



*“University and Community Building
For The Future”*



Economic Impact Assessment

The Stout Technology Park is proud about the success and growth of its tenant businesses and organizations. Contributing together, they serve a significant role to the economic vitality of the region. The regional economic impact of the Stout Technology Park to the surrounding community reports as follows:

Employment Impact: 1,306 Jobs

There are a total of 48 businesses which operate out of the Stout Technology Park that individually employ between 1 and 419 workers.

The 1,306 jobs account for 5.8% of the jobs in Dunn County and over 17% of the jobs in the city of Menomonie.

Regional Economic Impact: \$ 225,928,233

The Stout Technology Park is home to an array of business industries including highly technical manufacturing, financial, professional services, retail, public services, educational, and healthcare. Through the products and services these businesses produce, large amounts of capital expenditures flow into other local and regional businesses thus pumping up their sales and profit margins.

2004 Property Tax Contribution: \$ 734,335

In 2004, tenants contributed a total of \$ 734,335 in real estate taxes. The assessed value of all tenant owned buildings and land was

\$ 67,061,617 with an associated fair market value of \$ 67,831,718.

Jobs That Pay!

Stout Tech Park businesses pay an estimated average annual wage of \$ 37,163 which is 19% higher than the west central Wisconsin average of \$ 31,346.

The 2004 aggregate payroll is estimated at \$ 48,534,529.

Source

In August 2005, data was collected from Stout Technology Park tenants, Dunn County Records office, the city of Menomonie, and the Wisconsin Department of Workforce Development.

An Optimal Location for Your Business!



Connectivity Highlights

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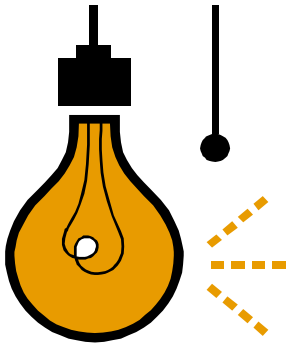


Tenant Profile

West Wind Graphics



West Wind Graphics location in the Stout Technology Park



West Wind Graphics began building its new facility in the Stout Technology Park in 1993. They moved into their new building and became fully operational from it in January 1994 and have since enjoyed significant business growth from this location.

West Wind Graphics co-owners Sherry Brier and Debby Lowe are both very pleased with the company's home at 406 Technology Drive West. "The Stout Technology Park facility offered us an excellent proximity for our local customer base, ample parking, loading and shipping dock facilities as well as expanded our working space by four times that which we had, allowing us to better service

our entire customer base that extends from the East to West Coast. Back in 1994, there was only one other building in the Stout Tech Park. Last January we celebrated our tenth year at this location. During those ten years we have watched our neighbors increase from one to forty-five! University of Wisconsin – Stout has a well known and successful Graphics Arts and Graphics Art Management program. We have employed many students during our twenty years of business as well as utilized UW-Stout's technical expertise in the Graphics Art Field."

West Wind Graphics is a full service commercial printer that specializes in the use of soy inks.

For more information regarding West Wind Graphics services, visit www.westwindgraph.com. Or, call 715-235-1104

2005-2006 Tech-Talk Briefing Schedule

HOLD 9-10am on THESE DATES:

Friday, September 30, 2005
Diane Simon
United Way of Dunn County

Friday, October 28, 2005
Dr. Debra Malewicki
Wisconsin Innovation Service Center

Friday, November 18, 2005
Pat Dillon
Northwest WI Entrepreneurs' Network

Friday, December 16, 2005
Frank Borg, Ted Theyerl & Weng Liew
NW WI Manufacturing Outreach Center & Chippewa Valley Technical College

Friday, January 27, 2006
Wendy Sander & Charlie Jones
Cedar Corporation

Friday, February 24, 2006
Chad Bartlett
Confidential Document Security

Friday, March 31, 2006
Carl Christensen
Marshfield Clinic

Friday, April 28, 2006
Maggie Foote
Oaklawn Bed & Breakfast



On the Web
www.uwstout.edu/stp

2005-2006 Tech-Talk Business Briefings

The Stout Technology Park is proud to sponsor a series of monthly presentations by area employers. Each month a regional employer will share information about innovations in their business and industry, their technical support needs, and ideas for developing customized training and research offerings.

Presentation Format

A one-hour format will include a presentation by the featured employer and time for participants to ask questions or offer information about services available through UW-Stout.

Where

UW-Stout campus

When

Selected Fridays each month
9:00 ~ 10:00 am

Who should attend

The Briefings are free and open to the public and campus to attend.

For further information, or to request a brochure, contact: Tara Bergeson at 715-232-5270 or bergesont@uwstout.edu.

Mission Statement

To develop and manage a well designed technology park to attract research and demonstration, high technology and related businesses, light industrial businesses, commercial testing laboratories, government sponsored research and development projects, and educational and research organizations, relative to the mission and objectives of the University of Wisconsin-Stout.



Stout Technology Park

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