

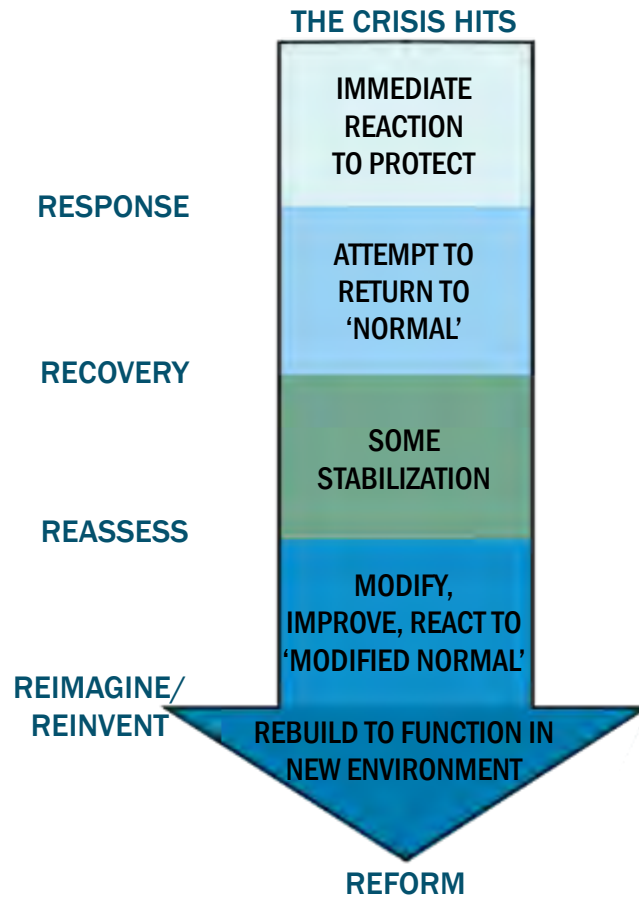


REBUILDING & REIMAGINING

DR. ANNY MORROBEL-SOSA

Vice President for Academic and Student Affairs
University of Wisconsin System

WWW.UWSTOUT.EDU



LANDSCAPE OF HIGHER EDUCATION IN WISCONSIN



UW SYSTEM AT A GLANCE

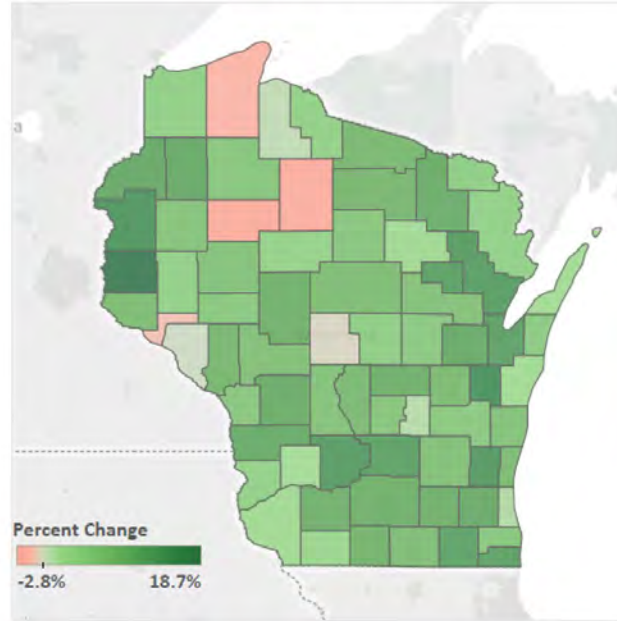
- **Enrollment:** Approximately 170,000
- **At 13 universities across 26 campuses**
- **Annual Budget:** \$6 billion
- **State Funding:** \$1 billion
- **Gifts, Grants and Contracts:** \$1.9 billion
- **Economic Impact:** \$24+ billion annually
- **Degrees Awarded:** Nearly 37,000 annually
- *The UW System provides a 23:1 return on state investment. UW System institutions also contribute to the richness of Wisconsin's culture and economy with groundbreaking research, new companies and patents, and boundless creative intellectual energy.*
- wisconsin.edu



