

International Studies

As the world moves toward the 21st century, people in all countries and cultures are increasingly interacting with each other. Many UW-Stout graduates find work in multinational businesses and international tourism. Others go into the Peace Corps or other types of international volunteer work. Many more use their leisure time for travel or study abroad. Even those who never venture abroad find their professional, civic and personal lives impacted by the expansion of international relationships.

The International Studies specialization at UW-Stout is flexibly designed to offer students an opportunity to better understand other cultures and international relationships, and to compete more successfully in the workplace. The specialization requires all students to complete six core courses or their equivalents, then select an option that best meets their interests and needs.

All students in the specialization are strongly encouraged to plan work or study experience abroad.

Requirements for the Specialization

Intended Outcome	Learning Activity	Evaluation
<p>1.0 Demonstrate an understanding of international relations.</p> <p>1.1 Show an understanding of concepts used to analyze international relations.</p> <p>1.2 Identify participants and patterns of international relationships.</p> <p>1.3 Identify and analyze global problems arising from international relations.</p>	POLS-340 International Relations 3	Exams, papers and reports – 2.0 grade point average.
<p>2.0 Demonstrate an understanding of cultural variation and analysis, or demonstrate an understanding of the modern world within its historical context.</p> <p>2.1 Show an understanding of concepts used to analyze cultural variation or develop an introductory knowledge of the modern world based on its historical antecedents.</p> <p>2.2 Identify and begin to understand the complexity of cultural and political variations that exist in the world.</p> <p>2.3 Demonstrate a cross-cultural approach to analyzing international problems.</p>	ANTH-220 Introduction to Cultural Anthropology <i>or</i> HIST-210 Modern World 3	Exams, papers and reports – 2.0 grade point average.
<p>3.0 Demonstrate an understanding of the geography and peoples of the world.</p> <p>3.1 Illustrate an understanding of geographical concepts.</p> <p>3.2 Identify the major components of the physical setting in which cultures exist and international relations occur.</p> <p>3.3 Identify and analyze the relationships between the physical world, on the one hand, and cultural variation and international relations on the other.</p>	GEOG-104 World Geography 3	Exams, papers and reports – 2.0 grade point average.
<p>4.0 Demonstrate an introductory knowledge of a second language.</p>	XXX-XXX Language Studies 8 Equivalent of 8 credits of college-level study of one foreign language. High school language study may count towards this requirement. (<i>International students consult with specialization adviser.</i>)	<i>For Language Studies, certification of proficiencies may be obtained from the language faculty.</i>
<p>5.0 Demonstrate an introductory knowledge of the history, culture and/or social institutions of a country or region other than one's own.</p>	XXX-XXX Area Studies 2-3 (<i>See specialization advisor for a list of acceptable courses focusing on one country or cultural region of the world.</i>)	Exams, papers and reports – 2.0 grade point average.
<p>6.0 Demonstrate an introductory knowledge of intercultural communications.</p>	SPCOM-312 Intercultural Communication <i>or</i> BUIINB-346 Intercultural Business Interactions 2-3	Exams, papers and reports – 2.0 grade point average.
<p>7.0 Demonstrate the integration of knowledge with experience in another country or culture.</p> <p>7.1 Study or work in another culture.</p> <p>7.2 Show an appreciation of the diversity in cultural values from culture to culture.</p> <p>7.3 Demonstrate an integration of intercultural experiences with other knowledge about international relations.</p>	XXX-XXX Study Abroad/International Field Experience or Co-op or Internship 1-2 (<i>Approved Independent Study/Practical International Experience.</i>)	Exams, papers and reports – 2.0 grade point average.



Specialized Learning Objectives	Learning Activity	Evaluation
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Option 1: International Business

<p>1.1.0 Demonstrate an understanding of international business practices.</p> <p>1.1.1 Demonstrate an understanding of international trade, development, marketing, finance business law, management and/or transportation.</p>	<p>Select 9 credits from the following:</p> <p>BUINB-260 Introduction to International Business (required)..... 3</p> <p>ECON-480 International Economics..... 3</p> <p>BUINB-338 International Logistics..... 3</p> <p>BUINB-485 International Marketing..... 3</p> <p>BUINB-489 International Business Policies 3</p> <p>BUINB-488 International Business Practicum..... 3</p> <p>BUINB-367 International Management 3</p>	<p>Exams, papers and reports – 2.0 grade point average.</p>
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Option 2: International Tourism

