

Eight Semester Sequence for B.S. Graphic Communications Management

Semester 1		Semester 2	
GCM-141 Graphic Communications	3	GCM-151 Premedia Tools & Processes	3
ENGL-101 Freshman English - Comp	3	ENGL-102 Freshman English - Rdg & Wrtg	3
MATH-121 College Math II	4	MEDIA-204 Exploring Photography	3
SPCOM-100 Fundamentals of Speech	2	BIO-111 Science, Society and Environment	4
XXX-XXX Gen Ed Technology	2	STAT-130/320 Statistics	2
XXX-XXX Health/Phys Ed	1	XXX-XXX Health/Phys Ed	1
Total	15	Total	16

Semester 3		Semester 4	
GCM-270 Postpress Operations & Planning	3	GCM-266 Digital & Offset Press Systems	3
MEDIA-311 Advertising & Public Relations Photo	3	GCM-251 Digital Prepress File Creation	3
CHEM-115 Chem or PHYS-211/112 Physics	4	BUACT-201/206 Accounting	3
ECON-201/210 General/Princ of Economics	3	INMGT-200 Production Operations Mgmt	3
XXX-XXX Humanities & Arts	3	XXX-XXX Social/Behavioral Science	3
Total	16	Total	15

Note: This is a recommended sequence and while some variation in the order of course completion is probably unavoidable, since they are foundational for upper division coursework, it is expected that students would complete both English courses, Speech, Math, Statistics, Environmental Science and their choice of Chemistry or Physics by the end of their fourth semester.

Semester 5		Semester 6	
GCM-363 Package Printing	3	GCM-351 Cross-Media Marketing Systems	3
MEDIA-375 Web Production & Distribution	3	GCM-367 Color Management	3
BUMKG-330 Principles of Marketing	3	GCM-380 Graphic Comm Estim. & Scheduling	3
INMGT-365 Project Management	3	INMGT-300 Engineering Economy	3
XXX-XXX Emphasis Area Course	3	XXX-XXX Emphasis Area Course	3
Total	15	Total	15

Summer Only [or] Summer + Fall [or] Spring + Summer

GCM-X49 Co-op	2
---------------	---

Semester 7		Semester 8	
GCM-445 Publication Production	3	GCM-443 Graphic Communications Practicum	3
GCM-470 Graph Comm Distribution Mgmt	3	GCM-495 Graphic Comm. Seminar	3
GCM-480 Customer Service & Admin	3	INMGT-400 Organizational Leadership	3
XXX-XXX Humanities & Arts	3	XXX-XXX Social/Behavioral Science	3
XXX-XXX Emphasis Area Course	3	XXX-XXX Emphasis Area Course	3
Total	15	Total	15

Program Total 124