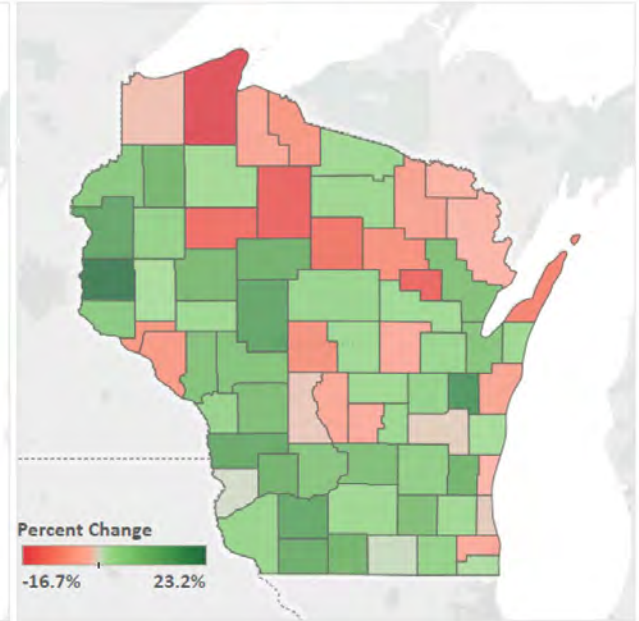
DEMOGRAPHICS REGIONAL TRENDS WITHIN WISCONSIN

