

HUMAN RESOURCE MANAGEMENT CONCENTRATION
Retail Merchandising & Management

Freshman Courses

BURTL-105	Intro to RMM	1
BURTL-222	Computer Applications	2
BURTL-127	Basic Merchandising	3
ENGL-101	English-Composition	3
ENGL-102	English-Read/Write	3
SPCOM-100	Fundamentals of Speech	2
	General Education	6

Freshman/Sophomore

BUMGT-304	Principles of Management	3
BUMKG-330	Principles of Marketing	3
	GenEd/MATH	4
ECON-210	Principles of Economics I	3
	General Education	5

Sophomore

BUACT-206	Intro to Fin.Acct (soph)	3
BURTL-329	Fashion Promo	3
ECON-215	Principles of Economics II	3
BURTL-350	Mktg. Aging & Minorities	2
	General Education	6

Sophomore/Junior

BUINB-367	International Mgt.(ES-B)	3
ECON-421	Collective Barg.(ECON-210)	2
	Writing Select.(ENGL-102)	3
	Speech Selective	2
	General Education	5

Junior

BUMKG 438*	Industrial Distribution	3
PSYC-370/570	Interpersonal Effect. **	2
SPCOM-414	Interviewing	1
	General Education	5

Junior/Senior

PSYC-382/582	Human Resource Mgt.	3
TRHRD-360/560	Training Syst. Bus.&Ind.	3
BURTL-430	MPC (GE math, BUACT-206)	4
	HR/CTE Selectives	6

Senior***

BURTL-327	Store Mgt (BURTL-430,senior)	3
INMGT-400/600	Org. Leadership(senior)	3
BURTL-425	Current Retail Strategies	2
BURTL-426	Fashion Retail Practicum	4
	(BURTL-329, 430 or consent)	

* Substituted for BURTL-389 Logistics
 ** Course can be scheduled at any classification.
 ***Dual graduate/undergraduate enrollment possible during last semester.

Electives 15

<u>BUACT-207 Mgr. Acctg. (for business minor)</u>	<u>3</u>

Optional Experiences Available

BURTL-449	Co-op/Internship	1-6
BURTL-477	Study Abroad	16
BURTL-419	National Study Tour	1

Identify the remaining Gen.Ed. courses (Course # and title) by area. Indicate Ethnic Studies courses by level (A, B, C.)

ES	Gen. Ed. Courses	Cr
	Analytic Reasoning	2
	Health/Physical Fitness	2
—	_____	—
—	_____	—
	Humanities/Fine Arts	9
—	_____	—
—	_____	—
—	_____	—
	Social & Behavioral Science	6
—	_____	—
—	_____	—
	Natural Science	4
—	_____	—
—	_____	—
	Technology	2
	Gen. Ed. Elective	2