Mr. Jay W Jones

Associate Lecturer
School of Hospitality Leadership
College of Education, Hospitality, Health and Human Sciences
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Brief Biography

Seasoned hotel general manager and multi-site operations leader with expertise in sales and marketing and strategizing for profitability. Commended by owners and management companies for improving bottom-line margins while increasing quality and service in hotel operation, hotel size ranging from 25 -100 employees with 3m–20m dollar of total revenue. Known as a resourceful problem solver who combines technical knowledge with business acumen to deliver results.

Teaching Interests: Hospitality and Tourism, Property Management, Principle of Management

Research Interests: Servant Leadership, negative management styles

Professional Interests: BOY SCOUTS OF AMERICA, Council Commissioner & Executive Board Member. Chippewa Valley Council Boy Scouts of America: Oversee financial activities, program areas, and operational duties of 50+ unit commissioners and 4000+ youth scout & adult volunteers.

Roles/Responsibilities

Advisor to HSMAI

Education

- **MS Hospitality & Tourism**
  UNIVERSITY OF WISCONSIN STOUT- POLYTECHNIC UNIVERSITY
  Menomonie, WI, United States, 2002
- **BS Business Administration**
  UNIVERSITY OF WISCONSIN STOUT- POLYTECHNIC UNIVERSITY
  Menomonie, WI, United States, 1987

Service

University

UW Stout

- **Faculty Advisor**, HSMAI (August 28,2015 - Present)

Community

- **Board of Directors**, Boy Scouts of America (March 01,2012 - Present)