



"University and Community Building For The Future"



Tenant Profile - DCEDC

The Dunn County Economic Development Corporation (DCEDC) was formed in 1999. The DCEDC was formed with the mission to work in cooperation with business, industry, government and education in the county, the Chippewa Valley and the state to promote, encourage and facilitate economic growth and stability in the county. The DCEDC does this through pursuing business and industrial opportunities that both create jobs and investment. This effort includes working with existing businesses to help them expand and grow, with new and emerging business ventures to assist them in getting started, and with business and industry from outside the state looking to expand or relocate.

Some of the businesses with which the DCEDC has worked closely include the

Andersen Window Corp., the Ford High Velocity Distribution Center, TNT Logistics, Inc., 3M and many others. In all cases, the DCEDC has worked with the state and the municipality in coordinating and facilitating everything from site selection to interfacing with a variety of local and state incentive programs.

The DCEDC has forged close alliances with the Stout Technology Park, the City of Menomonie, the UW-Stout and the Chippewa Valley Technical Colleges, the rural communities, the regional economic development agencies and the State of Wisconsin. It works closely with the Wisconsin Department of Commerce, West Central Wisconsin Regional Planning Commission and Forward Wisconsin in promoting the communities, industrial parks, and available

properties of Dunn County, and in structuring programs that encourage and induce business and industrial development.

The DCEDC is supported by contributions from both the public and private sectors. Its office is located in the Dunn County Job Center in the Stout Technology Park in Menomonie, Wisconsin. The DCEDC's primary objectives have been, and continue to be, the promotion of the county for economic development, economic assistance with business and industry of all types, and the betterment of the economic health of the region.

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UW-Stout to Host Regents Event

The University of Wisconsin-Stout will be hosting the UW-System Regents for meetings on May 5 & 6. The Regents schedule two meetings per year at a different UW campus and UW-Stout was selected for the group's May gathering. There will be opportunities for the Regents to gain insight and experience with both the campus and

community in addition to conducting their business agenda. One of the highlighted events will be a partnership showcase titled "Partnerships: Community Building for the Future." At this event, Regents will have the opportunity to network with a variety of area businesses that have strong partnership ties to UW-Stout. Several

businesses from the Park will be displaying products and services at the showcase including Phillips Plastics, West Wind Graphics, WCW Workforce Development, Chippewa Valley Technical College, Oaklawn Bed & Breakfast, Marshfield Clinic, & Center for Independent Living. For more information, contact Susan McClelland at 715-232-2694.

Connectivity Highlights

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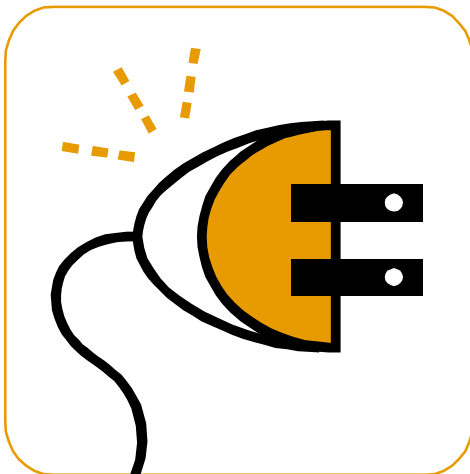


Welcome Cedar Creek Dental

New to Menomonie, Cedar Creek Dental opened for business on December 6, 2004. Dr. Jonathan Brott, D.D.S. and his staff are excited about the move to their new, modern office and look forward to serving the Menomonie area with individualized patient care. Services offered through Cedar Creek Dental include Cosmetic Dentistry, Digital x-rays, Sedation Dentistry, Invisalign Braces, and Complete Family Care.

For further information, call Cedar Creek Dental at 715-233-1400.

Cedar Creek Dental
3101 Schneider Avenue
Menomonie, WI 54751



Welcome Indianhead Insurance

Another new Park tenant is Indianhead Insurance Agency, Inc. Previous to the company's move into the Stout Technology Park, Indianhead Insurance did have former Menomonie office location. Indianhead Insurance was founded in 1984 to service businesses and people of the Indianhead region in Northwestern Wisconsin. Since then, the company has grown to be the largest

agency located in this region with offices in Bloomer, Chetek, Chippewa Falls, Eau Claire, and Menomonie. They are an Independent Insurance Agency representing 32 difference insurance companies. For further information, call Indianhead Insurance Agency at 715-235-6131.

Indianhead Insurance Agency
3101 Schneider Avenue, Ste 2
Menomonie, WI 54751

The Power of Partners

The Stout Technology Park opened for business in 1990. Development in the park is conducted through the unique partnership efforts by the University of Wisconsin-Stout, Xcel Energy, and the City of Menomonie with a focus

on helping businesses grow and succeed. Park companies also have the opportunity to take advantage of partnerships with UW-Stout. UW-Stout can help businesses solve problems and increase profits by providing

valuable access to the latest manufacturing strategies as well as leading-edge technologies. The first university to receive the prestigious Malcolm Baldrige National Quality Award, UW-Stout has a

proven commitment that involves developing close relationships with businesses and industry to provide real-world educational opportunities. "Hands-on, Minds-on" is a key approach that faculty and students carry throughout the classroom experience.

Upcoming Events

April 22

Tech Talk Business Briefing

Featuring:
West Wind Graphics &
DBD International, Inc.
9-10am at 205 Millennium
Hall, UW-Stout Campus
Free & Open to the Public

April 27

Nick Mezacapa keynote speaker at UW-Stout Administrative Professionals Day

WESTconsin Credit Union is
sponsoring this event in
partnership with UW-Stout.
11:30am-2:30pm at the
Great Hall in the Memorial
Student Center
\$13 incl. lunch & program
Open to the Public

May 5 – 6

UW-Stout Hosts Regents

UW-System Regents will be
conducting business
meetings and other
community involved
events on UW-Stout
campus

May 11

Tech Talk Business Briefing

Featuring:
Cedar Corporation
12-1pm held in
conjunction with
Menomonie Rotary Club
at Olde Towne



On the Web

www.uwstout.edu/stp

Dunn County Workforce Snapshot

Top five employers-3Q 2004:

- Wal-Mart Associates, Inc
- University of Wisconsin-Stout
- Aurora Residential Alternatives Inc.
- County of Dunn
- Menomonie Public Schools

Miscellaneous County Data:

4Q 2004 Average Home Cost
147,000

2003 Population
41,114

January '05 Labor Force
20,622

January '05/'04 non-adjusted Unemployment Rate:

Dunn County 5.9/5.5
Wisconsin 5.4/5.9
United States 5.7/6.3

For more information, visit
Wisconsin's WORKnet at
<http://worknet.wisconsin.gov>

Mission Statement

To develop and manage a well designed technology park to attract research and demonstration, high technology and related businesses, light industrial businesses, commercial testing laboratories, government sponsored research and development projects, and educational and research organizations, relative to the mission and objectives of the University of Wisconsin-Stout.



Stout Technology Park

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