

Anne K Hoel Dr.

Professor, University of Wisconsin - Stout
Adjunct Professor, Cardinal Stritch University
Business Department

College of Science, Technology, Engineering, Mathematics and
Management

Office: 302 Jarvis Hall-Science Wing

Phone: 715-232-1109

Email: hoela@uwstout.edu

Teaching Interests: Management, Ethics, Strategy, Leadership

Research Interests: Mentoring, Sustainability, Organizational Culture, Appreciative Inquiry

Professional Interests: Management Mentoring, Text Editing

Education

- **Ed D Educational Policy Administration**
University of Minnesota
Minneapolis, MN, 2005
- **MS Management**
Cardinal Stritch University
Milwaukee, WI, 1993
- **BS Sociology**
St. Cloud State University
St. Cloud, MN, 1990

Work Experience

Academic - Post-Secondary

- **University of Wisconsin - Stout**, Department of Business, College of Management
Professor
2001 -
- **Cardinal Stritch University**
Adjunct Professor
1998 -
- **University of Wisconsin-Stout**, B.S. Sustainable Management
Program Director
2008 - 2010

Intellectual Contributions

Journal Article

- Klefstad, J. M., & Hoel, A. (2013). Inquiry and Reflection Engages Student Voice. *International Journal of Business and Management*, Menomonie.
- Hoel, A., & Klefstad, J. M. (Submitted). Inquiry as interdisciplinary and engaging. Practice and Evidence of the Scholarship of Teaching and Learning in Higher Education. .
- Hoel, A., Levy, S. A., Sams, D. A., Robinson, S. A., & Rollins, M. L. (2012). Sustainability and educational methodologies: Various ways to green the business curriculum. *Review of Higher Education and Self-Learning Journal*.

- Hoel, A., & Little, A. M. (2011). Interdisciplinary team teaching: An effective method to transform student attitudes.. , 11(1), 36-44.

Dissertation

- Hoel, A. (2005). Measuring Perceptions of Faculty Members' Experiences and Attitudes toward Faculty-to-Faculty Mentoring at the University Of Wisconsin-Stout (Dissertation). .

Presentations

Panelist

- Hoel, A. (September, 2014). Successful Strategies in Mentoring Junior Faculty. Marketing Management Association Fall Educator's Conference, San Antonio, TX.
- Hoel, A. (2010). Opening session panelist. Marketing Management Association Fall Educator's Conference, Indianapolis, IN.

Local

- Little, A. M., Schlosser, P. A., & Hoel, A. (2013). Mentoring undergraduate research, scholarship, and creative activity in honors contracts and other outlets. UW-Stout January Professional Development, Menomonie, WI.

Oral Presentation

- Hoel, A. (September, 2012). Sustainability Strategies. Marketing Management Association Fall Educator's Conference, Minneapolis, MN.
- Hoel, A. (2011). Critical Thinking and Habits of Mind. Honors Program First Year Experience,
- Hoel, A., & Little, A. M. (2010). Team teaching business management and environmental studies.. President's Summit on Excellence in Teaching and Learning, Madison, WI.
- Hoel, A. (2010). Bringing Sustainability to Class. Sustainability across the Curriculum Forum,
- Hoel, A. (2007). AQIP Quality Check-Up. ,
- Hoel, A. (2006). Service Excellence in Educational Support. Unit Reviews,

Paper

- Hoel, A. (2011). Management Mentoring with Multicultural Students. Mentoring Institute Annual Conference, Albuquerque, NM.
- Hoel, A., & Little, A. M. (2010). Things we've tried: What has worked and potential landmines. Infusing Sustainability into the Curriculum Conference,
- Hoel, A. (2010). Implementing inquiry to engage student voices. Scholarship of Teaching and Learning in Higher Education Conference, Toronto, Canada.
- Hoel, A. (2010). Business + Science = Community Engagement. School of Business and Technology Academic Conference: Managing in a New World, St. Louis, MO.
- Hoel, A. (2010). A new time a new degree: Four UW campuses lead the way.. University Continuing Education Association Workforce Development Forum, Scottsdale, AZ.
- Hoel, A. (2010). Sustainability across course curriculum. World Café Event,
- Hoel, A. (2009). Pedagogies of hope; Understanding and assessing student learning via student voices. Office of Professional Instruction Conference, Milwaukee, WI.
- Hoel, A. (2009). Facilitate a situational analysis of current sustainability practices and future recruitment efforts. Stout Technology Park Business Forum, Menomonie, WI.
- Hoel, A. (2008). Management mentoring. Principles of Management Symposium, Tucson, AZ.
- Hoel, A. (2008). Service-Learning in a Residential Learning Environment. UW-Stout Research Day, UW-Stout.
- Hoel, A. (2007). Engaging faculty scholars. International SOTL Colloquium, Vancouver, Canada.
- Hoel, A. (2007). Using Data to Influence Practice and Culture. OPID Conference, Madison, WI.

