## 9 Semester Marketing and Business Education

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<th>Program Plan with Business Administration Minor</th>
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### Semester 1, Fall
- ENGL-101: Freshman English, Composition (3)
- MATH-120: Intro College Math I (4) OR, Math 118 or higher
- MBE-101: Intro to Marketing and Business Education (3)
- SPART-A01: Freshman Application Technology (1)
- SPCOM-100: Fundamentals of Speech (2)
- ICT-103: Information and Communication Technologies (3)
- PE-XXX: Health/Physical Education of your choice (1)

### Semester 2, Spring
- BIO-101: Introductory Biology (4) Education students take both Life and a Physical Science. One of the sciences has to have a lab component.
- ENGL-102: Freshmen English, Reading and Related writing (3)
- PSYCH-110: General Psychology (3)
- SPART-A01: Freshman Application Technology (1)
- ECON-210: Principles of Economics I (3)
- EDUC-326: Foundations of Education (2)

15 Total Credits

### Semester 3, Fall
- POLS-210: American Government (3)
- EDUC-303: Educational Psychology (3)
- BUMKG-330: Principles of Marketing (3)
- HIST-210: Modern World History (3)
- CTE-302: Principles of CTE (2)
- MBE-202: Supervision of MBE CTSO's (3)

### Semester 4, Spring
- BUACT-206: Introduction to Financial Accounting (3)
- BUMKG-370: Principles of Advertising (3)
- BUMGT-304: Principles of Management (3)
- ECON-215: Principles of Economics II (3)
- STAT-130: Elementary Statistics (2) (Recommended, or Logistics, or Computer Science)
- LIT-XXX: Literature (3)

17 Total Credits

### Semester 5, Fall
- MBE-311: Marketing and Business Ed Project Method (2)
- MBE-312: MBE Pre-Student Teaching (1)
- BUACT-207: Intro Corporate and Managerial Accounting (3)
- ICT-305: Office Automation Technology (3)
- MBE-301: Methods and Strategies for Teaching Marketing Education (4)
- BULGL-318: Business Law (3)
- PE-XXX: Health/Physical Education of your choice (1)

### Semester 6, Spring
- MBE-355: Marketing and Business Seminar (3)
- PHYS/CHEM-xxx: (2), Education students must take both a Life and a Physical Science. One of the sciences has to have a lab component.
- MBE-334: Professional Selling/Market Development (3)
- MEDIA-365: Integrated Software Applications for Instructors (3)
- CTE-360: Cooperative Occupational Education Programs (2)
- Creative & Performance Art-XXX (3)

17 Total Credits

### Semester 7, Fall
- BUMIS-333: Management Info Systems (3)
- BUMKG-479: Marketing Research (3)
- MBE-401: Marketing Education Curriculum (3)
- MEDIA-366: Integrated Media Applications for Instructors (3)
- EDUC-336: Multiculturalism: Issues & Perspectives (2)
- EDUC-376: Cross-cultural Field Experience (1)

### Semester 8, Spring
- MBE-411: BE Methods & Curriculum (5)
- SPED-430: Inclusion of Students with Exceptional Needs (3)
- INMG-400: Organizational Leadership (3)
- BUINB-485: International Marketing (3) OR, BUINB-260: International Business (3)
- EDUC-382: Secondary Reading and Language Development (2)

16 Total Credits

### Semester 9, Fall
- MBE-409: Marketing Education Student Teaching (8)
- MBE-419: Business Education Student Teaching (8)

16 Total Credits

*Please note there are minimum course grade and program GPA requirements. Please refer to the benchmark guidelines for more information.*

For more information about the program contact:
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