

Gregory Schneider-Bateman

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English and Philosophy Department
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Education

- **Ph D Rhetoric and Scientific and Technical Communication**
University of Minnesota
Minneapolis, MN, United States, 2009
- **MA Rhetoric and Scientific and Technical Communication**
University of Minnesota
Minneapolis, MN, United States, 2005
- **BA Philosophy**
University of Wisconsin-Eau Claire
Eau Claire, WI, United States, 2001

Work Experience

Academic - Post-Secondary

- **University of Wisconsin – Stout**
Assistant Professor
2014 -
- **Kettering University**
Assistant Professor
2009 - 2014

Intellectual Contributions

Book, Chapter

- Schneider, G. J., & Davis, A. D. (2014). Professionalism from Below: Assembling Graduate Students during a Transition. IN Webb, S. (Eds), *Metamorphosis: The Effects of Professional Development on Graduate Students*, Fountainhead.
- Schneider, G. J., & Meyer, M. P. (2008). Being-in-the-Office: Sartre, the Look, and the Viewer. IN Wisniewski, J. J. (Eds), *Philosophy and the Office: Scenes from the Unexamined Life*, Blackwell.

Journal Article

- Schneider-Bateman, G. (2014). Why the Museum? The Disciplinary and Interdisciplinary Value of Gross's Exhibit Analyses. *PORO*, 10(2).
- Schneider-Bateman, G. (Submitted). Race is a Curved Straw: The Implications of Dissociation in Race Are we so different?. *Rhetoric and Public Affairs*.
- Schneider-Bateman, G., & Homchick, J. (Revising to Resubmit). From Cabinets of Curiosity to Modern Museums: Exhibits as Political Information Spaces. *Technical Communication Quarterly*.
- Schneider-Bateman, G. (Revising to Resubmit). Atmosphere, Ocean, and a Warming Planet: How Exhibits in Boston, London, and Paris Position Publics on Climate Change. *Museum and Society*.
- Schneider-Bateman, G. (2012). Innovation and Discourse: Integrating Liberal Studies into Engineering Entrepreneurship Education. *The Journal of Engineering Entrepreneurship*, 3(1), 23-34.

- Schneider, G. J. (2007). Putting the Logos to Work: A Reply to Meyer. *International Journal of Listening, The*, 12(1), 66-71.

Book Review

- Schneider-Bateman, G. (2013). Review of PowerPoint, Communication, and the Knowledge Society, by Hubert Knoblauch. *Technical Communication Quarterly*, 22(4), 366-368.

