

PROGRAM COURSES



GEM-101	Introduction to Golf Enterprise Management	1 cr.
GEM-201	Principles of Golf Enterprise Management	3 cr.
GEM-250	Turfgrass Management for Golf Courses	3 cr.
GEM-277	Software and Technology	3 cr.
GEM-301	Customer Development, Retention, and Marketing	3 cr.
GEM-349	Cooperative Education/Internship	1-6 cr.
GEM-350	Golf Course Soils, Layout, and Designs	3 cr.
GEM-445	Event Management	3 cr.
GEM-450	Environmental Golf Course Management	3 cr.
GEM-449	Cooperative Education/Internship	1-6 cr.
HT-362	Foodservice Finance and Cost Control	3 cr.
HT-370	Principles of Property Management	3 cr.



MORE INFORMATION



STOUT
UNIVERSITY OF WISCONSIN
WISCONSIN'S POLYTECHNIC UNIVERSITY

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www.uwstout.edu/programs/bsgem/online



UW-Stout is the first
Malcolm Baldrige Award recipient in
higher education



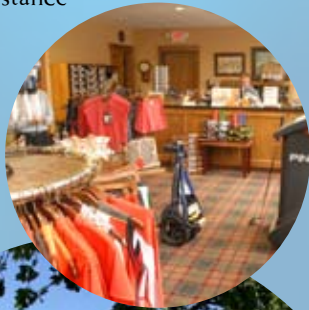
GEM ONLINE
Golf Enterprise Management
it's about the business of golf

THE PROGRAM

online delivery

BUSINESS REQUIRES PREPARED LEADERSHIP:

In direct response to golf industry key leaders' requests, the University of Wisconsin-Stout implemented a new four-year B.S. in Golf Enterprise Management in 2005 to help prepare tomorrow's leaders in the industry. The National Golf Course Owners Association (NGCOA) Board of Directors voted unanimously to endorse the development of the degree in Golf Enterprise Management at UW-Stout. According to Mike Hughes, Executive Director, "This is the only endorsement of its kind ever conferred by the National Golf Course Owners Association and was only given after much consideration. We all believe that UW-Stout is a perfect match for this program because of its hospitality programs, the excellent customer service offerings, the emphasis on applied learning and the distance learning capability."



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BENEFITS

Advance your career while continuing to work

Online learning allows you to attend classes from anywhere at your convenience

Interact with students and faculty from across the world with diverse backgrounds and experiences

Earn a University of Wisconsin-Stout degree

Internships available

TRANSFER CREDITS

The Bachelor of Science in Golf Enterprise Management (BS GEM) at UW-Stout may be a degree completion program for people who possess associates degrees and professional work experience.

Students who transfer from an accredited two- or four-year college can apply earned credits to the BS GEM degree. University requirements dictate all students complete a minimum of 32 credits from UW-Stout.

INSPIRING LEADERS

"The reputation UW-Stout has as a hospitality leader in education, makes this program a great avenue for advancement in the golf industry."

-Charles DuChateau, GEM Online Student, NC



"UW-Stout and the GEM Program have done a great job of mixing the right curriculum with real world experience to provide a program that will leave you confident and prepared to enter the golf industry!"

-Cody Buck, GEM Alumni, Golf Manager at The Jewel Golf Club, Lake City, MN

SERVICES & COSTS

E-mail, library access and online services

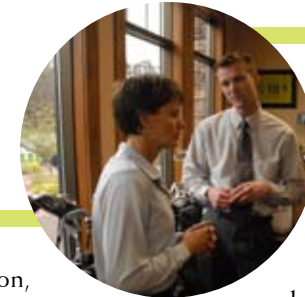
Professional studies taught by UW-Stout faculty

Financial assistance, including dedicated GEM scholarships

Tuition is approximately \$280/credit, which includes textbooks

ADMISSION

Applications are available to all who are interested. For degree completion, all applicants should have a two-year associate's degree or a bachelor's degree. For more information, or to apply online, visit www.uwstout.edu/admissions.



"I have taken two GEM courses online and I was a little unsure at first, but I feel as though I learned a significant amount in these courses. It was nice to be able to access these classes at my convenience."

-Kyle Peterson, GEM Student

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