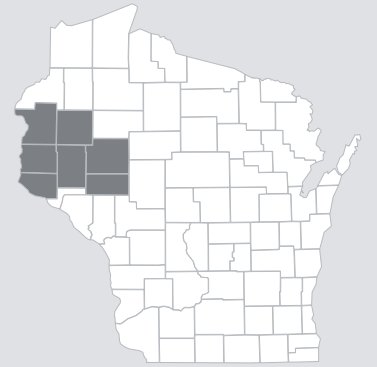


The Economic Value of the University of Wisconsin-Stout

The UW-Stout Service Area
Wisconsin



About UW-Stout

9,128 Credit students

1,313 Non-credit students

1,174 Employees

1 out of every **53** jobs in the UW-Stout Service Area is supported by the activities of UW-Stout and its students.

● = 100 jobs
* = family of four

ECONOMIC IMPACT ANALYSIS



Alumni impact

Impact of the increased earnings of UW-Stout alumni and the businesses they work for

\$186.3 million

Added income

3,025

Jobs supported



An economic boost similar to hosting the World Series

31x



Operations spending impact

Impact of annual payroll and other spending

\$99.2 million

Added income

Enough to buy 2,955 new cars

OR 1,232 Jobs supported



Student spending impact

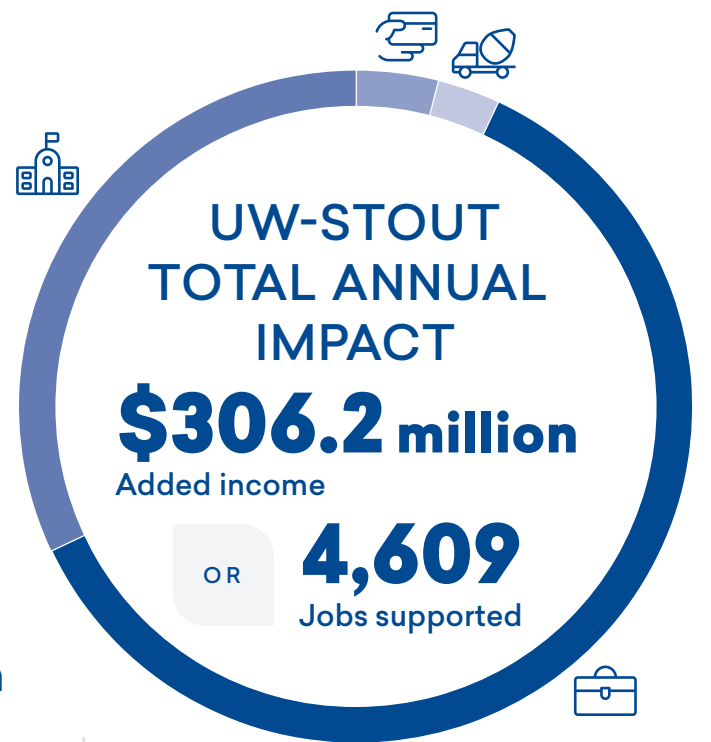
Impact of the daily spending of UW-Stout students attracted to or retained in the region

\$10.6 million

Added income

Enough to buy 849 families* a year's worth of groceries

OR 210 Jobs supported



Construction spending impact

Impact of expenditures for ongoing construction projects

\$10.2 million

Added income

OR 142 Jobs supported

INVESTMENT ANALYSIS

For every \$1...



Students gain **\$4.00** in lifetime earnings



Taxpayers gain **\$1.60** in added tax revenue and public sector savings



Society gains **\$4.10** in added income and social savings



The average bachelor's degree graduate from UW-Stout will see an increase in earnings of **\$24,300** each year compared to someone with a high school diploma working in Wisconsin.

