2005-2006 Budget Forum

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Chancellor
UW-Stout
Today’s Agenda

- Governor’s Proposed Biennial Budget
  - Impact to UW System
  - Impact to UW-Stout
- UW-Stout’s Core Values
- UW-Stout’s Actions Supporting University Priorities
- UW-Stout’s Budget Process & Focus 2010
- Other Funded Priorities and Adjustments
- Questions / Comments
Governor’s Biennial Budget 2005-2007

- State of Wisconsin has a $1.6 billion revenue deficit

- Governor’s proposal:
  - No Tax Increases
  - Eliminating 1,800 Positions
  - Priority based proposal
    - Improve Education
    - Preserve Health Care
    - Create Jobs
    - Protect Property Taxpayers
Governor’s Biennial Budget  
UW System Impact 2005-2007

<table>
<thead>
<tr>
<th>Add’l UW System Expenditures</th>
<th>Biennial $M</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Adjustments</td>
<td>$73.9</td>
</tr>
<tr>
<td>Fuel and Utilities *</td>
<td>$90.8</td>
</tr>
<tr>
<td>Debt Service</td>
<td>$11.0</td>
</tr>
<tr>
<td>125 New Faculty FTE</td>
<td>$13.1</td>
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<tr>
<td>Student Tech Fee Increase</td>
<td>$6.9</td>
</tr>
<tr>
<td>Retention Funds (Faculty)</td>
<td>$5.0</td>
</tr>
<tr>
<td>Alzheimer's Research</td>
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<tr>
<td>Domestic Partner Benefits</td>
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<tr>
<td>Financial Aid</td>
<td>$10.6</td>
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<tr>
<td>State Lab Hygiene</td>
<td>$0.2</td>
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<tr>
<td><strong>Total (approximately)</strong></td>
<td><strong>$215.4</strong></td>
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<table>
<thead>
<tr>
<th>Source of Funds</th>
<th>Biennial $M</th>
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<tbody>
<tr>
<td>Tuition Increase (5.9%, 5.4%)</td>
<td>$101.0</td>
</tr>
<tr>
<td>Enterprise Savings (1)</td>
<td>$30.0</td>
</tr>
<tr>
<td>Admin Staff Reduction 200 FTE</td>
<td>$35.0</td>
</tr>
<tr>
<td>New GPR</td>
<td>$49.4</td>
</tr>
<tr>
<td><strong>Total (approximately)</strong></td>
<td><strong>$215.4</strong></td>
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(1) Sale of assets through outsourcing. Ongoing savings in travel and procurement.

* Current deficit not covered

The budget proposal provides a 1.27% increase in GPR over the biennium.
The Governor indicated he has or will add hundreds of new positions

- In the past two years, 300 instructional staff have been added to meet the demands of a growing enrollment and increase in the number of college degrees
- In the upcoming biennium, 125 new faculty positions will be added

The Governor will accomplish this by reducing the number of administrative staff by 200 and not requiring position authorization for ad hoc staff less than 50%.
Governor’s Biennial Budget Impact to UW-Stout

- Discussions are being held at UW System this week with Chancellors, Provosts and Chief Business Officers to decide how the budget (increases and decreases) will be allocated to the campuses.
So How Do We Manage When Faced With Large Budget Reductions?

Focus on Core Values

- During the budget process, we must remain focused on the university’s core values so reductions are approached in an innovative and collaborative manner that allows the university to change in response to the needs of the students. Our strategic plan values are solid:
  - High quality, student-centered education
  - Growth and development of student, faculty and staff through active participation in a university community
  - Active involvement in shared governance, consensus-building, teamwork, open and effective communication, and respectful, ethical behavior
So How Do We Manage When Faced With Large Budget Reductions?

