

Robert J. Meisner, CPP, CPLP

PROFESSIONAL WORK EXPERIENCE

University of Wisconsin Stout, Menomonie, WI

2007-Present

Associate Professor/Program Director

Manage a program of more than 200 students including program and course revisions, academic advising, onboarding of new staff, fundraising, marketing, developing industry partnerships and specialty programs. Teach a variety of classes including materials, fundamentals, distribution packaging, package development and design & evaluation.

- Mentor for more than 100 packaging co-op students annually and academic advisor for approximately 60 undergraduate students
- Advisor for the Stout Packaging Association student organization (1/2007-12/2016)
- Assist with managing laboratories including student staffing, maintenance and equipment upgrades
- Secured more than \$20,200,000.00 in donations for the university programs to date
- Created International Co-ops for packaging students in Australia, China and Austria
- Created and run the study abroad program "Packaging in Germany" during summer term
- Represent the university at a variety of packaging related tradeshow
- Guided more than 16 student teams to Student Ameristar Design competition
- Guest speaker at Nakatani Learning Technology Services events

UPS Professional Services Inc., Dayton, OH

1999-2007

\$42.6 billion global provider of specialized transportation and logistics services

Transportation Engineering Supervisor

Consulted and trained customers and employees to reduce claims and address cargo handling and damage issues. Supervised, trained and evaluated employees responsible for repairing damaged shipments.

- Responsible for all Less-Than-Truckload (LTL) and heavyweight air shipment packaging issues.
- Conceived and implemented a method of identifying, notifying and tracking improperly packaged shipments in an effort to prevent reoccurrences and reduce claims.
- Created the "Packaging Pointers" website as a resource for customers to increase their knowledge of packaging and better understand the distribution dynamics and requirements.
- Developed a formal packaging education manual and test used to train and evaluate employees and customers on their packaging skills.
- Evaluated packages for adequacy.
- Provided design solutions to customers.
- Defined and created handling procedures and policies.

Advance Possis/Imation, Minneapolis, MN

1996-1998

\$1.2 billion manufacturer of magnetic and optical removable data storage media

Senior Packaging Engineer/Contractor

Provided expert knowledge and consulting to Division personnel on packaging materials, distribution, technology, legal issues, and corporate requirements for domestic and international trade. Lead engineer for the Medical Imaging Hardgoods and Document Imaging Divisions providing full packaging support including development, documentation, compliance, consolidation, and testing. Worked extensively with suppliers to create samples, specifications and conduct package performance testing.

- Saved and estimated \$250K annually by developing and implementing a new distribution system for Medical Imaging Hardgoods Division.
- Consolidating packaging for several products in the Document Imaging Division resulting in \$80K savings annually.
- Coordinated the change of more than 400 packaging specifications and related documentation.
- Supported three manufacturing facilities and one service parts distribution center.

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Plastic Industries, White Bear Lake, MN

1995-1996

\$1 million manufacturer of thermoformed and rotationally molded parts

Project Manager

Managed customer accounts including quotes, tool development, prototyping, first article approval, production material ordering, process development, training, delivery and customer satisfaction.

- Wrote quality standards for projects and trained production staff to use standards, greatly reducing the number of rejected parts.
- Lead a team that developed quantity pricing program which prevented lost time needed to repeatedly rework quotes.
- Procured and qualified vendors to develop select tooling, shortening the development/prototype time by as much as 4 weeks.
- Managed more than 60 customer accounts.

Ideal Industries, Sycamore, IL

1994-1995

\$90 million manufacturer of electrical tools and supplies

Junior Packaging Engineer

Collaborated with all disciplines to develop packaging for new products and revise packaging for existing products. Maintained constant interaction with plant manager, purchasing, marketing, product managers and production workers to ensure completion and shrink implementation time line. Established timelines and budgets for new products and processes.

- Justified the elimination of an inefficient skin package operation resulting in an annual savings of \$60K.
- Involved with packaging design, cost estimates, supplier coordination, testing, equipment justification and manufacturing logistics.
- Investigated, analyzed and resolved all quality hotline issues related to packaging.
- Supervised the package technician position which included hiring, training, mentoring and conducting performance reviews.

3M Company, Maplewood, MN

1992

\$21.2 billion diversified technology company

Package Engineering Intern

Supported and assisted two supervisors and four engineers within the Hazardous Materials and International Divisions. Produced and revised packaging specifications, conducted UN performance tests, coordinated design forums and investigated archival information.

- Developed a searchable database for drums and pails. This resulted in a 50% reduction in the number of drum and pail specifications used globally and created a tool to help prevent future specification duplication.
- Provided and requested documentation and packaging samples from international operations to ensure compliance with global packaging standards.

