

TOTAL CREDITS FOR GRADUATION: 124  
Minimum Grade Point Average for Graduation: 2.0  
All students must fulfill Ethnic Studies requirements  
in order to graduate. \*

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**RETAIL MERCHANDISING AND MANAGEMENT**  
Guide Sheet, June 1999-May 2007

		credits	grade points			credits	grade points
<b>I. GENERAL EDUCATION COMPONENT (39)</b>				<b>I. GENERAL EDUCATION COMPONENT (continued)</b>			
<b>A. Communications (8)</b>				<b>G. Technology (2)</b>			
ENGL-101	Freshman English-Composition OR	3		<i>Select from the list of approved courses.</i>			
ENGL-111	Freshman English-Honors I						
ENGL-102	Fres Eng-Rdng&Rel Writing OR	3		<b>H. General Education Electives (2)</b>			
ENGL-112	Freshman English-Honors II			<i>Select from approved GE courses excluding areas C and G.</i>			
SPCOM-100	Fundamentals of Speech	2					
<b>B. Analytical Reasoning (6)</b>							
<i>Select from the list of approved courses.</i>				<b>II. PROFESSIONAL COMPONENT (85)</b>			
<i>Must include one Math course.</i>				<b>A. Professional Core (27)</b>			
				BUACT-206	Intro to Fin. Accounting (soph.)	3	
				ECON-210	Principles of Econ. I (GE)	3	
<b>C. Health Enhancement and Physical Well-Being (2)</b>				BURL-222	Computer Applications (waived)	2	
<i>Select from the list of approved courses.</i>				BURL-127	Basic Merchandising	3	
				BUMKG-330	Principles of Marketing	3	
				PSYC-370	Interpersonal Effectiveness Training	2	
<b>D. Humanities and the Arts (9)</b>				BURL-430	Merch.Planning&Control (BUACT-206)	4	
<i>Select from the list of approved courses.</i>				BURL-350	ST:Mkt-Mfg Aged/ Min (BUMKG-330)	2	
<i>Include courses from three different areas.</i>				BURL-327	Store Mgt. (BURL-430)	3	
ART-100	(suggested for IDEC)			<i>Select one of the following: (Speech Selective)</i>			
ARTH-222	(suggested for IDEC)			SPCOM-200	Persuasive Speaking (SPCOM-100)	2	
				SPGOM-206	Discussion		
				SPCOM-236	Listening		
<b>E. Social and Behavioral Sciences (6)</b>				<b>B. Concentrations * (58)</b>			
(ECON-210 Prin of Econ I in Prof.Component)				<i>Select one of the following:</i>			
<i>Select from the list of approved courses.</i>				Fashion Marketing			
<i>Include courses from two additional areas.</i>				Buying/Management			
				Human Resource Management			
				Interior Decorating			
				<i>* See course listing for each concentration on reverse side.</i>			
<b>F. Natural Science (4)</b>				<b>PROFESSIONAL REQUIREMENT FOR ALL CONCENTRATIONS</b>			
<i>Select from the list of approved courses.</i>				500 hours retail work experience (approved by program director)			
<i>Include at least one lab.</i>				# hours	Business Name	inclusive dates	

\*Ethnic Studies: Identify the ES courses completed. ES-credits earned must satisfy all courses in one column.

_____ ES-A	_____ ES-A	_____ ES-A	_____ ES-B	_____ ES-B	_____ ES-B
_____ ES-A	_____ ES-B	_____ ES-C	_____ ES-C	_____ ES-B	_____ ES-B
	_____ ES-C		_____ ES-C	_____ ES-B	_____ ES-C

