

**RMM-Store Operations Mgt.** (effective 06/01/07)

Suggested Course Sequence

<b>Semester 1</b>		
<b>BURTL-105</b>	<b>Introduction to RMM</b>	<b>1</b>
<b>ENGL-101</b>	<b>Freshman English-Comp. -OR-</b>	<b>3</b>
<b>ENGL-111</b>	<b>Freshman English-Honors I</b>	
<i>GE HPE</i>		1
<i>GE HUM</i>		3
<i>GE SBSCI</i>		3
<i>GE NSCI</i>	w/lab	4
<b>Semester 3</b>		15
ECON-210	Principles Economics I	3
BUMKG-330	Principles of Marketing	3
<i>GE ANSRSN</i>	<i>selective</i>	2
<i>GE HUM</i>		3
<b>Spanish Selective</b>		2-4
<i>Select one of the following</i>		
<i>SPAN-121</i>	<i>Practical Spanish I</i>	
<i>SPAN-122</i>	<i>Practical Spanish II</i>	
<i>SPAN-103</i>	<i>Elementary Spanish I</i>	
<i>SPAN-104</i>	<i>Elementary Spanish II</i>	
<i>GE TECH</i>		2
		15-17
<b>Semester 5</b>		
<b>BURTL-390</b>	<b>MPC</b>	<b>4</b>
<b>BURTL-329</b>	<b>Retail Promotions</b>	<b>3</b>
ECON-215	Principles of Econ II	3
SPCOM-414	Interviewing	1
<i>GE SBSCI</i>		3
<i>PSYC-370</i>	<i>Inter. Effectiveness Training</i>	2
		16
<b>Semester 7</b>		
<b>BURTL-450</b>	<b>Retail Practicum I</b>	<b>2</b>
<b>BUMIS-333</b>	<b>Mgt. Info. Systems</b>	<b>3</b>
INMGT-400	Organizational Leadership	3
BURTL-425	Current Retail Strategies	2
<b>Leadership Selective</b>		2-3
<i>Select from the following:</i>		
TRHRD-360	Train.Sys. Bus. Industry	
INMGT-430	Employ.Invol.Teams	
INMGT-416	People Process	
MSL-101	Foundations Officership	
MSL-102	Basic Leadership	
<i>Electives</i>		2-3
		14-16

<b>Semester 2</b>		
<b>BURTL-127</b>	<b>Basic Merchandising</b>	<b>3</b>
<b>GE MATH 120</b>	<b>or higher</b>	<b>4</b>
<b>ENGL-102</b>	<b>Freshman English-Writing -OR-</b>	<b>3</b>
<b>ENGL-112</b>	<b>Freshman English-Honors II</b>	
<b>SPCOM-100</b>	<b>Fundamentals of Speech</b>	<b>2</b>
<i>GE HPE</i>		1
<i>GE HUM</i>		3
<b>Semester 4</b>		16
<b>BUACT-206</b>	<b>Financial Accounting</b>	<b>3</b>
<b>BURTL-229</b>	<b>Visual Merchandising</b>	<b>3</b>
BUMKG-385	Target Marketing	3
BUMGT-304	Principles of Management	3
<b>Diversity Selective</b>		2-3
<i>Select one of the following:</i>		
SPCOM-312	Intercultural Comm	
PSYC-340	Ind & Group Differences	
INMGT-415	Women Min. in Mgt	
PSYC-372	Psych.Sex & Gender	
SOC-275	Soc.Gender Roles	
SOC-375	Soc. Minority Groups	
<i>Electives</i>		2-3
<b>Semester 6</b>		16-18
<b>BUACT-207</b>	<b>Managerial Accounting</b>	<b>3</b>
<b>BURTL-327</b>	<b>Store Management</b>	<b>3</b>
<b>PSYC-382</b>	<b>Human Resource Management</b>	<b>3</b>
<i>ENGL-320</i>	<i>Business Writing - OR -</i>	3
<i>ENGL-415</i>	<i>Technical Writing</i>	
<b>Problem-Solving Selective</b>		3
<i>Select one of the following:</i>		
LOG-250	Critical Thinking	
ENGL-247	Critical Writing	
LOG-301	Intro.Logical Thinking	
<i>Elective</i>		1
<b>Semester 8</b>		16
<b>BURTL-451</b>	<b>Retail Practicum II</b>	<b>2</b>
BUMKG-438	Logistics	3
<b>International Selective</b>		3
<i>Select one of the following:</i>		
BUINB-260	Intro. Intl.. Business	
BURTL-319	Intl..Econ. Trends T/C	
BUINB-367	Intl. Management	
BUINB-485	Intl. Marketing.	
<i>Electives</i>		4-7
		12-15

**Ethnic Studies: Identify ES courses completed. Must satisfy all courses in one column.**

\_\_\_\_\_ ES-A    \_\_\_\_\_ ES-A    \_\_\_\_\_ ES-A  
 \_\_\_\_\_ ES-A    \_\_\_\_\_ ES-B    \_\_\_\_\_ ES-C  
    \_\_\_\_\_ ES-C

\_\_\_\_\_ ES-B    \_\_\_\_\_ ES-B    \_\_\_\_\_ ES-B  
 \_\_\_\_\_ ES-C    \_\_\_\_\_ ES-B    \_\_\_\_\_ ES-B  
 \_\_\_\_\_ ES-C    \_\_\_\_\_ ES-B    \_\_\_\_\_ ES-C

\* May take BURTL-449 Retail Co-op (3-4 cr.) instead.  
*Italicized courses can be more flexible in scheduling.*

BURTL-449 cannot be taken during last term.  
**BOLD** courses should be sequenced as shown.