- Hoel, A. (2007). Benefits of Integrated Learning beyond Classroom Borders. Research Day, UW-Stout.
- Hoel, A. (2006). Western Carolina mentoring research. SOTL Conference, Asheville, NC.

Facilitator

- Hoel, A., & Kiefstad, J. M. (2011). Implementing inquiry to engage student voices. Nakatani Teaching and Learning Center May Day, UW-Stout.
- Hoel, A. (2008). Faculty Mentoring Project Facilitator. , UW-Stout.

Workshop

- Hoel, A. (2010). Students Involved, Engaged, and Learning-sharing teaching strategies to increase student engagement in large classrooms. New Instructors Workshop,

Discussant

- Hoel, A. (2008). Feasibility Study. Stakeholder Forum, Menomonie, WI.

Applied Research

Uncategorized

- **Pulse Entertainment**
(January 2015 - May 2015)
- **The Core (Menomonie, WI)**
(January 2013 - May 2013)

Grants, Contracts, and Sponsored Research

Grant

- Hoel, A. 2014-2016 NTLC Teaching Champions. \$750 (Funded).
- Hoel, A., Schultz, K., & Vaver, S. Curricular Incubation Center Curriculum grant. \$1759 (Funded).
- Hoel, A. Advancing Scholarship of Teaching and Learning across Stout. Sponsored by NTCL, \$1000 (Funded).
- Hoel, A. NTLC Appreciative Inquiry: Developing Critical Questioning Skills. Sponsored by NTCL, \$750 (Funded).
- Hoel, A. NTLC Engaging Student Voices to Enrich Learning. Sponsored by NTCL, \$750 (Funded).
- Hoel, A. NTLC International Scholarship of Teaching & Learning Conference. Sponsored by NTCL, \$750 (Funded).
- Hoel, A. NTLC International Scholarship of Teaching & Learning Conference. Sponsored by NTCL, \$750 (Funded).
- Hoel, A. UW-Extension Workforce Development Forum. \$1000 (Funded).
- Hoel, A. NTLC Community of Practice Facilitators Training. Sponsored by NTCL, \$2500 (Funded).
- Hoel, A. UW-Extension Association for Environmental Studies and Sciences. \$700 (Funded).
- Hoel, A., & Little, A. M. UW-System Solid Waste Research Program. \$30000 (Not Funded).
- Little, A. M., & Hoel, A. Team-teaching in a biology and business senior capstone course. Sponsored by Nakatani Teaching and Learning Center Grant, \$500.
- Hoel, A., & Little, A. M. TLC Team Teaching Biology and Business Capstone Course. \$500 (Funded).
- Hoel, A. UW-Stout Research Services Mentoring Initiatives. Sponsored by Research Services, \$2274 (Funded).

Sponsored Research

- Little, A. M., & Hoel, A. A Critical First Step in a Community-Driven Model for Developing Regional Food Waste Recycling Networks. Sponsored by UW-System Solid Waste Research Program, \$29867 (Not Funded).

Reviewer / Editor

Reviewer, Management Resources

- **Learn Smart Diagnostic Learning System**
Author level subject matter expert review for McGraw Hill management resources. (July 2009 - Present)

Reviewer, Textbook

- **Essentials of Contemporary Management**
Jones/George Essentials of Contemporary Management 4th edition text. (September 2009 - May 2010)
- **Management: A Practical Introduction**
Kinicki/Williams Management: A Practical Introduction 4th edition text. (August 2009 - May 2010)
- **Essentials of Contemporary Management**
Jones/George Essentials of Contemporary Management 3rd edition text. (December 2009)

Awards, Fellowships, Honors, and Scholarships

Honor

- Acknowledged for Student Support, ASPIRE Multi-Cultural Student Services (2011)
- Menomonie Food Waste Composting Network research project, The Clinton Global Initiative (March 2009)
- Acknowledged for Student Support, ASPIRE Multi-Cultural Student Services (2007)
- Top 15% of outstanding College of Engineering, Technology and Management faculty, Student Services survey (2007)
- Top 15% of outstanding College of Engineering, Technology and Management faculty, Student Services survey (2004)

Award

- Outstanding Program Award, University of Wisconsin Continuing Education Association (2010)
- Outstanding Proposal Award, School of Business and Technology Academic Conference (2010)
- UW-Extension and UW Colleges Chancellor's Award for Excellence, UW-Stout Academic Director developing the online Sustainable Management Degree (September 2010)