Presentations

Paper

- Schneider-Bateman, G. (2014). Why the Museum? The Disciplinary and Interdisciplinary Value of Gross's Exhibit Analyses. National Communication Association, Chicago, IL, United States.
- Schneider-Bateman, G. (May, 2014). Constituting Museum Visitors as Voters, Deliberators, or Cosmopolitan Citizens? Climate Change Exhibits and the Possibilities of a Rhetorical Education. Rhetoric Society of America, San Antonio, TX, United States.
- Schneider-Bateman, G. (May, 2014). Paleo Paradise: Commodification and Paleomythology in Popular Culture. Rhetoric Society of America, San Antonio, TX, United States.
- Schneider-Bateman, G. (November, 2013). Irony and Ontology in the Exhibit Race: Are We So Different? and The Challenge of Verbal/Visual Dissociation. National Communication Association, Washington D.C., United States.
- Schneider-Bateman, G. (September, 2012). Atmosphere, Ocean, and a Warming Planet: How Exhibits in Boston, London, and Paris Position Publics on Climate Change. Culture, Politics, and Climate Change: An International Conference, Boulder, CO, United States.
- Schneider-Bateman, G. (May, 2012). Uncertainty in the Science Museum: Contributions to a Rhetorical Education. Canadian Society for the Study of Rhetoric International Conference, Waterloo, Canada.
- Schneider-Bateman, G. (October, 2011). Technical Communication within Entrepreneurship Programs: A Michigan Case Study. Council of Programs in Technical and Scientific Communication Conference, Harrisonburg, VA, United States.
- Schneider-Bateman, G. (June, 2011). Complicating Representations of Scientific Knowledge: The World of Viruses. Literature, Rhetoric, Values Conference, Toronto, Canada.
- Schneider-Bateman, G. (April, 2011). Everyone Here is a Technical Communicator: Walking as Writing in Public Information Spaces. Association of Teachers of Technical Writing, Atlanta, GA, United States.
- Schneider-Bateman, G. (May, 2010). Rhetoric and the Image of Science: Exhibits as Epideictic. Rhetoric Society of America Biennial Conference, Minneapolis, MN, United States.
- Schneider-Bateman, G. (November, 2009). Between Science and the Social: Celebrating Science and Undermining Race in the Science Museum. National Communication Association, Chicago, IL, United States.
- Schneider-Bateman, G. (November 14, 2009). Between Science and the Social. National Communication Association, Chicago, IL, United States.
- Schneider-Bateman, G. (May 25, 2008). From Objects to Narratives: Putting Science on Exhibition. Rhetoric Society of America, Seattle, WA, United States.
- Schneider-Bateman, G. (November 15, 2007). The Civic Potential of the Museum: Dewey, Habermas, and the Public Sphere. National Communication Association, Chicago, IL, United States.
- Schneider-Bateman, G., & Homchick, J. (November 13, 2007). Leaning on the Real: The science museum and constructed spaces for deliberation. Association for the Rhetoric of Science and Technology, Chicago, IL, United States.
- Schneider-Bateman, G. (November, 2004). Semiotics and the Rhetoric of Science. American Association for the Rhetoric of Science and Technology, Chicago, IL, United States.
- Schneider-Bateman, G. (November, 2004). Visualizing Scientific Research: Semiotics and the Science Museum. National Communications Association Conference, Chicago, IL, United States.

- Schneider-Bateman, G. (February, 2004). The Virtual River: Talk in the Online Writing Center. Midwest Writing Center Association Conference, St. Cloud, MN, United States.
- Schneider-Bateman, G. (November, 2003). Science as a Social Process in the Science Museum. National Communications Association Conference, Miami Beach, FL, United States.

Poster

- Schneider-Bateman, G. (January, 2013). Entrepreneurship in Engineering Education through Liberal Studies. KEEN Winter Conference, Tempe, AZ, United States.
- Schneider-Bateman, G. (April, 2012). What do Museums Really Tell Us About Science and Why Does it Matter?. Kettering's Celebrate Achievement Expo., Flint, MI, United States.

Awards, Fellowships, Honors, and Scholarships

Fellowship

- Kettering University Innovation Fellow, Kettering University (2012)

Award

- Outstanding Teaching Award, Kettering University (2012)
- Council of Graduate Students Leadership Award Honorable Mention, University of Minnesota (2009)
- Council of Graduate Students Leadership Award, University of Minnesota (2007)
- James I. Brown Travel Award, Department of Rhetoric, University of Minnesota (2006)
- James I. Brown Graduate Teaching Excellence Award, Department of Rhetoric, University of Minnesota (2005)

Service

University

Kettering University

- **Faculty Senator**, Faculty Senate (October 2010 - June 2013)
- **Committee Member**, Investiture Committee (2012)

University of Minnesota

- **Co-founder**, Teachers Teaching Teachers (2008 - 2009)
- **Graduate Representative**, Graduate Committee (September 2007 - 2009)
- **Co-founder**, Committee on Graduate Student Community Development (2007 - 2008)
- **Committee Member**, Game Studies Certificate Program Curriculum Development (2006 - 2008)
- **Assistant Chair**, Council on Programs in Technical and Scientific Communication Conference (October 2008)
- **Committee Member**, Graduate Exam Recalibration Committee (February 2008)
- **Co-founder**, Teachers Teaching Teachers (2001 - 2003)

Community

- **Committee Member**, Commencement Address Committee (2011 - 2013)
- **Board Member**, Flint Public Affairs Forum (2009 - 2013)
- **Advisor**, Flint Intercollegiate Council (2011 - 2012)
- **Board Member**, FOLA (2011 - 2012)
- **Committee Chair**, Friends of the Library Membership Committee (2010 - 2011)
- **Committee Member**, Liberal Studies Assessment Committee (2010 - 2011)