General population growth, but regional differences in 15-24 population

Percent Change in Total Population
2015 to 2025

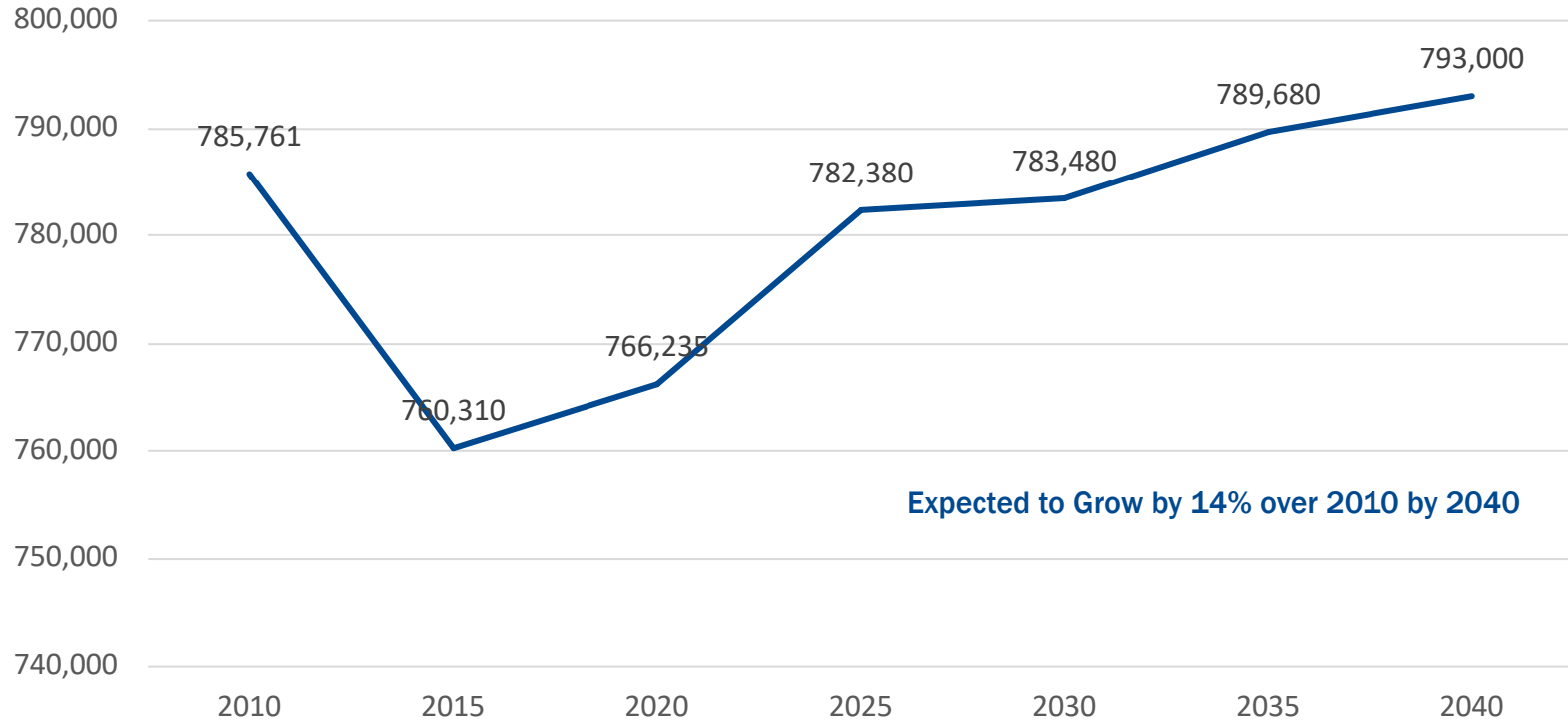


Percent Change in 15-24 Population
2015 to 2025



Source: Wisconsin Department of Administration,
County Age-Sex Population Projections

WISCONSIN POPULATION PROJECTIONS: COLLEGE-ELIGIBLE (AGE 15-24 POPULATION)



WI HIGH SCHOOL GRADUATES |

Population	2016	2020	2021	2022	2023	2024
Total	64,803	64,065	63,378	65,518	65,298	65,665
African American – Public	4,783	4,180	4,048	4,076	4,030	4,120
American Indian – Public	638	584	573	567	564	555
Asian/Pacific Isl. – Public	2,188	2,323	2,403	2,511	2,558	2,604
Hispanic/Latino(a) – Public	5,380	5,950	6,261	6,448	6,629	7,067
Two or More Races – Public	1,310	2,031	2,226	2,694	3,145	3,728
White – Public	45,535	43,951	43,878	44,256	43,389	42,627
Total – Private	4,969	5,047	4,989	4,967	4,983	4,963

Historical participations rates by race/ethnicity can be found at <https://www.wisconsin.edu/accountability/access/?storypoint=5>

High school graduate projections (overall totals as well as forecasts by race/ethnicity) can be found at <https://www.wisconsin.edu/education-reports-statistics/reports-by-topic/wisconsin-high-school-graduate-projections/>.

"NEW" TRADITIONAL STUDENTS

The population with some college but no degree is important

- College credit—but no degree and not enrolled
 - ~800,000 Wisconsinites
 - ~36,000,000 Americans
- Return to college and graduate
 - ~4,000 Wisconsinites per year
 - ~235,000 Americans per year
- “There are so many more potential completers out there who still haven’t found the path back or the program or the support... they need.” – Doug Shapiro, research director for the National Student Clearinghouse Research Center



