students: Teaching Strategies for teaching upper level communication courses to non-majors*. Presented at the Central States Communication Association Conference, Minneapolis, MN.
- Brown, A., Daggs, J., Ribarsky, E., Wang, T., & Watson Gaidis, R. (2015, April). *Doing it alone: Challenges of the paired norm in academia*. Presented at the Central States Communication Association Conference, Madison, WI.
- Brown, A., Casper, M. F., & Jorgenson, D. (2015, April). *Converging the basic course: Utilizing interdisciplinary connections to create an applied and professional oral communication course*. Presented at the Central States Communication Association Conference, Madison, WI.
- Brown, A. (2014, April). *The high-functioning sociopath: The genius in "Sherlock."* Presented at the Central States Communication Association Conference, Minneapolis, MN.
- Atay, A., Brown, A., Mason Bergen, K., & Shadinger, D. (2014, April). *Elevating standardization? Examining the pros and cons of standardizing entry level freshman courses and the effects on the Basic Course*. Presented at the Central States Communication Association Conference, Minneapolis, MN.
- Brown, A., Nesemeier, H., Bryant, L., Denker, K. J., Beall, M. L., Copeland, K., & Carton, S. (2012, March). *Merging the basic course with the first-year seminar: Progressive or problematic?* Presented at the Central States Communication Association Conference, Cleveland, OH.
- Brown, A., Weismann, K., Gilmour, D., McCauliff, K.R., and Nesemeier, H. (2012, March). *Connecting Modern Technology and the Classroom: Best Practices for Online Tools*. Presented at the Central States Communication Association Conference, Cleveland, OH.
- Brown, A., & Nesemeier, H. (2012, March). *"Once you go big, you never go twig": Plus-size women as the marginalized other in TLC programming*. Presented at the Central States Communication Association Conference, Cleveland, OH. **[Top Panel, Women's Caucus]**.
- Brown, A., Jones, A. C., Manning, J., McMahan, D. T., Rollie, S. S., Aldridge-Sanford, A., & Willis-Rivera, J. L. (2011, April). *We're in this thing for life: Communication scholars discuss their decisions to become CSCA life members early in their careers*. Presented at the Central States Communication Association Conference, Milwaukee, WI.

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- Brown, A. (2011, April). *So, what now? The aftermath of assessment*. Presented at the Central States Communication Association Conference, Milwaukee, WI.
- Brown, A., Brucher Moore, J., Nesemeier, H., Aldridge Sanford, A., Fisher, A. A., & Grabowski, J. (2010, April). *Taking the fear out of feminism*. Presented at the Central States Communication Association Conference, Cincinnati, OH. **[Top Panel, Women's Caucus]**
- Brown, A., & Nesemeier, H. (2010, April). *Discover(ing) mediated pedagogy: The gendered nature of the Discovery Networks*. Presented at the Central States Communication Association Conference, Cincinnati, OH.
- Brown, A. (2010, April). *Service learning and civic engagement: Stocking the lunchbox for an educational odyssey*. Presented at the Central States Communication Association Conference, Cincinnati, OH.
- Brown, A. (2009, April). *Moving beyond the sage on the stage: The trials and tribulations of technology in the classroom*. Presented at the meeting of the Central States Communication Association Conference, St. Louis, MO. **[Top Panel, Instructional Resources Division]**
- Brown, A. (2009, April). *Um...rethinking delivery*. Presented at the Central States Communication Association Conference, St. Louis, MO.
- Brown, A., Swanson, W., Jalilvand, M., & Stauffacher, P. (2008, August). *Assessing academic transformation through educational technology*. Presented at the Vision 2020: Digital Ubiquity & University Transformation Conference, Cincinnati, OH.
- Brown, A. (2008, April). *Exploring, explaining, and engaging through laptops in the classroom*. Presented at the Central States Communication Association Conference, Madison, WI.
- Brown, A., & Casper, M. F. (2007, November). *Tragic heroes and "Dirty Jobs:" Mediated catharsis through parasocial interaction*. Presented at the National Communication Association Conference, Chicago, IL.
- Brown, A. (2006, November). *Follow this, you bitches: Sexuality, beauty, and empowerment in Cher's "Farewell Tour."* Presented at the National Communication Association Conference, San Antonio, TX.
- Brown, A., & Child, J. (2005, November). *Girls can't play: Music video's role in the construction of gender roles in popular music videos*. Presented at the National Communication Association Conference, Boston, MA.
- Brown, A., Holl, A., Tuckner, C. R., & McIntyre, J. J. (2005, November). *Getting to know your friendly neighborhood library*. Presented at the National Communication Association Conference, Boston, MA.
- Meister, M., Chamberlain, K., & Brown, A. (2005, April). *Rejuvenating nature in commercial culture and implications of the green commodity form*. Presented at the Central States Communication Association Conference, Kansas City, MO. **[Top Paper Panel, Rhetorical Theory and Criticism Interest Group]**
- Sellnow, D. D., Child, J. T., Brown, A. L., & Liu, M (2005, April). *Can public speaking be taught online? A comparative examination of student speech quality in traditional and online courses*. Presented at the Central States Communication Association Conference, Kansas City, MO. **[Top Paper, Basic and Instructional Resources Division]**
- Gold, A. L., & Brown, A. L. (2003, November). *Then and now: A biographical analysis of feminism in action*. Presented at the National Communication Association Conference, Miami, FL.

