

**Semester 1**

<b>BURTL-105</b>	<b>Introduction to RMM</b>	<b>1</b>
ENGL-101	Freshman English-Comp. -OR-	3
ENGL-111	Freshman English-Honors I	
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GE HPE		1
GE HUM		3
GE SBSCI		3
GE NSCI	w/lab	4
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		15

**Semester 3**

BURTL-212	Trend Forecast.	3
<b>BUMKG-330</b>	<b>Principles of Marketing</b>	<b>3</b>
<b>ECON-210</b>	<b>Principles Economics I</b>	<b>3</b>
PSYC-370	Inter. Effectiveness Training	2
GE TECH		2
GE ANSRSN	selective	2
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		15

**Semester 5**

<b>BURTL-390</b>	<b>MPC</b>	<b>4</b>
<b>BURTL-329</b>	<b>Retail Promotions (fall only)</b>	<b>3</b>
BUMGT-304	Principles of Management	3
BURTL-417	Soc.Psych. Aspects Clothing	3
PSYC-382	HR Management	3
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		16

**Semester 7**

<b>BURTL-450</b>	<b>Retail Practicum I</b>	<b>2</b>
ENGL-320	Business Writing - OR -	3
ENGL-415	Technical Writing	
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BURTL-425	Current Retail Strategies	2
GE SBSCI		3
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<b>Diversity Selective</b>		2-3
<i>Select one of the following:</i>		
SPCOM-312	Intercultural Comm	
PSYC-340	Ind & Group Differences	
INMGT-415	Women Min. in Mgt	
PSYC-372	Psych.Sex & Gender	
SOC-275	Soc.Gender Roles	
SOC-375	Soc. Minority Groups	
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GE HUM		3
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		15-16

**Semester 2**

<b>BURTL-127</b>	<b>Basic Merchandising</b>	<b>3</b>
<b>GE MATH</b>	<b>(MATH-118 or higher)</b>	<b>4</b>
ENGL-102	Freshman English-Writing -OR-	3
ENGL-112	Freshman English-Honors II	
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SPCOM-100	Fundamentals of Speech	2
APRL-140	Textiles	3
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		15

**Semester 4**

<b>BUACTION-206</b>	<b>Financial Accounting</b>	<b>3</b>
<b>BURTL-229</b>	<b>Visual Merchandising</b>	<b>3</b>
ECON-215	Principles of Econ II	3
APRL-202	Quality Analysis	3
BUMKG-385	Target Marketing	3
GE HPE		1
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		16

**Semester 6**

BUACTION-207 or other electives		3
<b>BURTL-327</b>	<b>Store Management</b>	<b>3</b>
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<b>Spanish Selective</b>		2-4
<i>Select one of the following</i>		
SPAN-121	Practical Spanish I	2 cr.
SPAN-122	Practical Spanish II	2 cr.
SPAN-103	Elementary Spanish I	4 cr.
SPAN-104	Elementary Spanish II	4 cr.
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<b>Leadership Selective</b>		2-3
<i>Select from the following:</i>		
TRHRD-360	Train.Sys. Bus. Industry	
INMGT-400	Org. Leadership	
INMGT-430	Employ.Invol.Teams	
INMGT-416	People Process	
MSL-101	Foundations Officership	
MSL-102	Basic Leadership	
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GE HUM		3
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		13-16

**Semester 8**

<b>BUMKG-438</b>	<b>Logistics</b>	<b>3</b>
<b>BURTL-451</b>	<b>Retail Practicum II (BURTL-450)</b>	<b>2</b>
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<b>International Selective</b>		3
<i>Select one of the following:</i>		
BUIB-260	Intro. Intl. Business	
BURTL-319	Intl..Econ. Trends T/C	
BUIB-367	Intl. Management	
BUIB-485	Intl. Marketing.	
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<b>Electives</b>		4-7
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		12-15

**Ethnic Studies: Identify ES courses completed. Must satisfy all courses in one column.**

_____ ES-A	_____ ES-A	_____ ES-A	_____ ES-B	_____ ES-B	_____ ES-B
_____ ES-A	_____ ES-B	_____ ES-C	_____ ES-C	_____ ES-B	_____ ES-B
		_____ ES-C	_____ ES-C	_____ ES-B	_____ ES-C

\* May take BURTL-449 Retail Co-op 3-4 credits instead. BURTL-449 cannot be taken during last term.  
*Italicized courses can be more flexible in scheduling. BOLD courses should be sequenced as shown.*