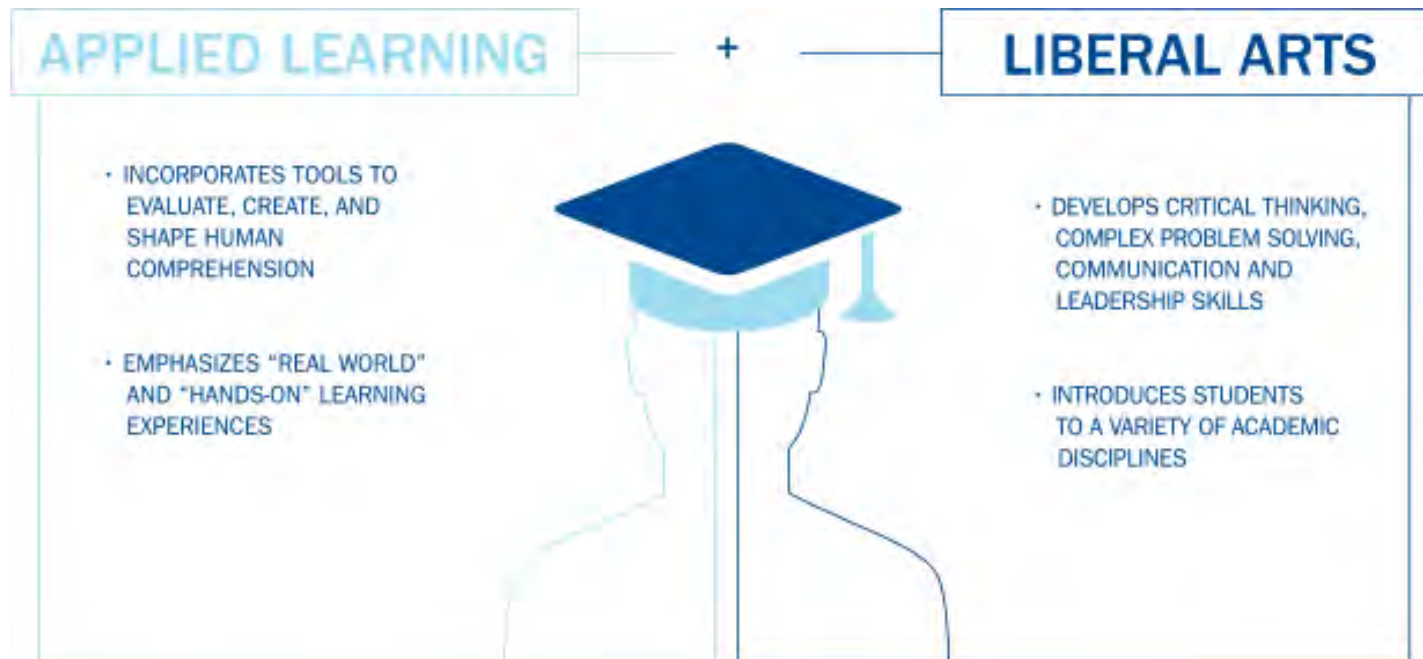


POLYTECHNIC LANDSCAPE

FOCUS | 2030
UNIVERSITY OF WISCONSIN-STOUT

WWW.UWSTOUT.EDU

THE POLYTECHNIC BLEND |



THE UW-STOUT POLYTECHNIC BLEND



CAREER FOCUS

Offering a comprehensive curriculum that prepares graduates for professional careers.



APPLIED LEARNING

Blending theory with practice to produce innovative solutions to real-world problems.



COLLABORATION

Working closely with business, industry and other educational institutions to benefit students and grow the economy.



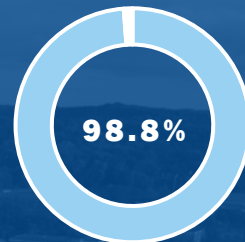
ONE OF THE LARGEST
CAREER CONFERENCES
IN THE MIDWEST



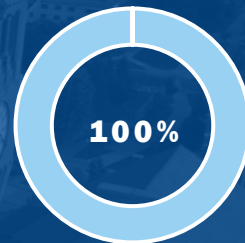
3X MORE LABS
THAN CLASSROOMS



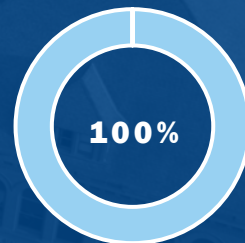
OVER 550 businesses
and non-profits
PROVIDE Exceptional
Paid Co-Op
And internship
Opportunities



EMPLOYED OR
CONTINUING
EDUCATION



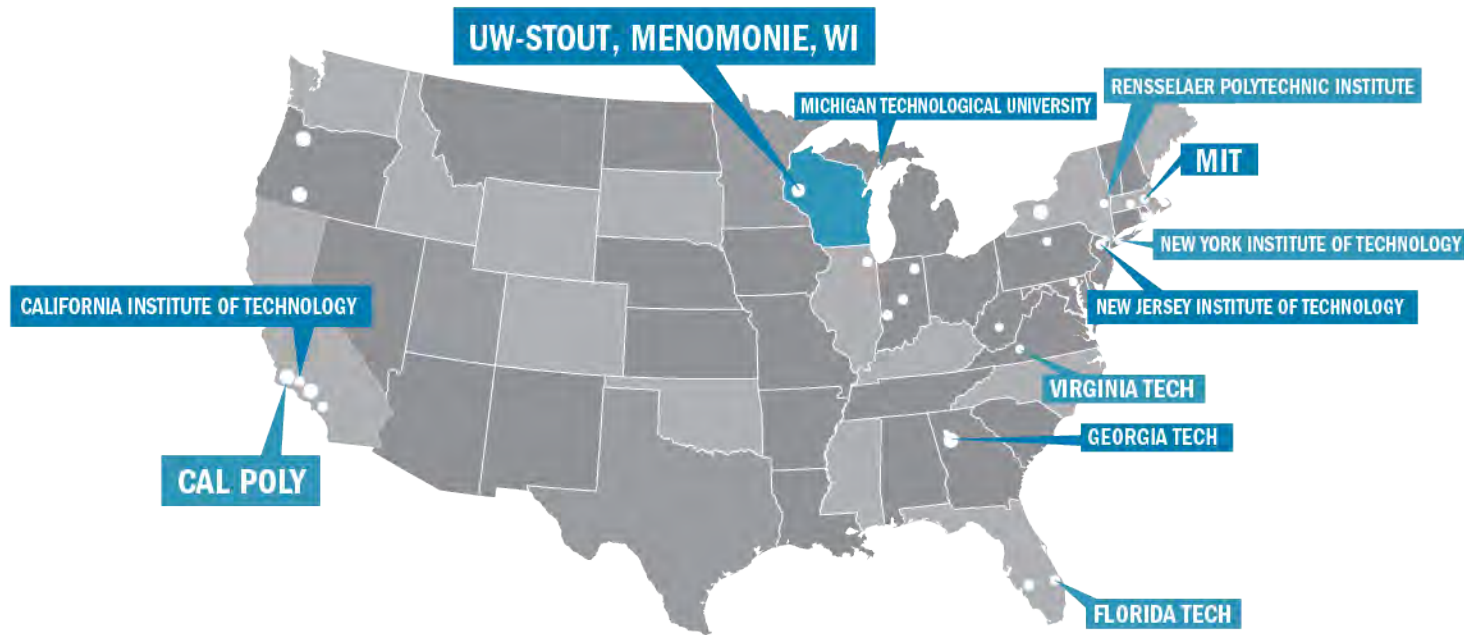
STUDENTS
PARTICIPATE IN
EXPERIENTIAL
LEARNING



