

Semester 1

BURTL-105	Introduction to RMM	1
ENGL-101	Freshman English-Comp. -OR-	3
ENGL-111	Freshman English-Honors I	
<i>GE HPE</i>		1
<i>GE HUM</i>		3
<i>GE SBSCI</i>		3
<i>GE NSCI</i>	<i>w/lab</i>	4
		<hr/> 15

Semester 2

BURTL-127	Basic Merchandising	3
MATH-123	Finite Math	4
ENGL-102	Freshman English-Writing -OR-	3
ENGL-112	Freshman English-Honors II	
SPCOM-100	Fundamentals of Speech	2
APRL-140	Textiles	3
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Semester 3

BUACT-206	Financial Accounting	3
BURTL-212	Trend Forecast.	3
ECON-210	Principles Economics I	3
BUMKG-330	Principles of Marketing	3
<i>GE HPE</i>		1
<i>GE TECH</i>		2
		<hr/> 15

Semester 4

BUACT-207	Managerial Acctg	3
BUMKG-385	Target Marketing	3
APRL-202	Quality Analysis (APRL-140)	3
<i>GE ANSRSN selective</i>		2
<i>Electives</i>		4
		<hr/> 15

Semester 5

BURTL-390	MPC	4
ECON-215	Prin. of Econ II (ECON-210)	3
BURTL-329	Retail Promotions	3
BUINB-260	Intro.to Intl. Business	3
PSYC-370	<i>Inter. Effectiveness Training</i>	2
		<hr/> 15

Semester 6

BUMIS-333	Mgt. Info Systems	3
BURTL-395	AssortmentPlanning	3
BUMGT-304	Principles of Management	3
Problem-Solving Selective		3
<i>Select one of the following:</i>		
LOG-250	Critical Thinking	
ENGL-247	Critical Writing	
LOG-301	Intro.Logical Thinking	
ENGL-320	<i>Business Writing - OR -</i>	3
ENGL-415	<i>Technical Writing</i>	
		<hr/> 15

Semester 7

BURTL-490	Adv MPC	3
* BURTL-450	Retail Practicum I	2
BUMKG-438	Logistics	3
BURTL-425	Current Retail Strategies	2
Management Selective		3
<i>Select one of the following:</i>		
BURTL-327	<i>Store Management</i>	
INMGT-400	<i>Org. Leadership</i>	
PSYC-382	<i>HR Management</i>	
<i>GE HUM</i>		3
		<hr/> 16

Semester 8

* BURTL-451	Retail Practicum II	2
Sourcing Selective		3
<i>Select one of the following:</i>		
BURTL-319	<i>Intl.Econ Trends T/C</i>	
BUMKG-337	<i>Purch&SupplyChain</i>	
INMGT-305	<i>Resource Plan & Mat. Mgt.</i>	
<i>GE SBSCI</i>		3
<i>GE HUM</i>		3
<i>Electives</i>		3
		<hr/> 14

Ethnic Studies: Identify the ES courses completed. ES-credits earned must satisfy all courses in one column.

_____ ES-A	_____ ES-A	_____ ES-A	_____ ES-B	_____ ES-B	_____ ES-B
_____ ES-A	_____ ES-B	_____ ES-C	_____ ES-C	_____ ES-B	_____ ES-B
		_____ ES-C	_____ ES-C	_____ ES-B	_____ ES-C

* May take BURTL-449 Retail Co-op 3-4 credits instead. Co-op may not be scheduled during last term. *Scheduling italicized courses can be more flexible. BOLD courses should be sequenced as shown.*