EDUCATION AND TRAINING

- Master of Science, Packaging Science, Rochester Institute of Technology, 2004 - 4.0 G.P.A.
- Bachelor of Science, Industrial Technology-Packaging, University of Wisconsin-Stout, 1994 - 3.6 G.P.A.
- Overseas study program, The School of Packaging, Michigan State University, 1993 - 4.0 G.P.A.
- FDA compliance and documentation requirements for medical devices
- ISO 9000 trained Auditor
- Training with the following software: ArtiosCAD, C.A.P.E., TOPS, Adobe Illustrator, Lotus Notes, Outlook, Windows, Word, Excel and PowerPoint

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PROFESSIONAL ACCOMPLISHMENTS

- Board of Directors - Institute of Packaging Professionals: 1/2016 – 12/2016
- VP of Education and Certification - Institute of Packaging Professionals: 1/2013 – 12/2015
- Member of the Year - Institute of Packaging Professionals: 2013
- Outstanding Educator of the Year - Packaging Machinery Manufacturers Institute: 2013
- Inducted into the College of Fellows - Institute of Packaging Professionals: 2012
- Vice President of Education - Institute of Packaging Professionals: 1/2012 – 12/2012
- Certified Packaging Lab Professional (CPLP) "Professional" status - International Safe Transit Association: 2011
- Lifetime Certified Packaging Professional (CPP) status - Institute of Packaging Professionals: 2010
- VP of Certification - Institute of Packaging Professionals: 11/2005 – 12/2009
- Package Design Competition Judge - Ameristar: 2007, 2008, 2009, 2011, 2012, 2013, 2015
- Design Competition Judge - Association of Independent Corrugated Converters: 2009, 2011, 2013, 2015
- Design Competition Judge - Glass Packaging Institute Package: 2011
- Active member of various IoPP, ISTA, and ASTM International committees
- Speaker at various packaging industry conferences and company programs

TECHNICAL CONSULTING

- Leonard Bennett v. MillerCoors LLC, et al.
U.S District Court, Middle District of Louisiana
Case No.09-288-JJB-DLD
- Great Northern Insurance Company v. NGL Warehouse, et al.
U.S. District Court, District of Colorado
Case No. 1:14-cv-03233-PAB

TEXTBOOKS

- Meisner, R., *Transport Packaging 3rd Edition*, Institute of Packaging Professionals, September 2016
- Meisner, R., Young, D., *Food Packaging Materials: Testing and Quality Assurance, Chapter 16: Shock & Vibration Testing of Packaging Materials* – CRC Press, June 2017 Forthcoming

PUBLISHED PAPERS

- Meisner, R., *Don't be a Dim WT. Know your GAD* Packaging World, December 13, 2013
- Meisner, R., *How to protect your package* Men's Health, June 1, 2013
- Meisner, R., *The Impact of Study Abroad on Students and Hosting Companies* ASEE North Midwest Section Conference on Active Learning in Engineering Technology Education conference proceedings. ASEE Washington, DC 2012
- Meisner, R., *Cooperative Education-A University and Employer's Perspective* International Safe Transit Association Transport Packaging Forum annual conference proceedings. ISTA East Lansing, MI 2010
- Meisner, R., *The First Mile: is your shipment ready?* International Safe Transit Association Dimensions07 conference Proceedings. ISTA East Lansing, MI 2007
- Meisner, R., *Drop heights in the small parcel distribution system* International Safe Transit Association Dimensions04 Proceedings. ISTA, East Lansing, MI 2004

INDUSTRY PRESENTATIONS

- *The Impact of Study Abroad on Students and Hosting Companies:* ASEE North Midwest Section Conference on Active Learning in Engineering Technology Education conference proceedings: Saint Cloud, MN 2012
- *Graphic Arts and Packaging Universities:* Esko Artwork Worldwide User Conference: Phoenix, AZ 2011
- *Cooperative Education-A University and Employer's Perspective:* Transport Packaging Forum annual conference proceeding: International Safe Transit Association: Orlando, FL 2010
- *Using the quiz tool in D2L:* University of Wisconsin: Nakatani Teaching and Learning Center: 2009
- *UW Stout Packaging Program Update:* Fox Valley Institute of Packaging Professionals: Fox Valley Technical College: April 2008
- *The First Mile: is your shipment ready?:* Dimensions.07 Proceedings: International Safe Transit Association: 2007
- *Drop heights in the small parcel distribution system:* Dimensions.04 Proceedings: International Safe Transit Association: 2004