OF PROGRAMS HAVE
ADVISORY COMMITTEES
INC. PROFESSIONAL
EMPLOYERS

OUR POLYTECHNIC PEERS |

Only 3% of U.S. universities have a polytechnic designation and include universities such as:





INNOVATION IS NEEDED

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**IT'S TIME TO DO
THE VUCA FLIP**

Volatility
Uncertainty
Complexity
Ambiguity

**IT'S TIME TO DO
THE VUCA FLIP**

Vision
Understanding
Clarity
Agility

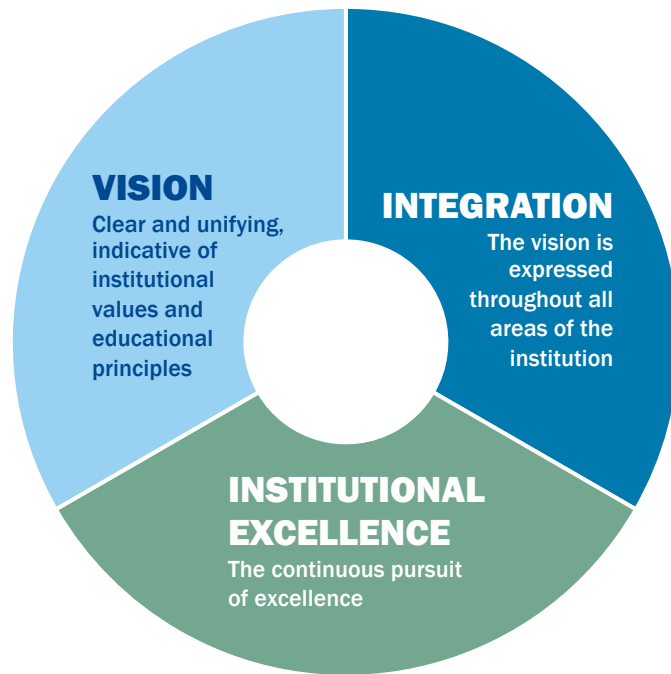


ESTABLISHING DISTINCTIVENESS

UW-Stout as the Midwest's Polytechnic

INSTITUTIONAL DISTINCTIVENESS

(ACCESS, EXCELLENCE,
RELEVANCE)





ACADEMIC PROGRAMMING

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UNIVERSITY OF WISCONSIN-STOUT

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PRIORITIZE FOR DISTINCTIVENESS



**Leadership – will and
commitment to a vision**



**Data – as single source of
truth; accurate and reliable**



**Broad Participation
Among Key Stakeholders**



**Trustworthy
Process – transparent,
comprehensive**

KEY ELEMENTS FOR PROGRAM DISTINCTIVENESS

- Essentiality/Centrality to Mission
- Market Demand – external, internal
- Program Support and Staffing Capacity
- Program Quality
- Program Size, Scope, and Productivity
- Revenue, Expenditures
- Opportunity Analysis



UNBUNDLING COLLEGE?

