Minors

Introduction
Minors are defined as either “studies in the discipline” or as “teaching.” Teaching minors are those approved by the State Department of Public Instruction for licensure. Requirements for teaching minors include an education major, passing score on the content exam for the minor, portfolio evidence of competence in the Wisconsin Teacher standards and the minor’s content, and student teaching experience in the minor field. Contact the School of Education for information regarding teaching minors. Approval forms and minor program plans are available from the School of Education office and the department offices offering the minor.

Retailing
Department of Business
21 credits are required.

Required Courses
BUACT-206 Financial Accounting .........................................................3
BURTL-212 Trend Tracking and Forecasting .........................................3
BURTL-127 Basic Merchandising .........................................................3
BURTL-327 Store Management ..........................................................3
BURTL-329 Retail Promotions ............................................................3
BURTL-425 Current Retail Strategies for a Different Advantage ..........2
BURTL-390 Merchandise Planning and Control .................................4