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- Brown, A., McRoberts, D., A., Ocana, A. (2002, November). *Understanding needs: An analysis of sustaining and life members of NCA*. Presented at the National Communication Association Conference, New Orleans, LA.
- Brand, J. D., & Brown, A. (2001, November). *Supporting battered woman syndrome: The use of narrative in justification of clemency cases in Ohio*. Presented at the National Communication Association Conference, Atlanta, GA.
- Brown, A. (2001). *Public enemy? An analysis of Eminem*. Presented at the Red River Student Communication Conference, Fargo, ND. [Top Graduate Student Paper]
- Brown, A. (2000). *Domestic violence in "ER."* Presented at the Red River Student Communication Conference, Fargo, ND. [Top Graduate Student Paper]

INVITED PRESENTATIONS

National and Regional

- Wentz, M., Brown, A., Sweat, J., & Ghenciu, A. (2018). *Infusing data campus-wide to drive institutional change*. Presented at the Quest for Excellence Conference, Baltimore, MD.
 - Supporting interview featured in the following blog: Schaefer, C. (2018, March 8). *The Baldrige Award-winning university or the runaway elephant?* Blogridge: The Official Baldrige Blog. Retrieved from <https://www.nist.gov/blogs/blogridge/baldrige-award-winning-university-or-runaway-elephant>

University of Wisconsin-Stout (2005-Present) (Selected)

- Brown, A., & Handley, J. (2018, September 2). *Approaching faculty: Professors are human, too*. Presented at UW-Stout Freshman Orientation.
- Basu, L., Brown, A., Gallagher, P., & Sweat, J. (2017, October). *Free speech in the classroom*. Presented during Free Speech Week.
- Brown, A. (2014-2016, August). *The joy of service*. Presented during New Faculty Orientation Workshop.
- Brown, A. (2015, March). *Promotion and tenure*. Presented during New Faculty Orientation Workshop.
- Brown, A., Ruffman, D., Dutter, S., & Bendel, C. (2015, January). *General education assessment – English/Speech/Math*. Presented during Professional Development Week.
- Brown, A. (2013, August). *Learning outcomes and assessment*. Presented during the Learning Community Workshop.
- Drzakowski, M., Carlson, K., Witucki, D., & Brown, A. (2012, January). *You said, we did*. Presented during Professional Development Week.
- Brown, A. (2012, August). *Learning community assessment*. Presented at the Learning Community Workshop.
- Brown, A. (2012, May). *Speak up! Integrating oral communication skills across the curriculum*. Presented during MayDay.
- Thomas, J., Howerton, R., Buchanan, E., Polzer, J., Schmidt, L., Thomas, K., & Brown, A. (2012, February). *Fostering a culture of academic rigor and integrity*. Center for Applied Ethics Workshop.
- Brown, A. (2011, June). *Making Prior Learning Assessment Visible at UW-Stout Summer Institute Workshop*. UW-Stout Nakatani Teaching and Learning Center Workshop.

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- McCullough, L., Brown, A., & Deacon, A. (2011). *Ten Million Served: Gendered Service in the Language and Literature Workplace*. Presented during MayDay.
- Brown, A. (2010, January). *Just-in-time teaching strategies: Using D2L to personalize content in multi-section courses*. Presented during Professional Development Week.
- Brown, A. (2009, October). *Designing assignments*. UW-Stout Nakatani Teaching and Learning Center Workshop.
- Brown, A., & Muldoon, A. (2009, January). *Academic transformation projects: Two departments report on changes in multi-section courses*. Presented during UW-Stout Professional Development Week.
- Livesey, M., Brown, A., & Watts, J. (2007, January). *Getting humanized feedback in online courses*. Presented during UW-Stout Professional Development Week.
- Goers, D., Brown, A., & Watts, J. (2007, January). *Designing a learning community in an hour*. Presented during UW-Stout Professional Development Week.

North Dakota State University (2003-2004)

- Brown, A. (2004). *Intimate Partner Violence*. Presented to Communication 212 (Interpersonal Communication).
- Brown, A. L. (2003, February). *Images of women in popular music across age groups: The quest to appeal to a youthful audience*. Presented during Women's Week.

