### General Education Requirements (40 credits)

#### Communication Skills (9 credits)
- ENGL-101 or ENGL-111 Composition 1
- ENGL-102 or ENGL-112 Composition 2 or
- ENGL-113 Honors Seminar I
- SPCOM-100 Fundamentals of Speech

#### Analytic Reasoning and Natural Science (10 credits)
- (At least one math or statistics course and a natural science course with a lab are required)

#### Arts and Humanities (6 credits)
- (Must be from at least two categories: Art History/Music Appreciation, Creative/Performing Arts, Foreign Language & Culture, History, Literature, Philosophy)

#### Social and Behavioral Sciences (6 credits)
- (Must be from at least two categories: Anthropology, Economics, Geography, Political Science, Psychology, Sociology)

#### Contemporary Issues (3 credits)
- (Courses must be selected from the list of approved contemporary issues courses)

#### Social Responsibility and Ethical Reasoning (3 credits)
- (Courses must be selected from the list of approved social responsibility and ethical reasoning courses)

#### Selectives (3 credits)
- (Selected from GE-approved courses)

### Professional Core (47 Credits)

#### A. Applied Journalism (33 Credits)

- ENGL-207 Writing for the Media
- ENGL-210 Journalism Practicum OR
- ENGL-349/437 Co-Op or Practicum
- ENGL-218 Mass Communication
- ENGL-330 Feature Writing
- ENGL-350 Digital Storytelling
- ENGL-407 Seminar in Applied Journalism
- ENGL-418 Convergent Media

#### B. Digital Humanities (33 Credits)

- CS-141 Introduction to Programming
- CS-248 Web and Internet Programming
- ENGL-335 Critical Approaches to Digital Humanities
- ENGL-350 Digital Storytelling
- ENGL-480 Seminar in the Digital Humanities
- ENGL-495 Digital Humanities Undergrad Thesis (Taken twice for total of 6 credits)

#### C. Technical Communication (33 Credits)

- ENGL-215 Foundations of Technical Writing
- ENGL-349 Co-operative Education Experience OR
- ENGL-437 Technical Writing Practicum
- ENGL-430 Writing for Content Management
- ENGL-435 Writing Technical Manuals
- SPCOM-414 Interviewing
- SPCOM-425 Informational Interviewing Skills for Professionals

### Concentration Requirements (33 Credits)

Choose a Concentration

#### Applied Field

- Intro to Professional Communication
- Elements of Style for Professional Writers
- Editing Processes and Practices
- Critical Writing
- Transnational Professional Communication
- Structure of English
- Strategies of Argumentation
- Document Design
- Writing for the Internet
- Usability Design and Testing
- Professional Communication Capstone
- General Ethics
- Intercultural Communications
- Foreign Language I
- Foreign Language II

#### Applied Field (Taken twice for total of 6 credits)

- Info Interviewing Skills for Professionals
- Selective Course 1
- Selective Course 2
- Applied Field

**Revised 11/2012**

**Program Website:** [http://www.uwstout.edu/programs/bspcem/index.cfm](http://www.uwstout.edu/programs/bspcem/index.cfm)
Applied Field (12-15 Credits)

Choose these courses with your advisor. The total number of courses in your Applied Field is determined by the credit requirement of your chosen concentration. You may also satisfy this requirement by completing a minor comprising equivalent credits.

<table>
<thead>
<tr>
<th>Course 1</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Course 2</td>
<td></td>
</tr>
<tr>
<td>Course 3</td>
<td></td>
</tr>
<tr>
<td>Course 4</td>
<td></td>
</tr>
<tr>
<td>Course 5</td>
<td></td>
</tr>
<tr>
<td>Course 6</td>
<td></td>
</tr>
</tbody>
</table>

For more information:
Dr. Mitchell Ogden
216 Callahan Hall
Phone: 715/232-1307
E-Mail: Ogdenm@uwstout.edu