The Economic Value of the University of Wisconsin-Stout

About UW-Stout
- 9,128 Credit students
- 1,313 Non-credit students
- 1,174 Employees

1 out of every 53 jobs in the UW-Stout Service Area is supported by the activities of UW-Stout and its students.

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of UW-Stout alumni and the businesses they work for

An economic boost similar to hosting the World Series 31x

$186.3 million Added income
3,025 Jobs supported

Operations spending impact
Impact of annual payroll and other spending

Enough to buy 2,955 new cars

$99.2 million Added income
1,232 Jobs supported

Student spending impact
Impact of the daily spending of UW-Stout students attracted to or retained in the region

Enough to buy 849 families* a year’s worth of groceries

$10.6 million Added income
210 Jobs supported

Construction spending impact
Impact of expenditures for ongoing construction projects

$10.2 million Added income

INVESTMENT ANALYSIS

For every $1...

- Students gain $4.00 in lifetime earnings
- Taxpayers gain $1.60 in added tax revenue and public sector savings
- Society gains $4.10 in added income and social savings

The average bachelor’s degree graduate from UW-Stout will see an increase in earnings of $24,300 each year compared to someone with a high school diploma working in Wisconsin.

Sources:
Emsi Burning Glass Economic Impact Study.
http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/