

B.F.A. in Art Admissions Process (*Graphic Design and Interior Design only*)

IMPORTANT: You must be admitted to the university before you can submit your portfolio.

Personal Essay Component:

A personal essay must accompany your application. In 500 words or less, discuss the major reasons and influences leading you to pursue your undergraduate work in art or design. Artists often create projects that involve, reflect or influence their community. Tell us how your work will benefit your community and how your chosen field will impact culture in the future. Along with your printed document, please include a digital copy saved as either a Word document, or an Adobe (PDF) file, included on your CD-ROM

Visual and Creative Component:

A total of three (3) high quality, high-resolution photographs or prints of original art works submitted in 8.5" x 11" or 8" x 10" format. Please include both printed copies and electronic files. Orientation of your images can be printed either portrait or landscape, and digital files must be saved in either JPEG or TIFF formats to a CD-ROM

1. **Still Life Drawing** - A still life is a representation of inanimate objects, such as flowers, or fruit. Draw a still life composition using **pencil or charcoal only**. Pay attention to value, visual texture, shape, line and negative and positive space.
2. **Object Abstraction** - An abstract object is an object, which does not exist at any particular time or place, but rather exists as a type of thing. Using a common household item or toy for inspiration, create an abstracted representation as you wish. Pay attention to balance, unity, variety, rhythm, and repetition in your composition. The choice of media is open but **must involve color**. Digital creations, mixed media, pastels, and paint (to name a few) will be accepted.

These two (2) works of art are to be your personal interpretations and can be approached in a number of ways. Consider parts in relation to the whole, abstract or realistic, isolated objects or objects in a setting, with people or without, and in other ways.

3. **Three Dimensional Work** – Submit an 8" x 10" or 8.5" x 11" or similar format, high quality, high resolution photograph or printout of a three dimensional work you have produced which demonstrates your ability to build three dimensional forms with a visual sensitivity to materials and aesthetics. This can include mixed media sculpture, plaster, metal, ceramic, or any type of furniture or object you have designed and made. Up to three photographs, of various angles, views or showing details, will be accepted to fully document the piece, if necessary.

Please follow the submittal instructions below to assure proper consideration of your work.

- All work must be properly staged and lighted so that it will reproduce accurately. Also, scanned or photographed two-dimensional **work must be printed to scale**.
- **Sign the back** of all submissions to authenticate it — please **do not sign the front**.
- **Label the back** of each print in a 2" x 4" area on the lower, right hand side. Write your name, title, media or software used, and date.
- A **CD-ROM** with electronic copies of the original files **must be included** with the application packet.

Example:

Applicant B. Goode
"My Life as a Peanut"
Photoshop and Crayon
June 2009

Please Mail Portfolios to:

Art Program Office – Attn: Mary Jo Pittman
324 Applied Arts Building
University of Wisconsin-Stout
Menomonie, WI 54751

Preferred consideration will be given to completed portfolios that are received by the due date. A complete portfolio consists of, personal essay, and visual and creative components. Priority deadline is no later than 4:30 p.m. on January 8, 2010. Late and incomplete portfolios may be considered as space may permit.