Professional Memberships

- American Marketing Association
- Association of Environmental Studies and Sciences
- Marketing Management Association

Service

Department / School

- **Committee Member**, Faculty Senate (September 2014 - May 2017)
- **Committee Member**, Search and Screen Sales Position (March 2015 - December 2015)

- **Committee Chair**, Search and Screen Marketing Position Committee (2010)

College

- Sigma Beta Delta: Campus Chapter (2008 - 2012)
- **Committee Vice Chair**, All University Promotion Committee (2011)
- **Faculty Advisor**, Society for Advancement of Management (2003 - 2011)
- **Committee Member**, Information Technology Advisory Board (2007 - 2010)
- **Committee Member**, Nakatani Teaching and Learning Center Advisory Board (2007 - 2010)
- **Committee Chair**, All University Promotion Committee (2009)
- **Committee Member**, All University Promotion Committee (2007)

University

UW Stout

- **Coordinator**, Collaborative projects (On-going)
- **Committee Member**, Termination of Employment Committee (2010 - Present)
- **Participant**, "House Calls" program (2008 - Present)
- **Plan A (Thesis) Chair**, Dietetics (2015)
- **Plan A (Thesis) Chair**, McNair Scholar (May 2015)
- **Committee Member**, Biology Search and Screen Committee (October 2014 - February 2015)
- **Committee Member**, All-University Professor Promotion Committee (September 2014 - January 2015)
- **Committee Member**, Re-Assigned Time (September 2013 - December 2014)
- **Committee Member**, Faculty Senate Elections Committee (2010 - 2014)
- **Committee Member**, All-University Associate Professor Promotion (October 2013 - January 2014)
- **Committee Member**, Sabbatical Leave Review Committee (2010 - 2013)
- **Undergraduate Research Advisor**, Hospitality Leadership Hotel Business bookings (2012)
- **Participant**, Advancing Scholarship of Teaching and Learning across Stout (November 2011 - December 2012)
- **Faculty Mentor**, Multicultural Student Services (2008 - 2012)
- **Representative**, Faculty Senate (2010 - 2011)
- **Plan B Advisor**, A Study of the Graduation Rate in UW-Stout's Training and Development Program (2010)
- **Plan B Advisor**, Composting Food Waste as an Alternative to Landfill Disposal (2010)
- **Plan A (Thesis) Committee Member**, Knowledge and Use of Dietary Fiber Sources by College Students (2010)
- **Advisory Board Member**, Women and Gender Studies Advisory Board (2008 - 2010)
- **Undergraduate Research Advisor**, UW-Stout/Dunn County Composting Initiative (2009)
- **Committee Member**, Environmental Sustainability Steering Committee (2007 - 2009)
- **Participant**, Doc Talk Mentoring Initiative (2008)
- **Plan A (Thesis) Committee Member**, Fluid Losses of Division III Track Athletes Experienced During Indoor Versus Outdoor Seasons (2008)
- **Participant**, Nakatani Teaching and Learning Center training video (2008)
- **Participant**, New Instructors Workshop (2008)
- **Chairperson**, Educational Support Unit Review Committee (ESURC) (2007 - 2008)
- **Advisory Board Member**, People Process Cultural Advisory Board (2007 - 2008)
- **Attendee, Meeting**, Chancellor's Advisory Council Summer Strategic Planning Retreat (2007)
- **Committee Member**, Professional Development Grant Review Committee (2007)

- **Program Coordinator**, Teaching, Learning and Technology: “What Does SOTL Reveal?” Conference (May 2007)
- **Plan B Advisor**, Emotional Intelligence: Industrial Management Tiers and Transitions (2006)
- **Plan B Advisor**, Morale and Downsizing: Organizational Change Actions (2006)
- **Plan B Advisor**, Restructuring for Efficiencies in Human Resource Management (2006)

Professional

- **Participant**, 2009 American Marketing Educator’s Summer Conference (January 2008)
- **Participant**, Academy of World Business Development (January 2008)
- **Participant**, 2007 American Marketing Association Winter Marketing Educators Conference (June 2006)

Community

- **Organizer**, Friends of the Library Book Sale (2007 - Present)
- **Educational Advocate**, At-risk high school students (2004 - Present)
- **Attendee, Meeting**, Sustainable Tech Park (2009)
- **Committee Member**, Environmental Sustainability Park Improvement Committee (2008 - 2009)
- **Board of Directors**, Disabled and Elderly Transportation (DET) (2004 - 2008)
- **Participant**, Chippewa Valley Airshow (September 2008)
- **Coordinator**, McWithy Benefit (April 2006)