

GOLF ENTERPRISE MANAGEMENT
 BACHELOR OF SCIENCE DEGREE—124 CREDITS

GPA requirement 2.5
 C- or higher in professional courses

PROGRAM PLAN — AUGUST 2009

GENERAL EDUCATION			42 Credits	FOUR-YEAR PLAN BY SEMESTER							
				1	2	3	4	5	6	7	8
Communication Skills (8 credits)											
ENGL	101	Freshman English: Comp. <i>OR</i>	3								
ENGL	111	Freshman English: Honors I									
ENGL	102	Freshman English: Reading & Related Writing <i>OR</i>	3								
ENGL	112	Freshman English: Honors II									
SPCOM	100	Fundamentals of Speech	2								
Analytic Reasoning (6 credits)											
MATH	123	Finite <i>OR</i> higher	4								
STAT	130	Elementary Statistics	2								
Health/Physical Education (2 credits) *			2								
PE	129	Golf									
Humanities and the Arts (9 credits) *			9								
(Must be from 3 different areas.)											
Social and Behavioral Sciences (9 credits) *											
(Must be from 3 different areas.)											
ECON	210	Principles of Economics I (required)	3								
(Select 6 credits from the approved Social/Behavioral Science courses.)			6								
Natural Sciences (4 credits) *											
Select 4 credits from the following: (4 credits)			4								
(Must include one laboratory experience)											
BIO	xxx	Biology									
CHEM	xxx	Chemistry									
PHYS	xxx	Physics									
Technology (2 credits) *			2								
Electives (2 credits) *			2								

* Must be from approved General Education list for that area.

GENERAL EDUCATION REQUIREMENTS

Each degree program has a general education component designed to provide you with knowledge and skills in communication, analytic reasoning, health and physical education, humanities and the arts, social and behavioral sciences, natural sciences and technology. Go to www.uwstout.edu/provost/geescorslist.pdf to find general education credit distribution requirements and courses that will fulfill these requirements. General education courses are listed by category and area. Not all courses are offered each semester. Changes to the list of courses can occur at any time.

			Credits	1	2	3	4	5	6	7	8
Golf Enterprise Management											
GEM	277	Technology/Software Applications	3								
GEM	445	Events Management	3								
Industrial Management											
INMGT	120	Quality Concepts *	3								
INMGT	210	Service Operations Management	3								
INMGT	300	Engineering Economy*	2-3								
INMGT	320	Quality Tools *(INMGT-120, STAT-130)	3								
INMGT	325	Quality Management* (INMGT-120)	3								
INMGT	415	Women and Minorities in Management	2								
INMGT	430	Employee Involvement: Work Teams (Sr. level or higher)	2								
International Business											
BUIB	260	Intro to International Business (soph. level or higher)	3								
Lodging											
HT	135	Lodging Systems	3								
HT	335	Lodging Operations Management (HT-135)	3								
HT	330	Resort Planning and Operation (HT-430)	3								
HT	351	Hospitality Convention/Meeting Planning (HT-251)	2								
HT	352	Club Management (junior level or higher)	3								
HT	430	Lodging Administration (HT-383, senior level or higher)	3								
Management											
BUMGT	490	Strategic Management and Business Policy (BUMKG-330, BUACT-340, ECON-210, or ECON-201, sr. level or higher)	3								
Marketing											
BUMKG	334	Sales and Sales Management (BUMKG-330)	3								
BUMKG	370	Principles of Advertising (BUMKG-330)	3								
BUMKG	436	Marketing Management (BUMKG-330, BUACT-270)	3								
Property Management											
HT	371	Commercial/Residential Property Dev & Mgt (HT-370)	3								
HT	470	Seminar in Property Management	3								
Psychology											
PSYC	370	Interpersonal Effectiveness Training	2								
PSYC	379	Public Relations	2								
PSYC	403	Management of Employee Reward System* (PSYC-382)	3								
PSYC	485	Recruitment and Selection of HR (PSYC-382)	3								
Real Estate											
BULGL	365	Principles of Real Estate	2								
Retail Merchandising											
BURTL	229	Visual Merchandising	3								
BURTL	327	Store Management (BURTL-430, senior level or higher)	3								
Service Management											
SVRM	354	Services Marketing Management *(HT-251 or BUMKG-330)	3								
SVRM	420	International Service Concepts* (SRVM-111)	3								
Speech Communication											
SPCOM	210	Interpersonal Speech Communication	2								
SPCOM	236	Listening	2								
SPCOM	308	Speech Skills for Business and Industry	2								
SPCOM	312	Intercultural Communication (SPCOM-100)	2								
SPCOM	414	Interviewing	1								

* Currently available in an on-line format

** Required courses in the Business Minor. By taking these 5 courses along with ECON-215 (3 credits) and 5 additional Business Minor elective credits, students can fulfill the requirements for a Business Minor.