**OUR MISSION**

Employ a participatory, collaborative planning process and rigorous approach to research and assessment while making data-driven decisions that reflect the needs of UW–Stout and our external clients. Demonstrate intelligent risk-taking, innovation, and accountability using a transparent approach to continuous quality improvement.

**OUR VALUES**

- Data-Driven Decisions
- Accuracy
- Efficiency
- Reliability
- Innovation
- Collaboration
- Capacity Building
- Continuous Improvement
- Professionalism
- Flexibility
- Integrity
- Ethics

**OUR VISION**

Live our values to grow the capacity of our campus and external clients to use information for decision-making and meaningful change.