<p>2.1.0 Demonstrate a knowledge of the international components of the tourism industry.</p> <p>2.1.1 Identify the economic role of tourism in a global economy.</p> <p>2.1.2 Identify the role of government in planning/development of tourism.</p> <p>2.1.3 Analyze current issues related to international tourism.</p> <p>2.1.4 Analyze/become familiar with hospitality and tourism publications.</p> <p>2.2.0 Assess quality and quantity of selected tourism resources throughout the world.</p> <p>2.2.1 Analyze spatial patterns of connection, circulation, interaction, transportation and communication associated with the geography of tourism.</p> <p>2.2.2 Analyze international tourism’s locational trends.</p> <p>2.2.3 Illustrate world map reading skills related in tourism</p> <p>2.3.0 Analyze current tourism topics.</p>	<p>Select 7-9 credits from the following:</p> <p>HT-140 Introduction to Tourism 2</p> <p>HT-341 Geography of Tourism 3</p> <p>HT-440 Sociocultural System of Tourism 3</p> <p>HT-481 Special Problems in Hospitality and Tourism 1-3</p>	<p>Exams, papers and reports – 2.0 grade point average.</p>
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Option 3: Language Studies

<p>3.1.0 Demonstrate the ability to communicate in a second language.</p>	<p>Select 16 credits from the following: (8 additional credits in the same language as the core requirement.) Equivalent of two years of college-level study in the same foreign language.</p>	<p>Exams, papers and reports – 2.0 grade point average.</p>
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Option 4: Area Studies

<p>4.1.0 Demonstrate an understanding of the history, cultural background and social institutions of a culture, country or region other than one’s own.</p>	<p>Select 8-9 credits in addition to the core area studies requirement: Specialization advisor-approved courses focusing on one country, one ethnic/cultural group or cultural region of the world. (For example, the following courses could serve as an “area studies” grouping: HMON-121 and -122 Practical Hmong I and II; SOC-350 Sociology of the Hmong; and ANTH-240 Hmong Studies and Contemporary Life. These courses would total 8 credits.)</p>	<p>Exams, papers and reports – 2.0 grade point average.</p>
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Option 5: International Education

<p>5.1.0 Illustrate an understanding of the sociopolitical elements of education in a global context.</p> <p>5.2.0 Demonstrate an understanding of the role of education in building a community of learners for a shared global future.</p> <p>5.3.0 Show a receptivity to multicultural perspectives.</p> <p>5.4.0 Demonstrate an awareness and understanding of the global condition and of global developments and trends.</p>	<p>Select 8-9 credits from the following:</p> <p>EDUC-336 Multiculturalism: Issues and Perspectives 2</p> <p>EDUC-376 Field Experience: Cross-Cultural Experience 1</p> <p>EDUC-302 Global Perspectives for Educators..... 3</p> <p>EDUC-400 ESL for Regular Classroom Educators 2</p> <p>REHAB-305 Sign Language I 3</p> <p>REHAB-306 Sign Language II 3</p> <p>XXX-XXX Foreign language taken at Stout (FREN, GER, HMON, SPAN) or other foreign languages transferred in..... 2-4</p> <p>LIT-273 American Multicultural Literature 3</p> <p>PHIL-220 Multicultural Philosophy 3</p> <p>BUINB-260 Introduction to International Business..... 3</p> <p>SOC-375 Sociology of Minority Groups..... 3</p> <p>XXX-XXX Student teaching, co-op, field experience or independent study..... 3-4</p>	<p>Exams, papers and reports – 2.0 grade point average.</p>
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Option 6: Apparel Design and Development; Retailing

<p>6.1.0 Demonstrate an understanding of international economic trends influencing textiles and apparel-related areas.</p> <p>6.2.0 Illustrate an understanding of international historical influences on present day fashion</p> <p>6.3.0 Analyze international sourcing and marketing strategies for apparel products and manufacturing.</p> <p>6.4.0 Demonstrate an understanding of international business practices through formal course work.</p>	<p>Select 9-12 credits from the following:</p> <p>BURTL-319 International Economic Trends in Textiles and Clothing..... 3</p> <p>APRL-410 History of Costume-Ancient to European 3</p> <p>APRL-211 History of Fashion_19th Century to Present 3</p> <p>BURTL-417 Social/Psychological Aspects of Clothing..... 3</p> <p>APRL-405 International Study Tour of the Fashion Industry..... 1-6</p> <p>BUINB-260 Introduction to International Business..... 3</p> <p>BUINB-367 International Management 3</p> <p>BUINB-485 International Marketing..... 3</p>	<p>Exams, papers and reports – 2.0 grade point average.</p>
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