SERVICE

PROFESSIONAL LEADERSHIP AND SERVICE

Central States Communication Association, Women's Caucus

- Chair and Program Planner, 2021 Convention
- Vice Chair and Fund-Raising Event Organizer, 2020 Convention
- Secretary, 2019 Convention
- Co-Vice Chair and Program Planner, 2006 Convention
- Vice Chair and Program Planner, 2009 Convention
- Chair, 2010 and 2011 Conventions

Central States Communication Association, Free Speech Rights and Responsibilities Commission

- Chair, 2006 Convention
- Vice Chair and Program Planner, 2005 Convention

CAMPUS LEADERSHIP AND SERVICE (Selected)

University of Wisconsin-Stout (2005-Present)

Service to the University

- Engagement Session, **Facilitator**, 2016-2019
- Educational Support Unit Review Committee, 2018-2020
- Baldrige Team, 2018
- Strategic Planning Group, 2017-2019
- First Year Experience Committee, 2018
- Stout Student Association's Visibility and Outreach Committee, **Faculty Advisor**, 2017-2018

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- All University Full Professor Promotion Committee, **Committee Chair**, 2017-2018
- General Education Committee, 2011-2014, 2016-2019
- Faculty Senate Alternate (Represented the Communication Studies, Global Languages, and Performing Arts Department), 2017-2018
- Sabbatical Leave Review Committee-Alternate, 2015-2018
 - Served Fall 2015 and Spring 2017.
- Faculty Senate, **Secretary**, 2015-2017
- Minor Protection and Adult Supervision Committee, 2016
- Honors Colloquium discussion leader, 2015, 2016
- January Opening Week Professional Development Committee, 2015-2016
- Bullying/Hostile Workplace Committee, 2015-2016
- TEDx coach for seven speakers and two alternates, 2015
- Faculty Senate (Represented the College of Arts, Humanities and Social Sciences), 2010-2013, 2014–2015
- Faculty Senate Executive Committee, 2011-2013, 2014-2015
- Positive Action, Ethics and Competition Review Committee, 2013-2015
- All-University Promotion Committee, **Committee Chair**, 2010-2011, 2013-2014
- Personnel Policies Committee, **Committee Chair**, 2010-2013, 2012-2013
- Professional Development Grant Review Committee, 2011-2013
- January Opening Week Professional Development Committee, 2010-2011
- Nakatani Teaching and Learning Center Board, 2009-2012
- Curriculum and Instruction Committee, 2009-2010
- Student Grant Review Committee, 2007-2009
- UW System Symposium for Undergraduate Research, Planning Committee, 2007

Service to the College of Arts, Communication, Humanities, and Social Sciences

- College Level Promotion Committee (Full Professor), 2016
- College Level Promotion Committee (Associate Professor), 2015
- Advisory Board, MS in Technical and Professional Communication, 2013-2015
- College Level Promotion Committee (Associate Professor), 2006

Service to the Department Communication Studies, Global Languages, and Performing Arts

- Department Personnel Committee, 2011-Present (**Committee Chair, 2018-2019**)
- Howard Heise Professional Development Review Committee, 2017
- COMST100 (Fundamentals of Speech) Assessment, **Coordinator**, 2015-Present
- COMST100 (Fundamentals of Speech) Credit by Exam, **Coordinator**, 2011-Present
- Public Speaking Showcase, **Organizer and Emcee**, 2016
- Communication Studies Minors, **Advisor**, 2011-2016
- Department Level Promotion Committee, **Committee Chair**, 2011
- Judge, University and High School Forensics Competitions, 2005-2014

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SEARCH COMMITTEES AT THE UNIVERSITY OF WISCONSIN-STOUT

- Communication Studies Faculty, Department of Communication Studies, Performing Arts, and Global Languages, **Search Committee Chair**, 2018-2019
- Executive Director of Enrollment Services, 2016
- Associate Dean for College of Communication, Arts, Humanities, and Social Sciences, 2016
- Health Communication Studies Faculty, Department of Communication Studies, Performing Arts, and Foreign Languages, **Search Committee Chair**, 2016
- Theatre Technical Director, Department of Communication Studies, Performing Arts, and Foreign Languages, 2015
- Provost, 2015
- Provost, 2012
- Speech Communication Generalist, Department of Speech Communication, Foreign Languages, Theatre and Music, **Search Committee Chair**, 2012
- Theatre Technical Director, Department of Communication Studies, Performing Arts, and Foreign Languages, 2011
- Director, Nakatani Teaching and Learning Center, 2010
- Director, Center for Applied Ethics, 2010
- Spanish Professor, Department of Speech Communication, Foreign Languages, Theatre and Music, 2010
- Speech Communication Generalist, Department of Speech Communication, Foreign Languages, Theatre and Music, 2009