- New/different programmatic offerings - transdisciplinary, stackable micro-credentials, nano-degrees, digital badges, competency-based learning
- Academic calendar/credit hour
 - Semester, trimester, quarter, other
 - Flexible entry points, allow for work, internships, co-op opportunity
 - Three-year baccalaureate degrees, 4+1 or 3+2 master/professional degrees
- Multiple, flexible modes of delivery
 - Residential, Face-to-face
 - Technology-integrated (online), hybrid
- WI Learning Education Network: 'Education Passport'
 - pK → College → Work
 - Work = Job1 → Job2 →...→ Job ?



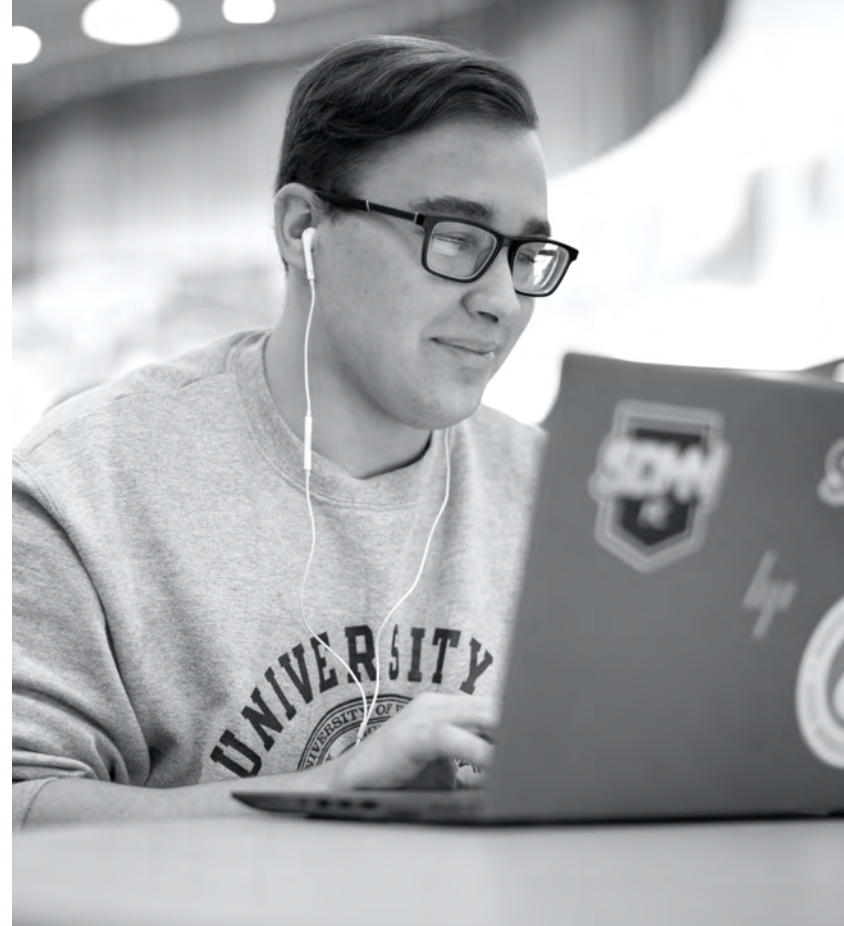


STUDENT-CENTERED LEARNING EXPERIENCE

Academic and Student Affairs

THE STUDENT-CENTERED LEARNING EXPERIENCE

- **Student Success** – Co-curricular, Advising, Residence Life, Student Clubs and Organizations, Athletics
- **Inclusive Excellence and Diversity**
- **Student Wellness** – Behavioral/Mental Health Support
- **Academic Success** – Academic Advising, Retention, Graduation, Career Services
- **Experiential Learning Opportunities** – Internships, Co-op, Field Experiences, Study Abroad
- **Alumni Network, Industry and Business partners**
- **Continuing Education/Lifelong Learning**
- **Partnership** – Alumni; Industry, Business and Non-profit Partners; Advisory Committees; Community



STRATEGY VISIONING QUESTION

Considering the discussion of innovation, and the context provided, how do we establish ourselves as a preeminent, comprehensive polytechnic?