Innovate and Change

- UW-Stout has continued to innovate and change in response to the needs of students and stakeholders:
  - Instructional Support
  - Digital Campus
  - Global Int’l Experience
  - Supplemental Instruction
  - Stout Technology Advantage
  - Equality for Women
  - Director of Diversity
  - Office of Publications
  - Enrollment Services
  - FOCUS 2010
**Priorities Link to Strategic Plan**

**Enduring Goals**

Offer high-quality, challenging academic programs that influence and respond to a changing society

Preserve and enhance our educational processes through the application of active learning principles

Promote excellence in teaching, research, scholarship and service

Recruit and retain a diverse university population

Foster a collegial, trusting and tolerant campus climate

Provide safe, accessible, effective, efficient and inviting physical facilities

Provide responsive, efficient, and cost-effective educational support programs and services

**Focus 2010 Goals**

Goal 1: Prepare alumni for success

Goal 2: Create a learning community that supports and encourages the engagement of its members in active learning

Goal 3: Achieve national leadership and excellence in educating students in the theory and application of a broad range of technologies

Goal 4: Strengthen the on-campus organization by focusing on UW-Stout’s unique mission within the UW System

Goal 5: Create a school outside a school enterprise that serves learners statewide, nationally and internationally

**Priorities**

1. Enrollment Management Plan
2. Degree Completion Portal for WTCS
3. Revise Programs
4. New Academic Programs
5. New Science, Technology and Engineering programs/concentrations
6. Develop successful learning communities beginning with Freshmen
7. Integrate e-Scholar and the learning community
8. Promote program specific career opportunities and the Stout Technology Advantage
9. Emerging Technologies
10. Create revenue generation for-profit arm of UW-Stout
The University Priorities are 2 year plans.

Implementation Teams have been working on the priority tasks.
Implementation Team:  
WTCS Visioning Partnership

Create additional partnerships and mutual alignment between programs and curricula.

Status:

- Chancellor and Provost have had two meetings with Wisconsin Technical College System representatives
- Development of an inverted degree proposal assigned to College of Arts and Sciences

Budget Actions:

- Requested biennial budget funding for a WTCS program coordinator and provided university funds for development of the inverted degree proposal
Implementation Team: Program Alignment

1. Review curriculum and programs to improve marketability
2. Identify groupings of programs and faculty
3. Identify new course synergies and relationships that allow for the sharing of courses, advertising, and resources

Status:
- The committee will re-visit the charge and discuss program cluster organizations
- A marketing consultant will review program names and marketability
Implementation Team: Academic Program Deployment

Identify 2 academic program proposals that can be established as a concentration / specialization within a 12 month or shorter time frame; Identify programs and concentrations / specializations recommended for inactive status.

Status:
- Each college and school has provided a current strategic plan
- Academic programs are identified for expedited deployment
- Each college and school will review current array of programs, concentrations, and specializations and provide those recommended for inactive status

Budget Actions:
- University funding was provided, as requested, for development of the strategic plans. Additional university funds will be allocated for program development
Implementation Team: Nanotechnology Plan

1. Identify program concentrations / specializations that can develop into program status

2. Develop a proposal for extramural funding

3. Develop a proposal for a pilot program with CVTC

4. Propose pilot projects in nanotechnology.

Status:

- Applied Science concentration in Nanotechnology proposed
- Nano-Day planned for April 2005
- CVTC / UW-Stout will share curriculum information / development
- Task Force to visit NIST

Budget Actions:

- FRI funding used for developing research initiatives and university funds allocated for equipment needed in Chemistry to further the Applied Science concentration
Implementation Team: Career Opportunities Marketing

1. Implement an interactive (jazzy) website for student recruitment and redesign program recruitment materials
2. Create a personalized portal concept on the website for future students
3. Identify needed changes to the identity policy to allow for effective recruitment materials
4. Develop an alumni kit.

Status:
- Team recommended several strengths and opportunities for improvement of web, print media, and utilizing alumni
- Recommendations have been assigned to John Enger, Cindy Gilberts and Bob Heuermann for implementation

Budget Actions:
- Additional support for the webmaster, including a full-time graphic designer, were recommended. In light of the administrative budget reduction requirement, alternate methods for providing support will be reviewed
Implementation Team: External Advisory Board Planning

Identify emerging programmatic needs; Identify emerging technology opportunities; Provide information about new programs at the university

Status:

- Implementation steps include
  - selecting potential board members
  - establishing expectations and guidelines for the board
  - inviting members to serve
  - setting up the first meeting
Implementation Team: e-Scholar Integration

1. Provide recommendation regarding reorganizing the following units into a single unit: Assessment and Continuous Improvement Center, the proposed Teaching and Learning Center, the Nakatani Center, and Research Services

Status:
- October 11, 2004, LTS, Nakatani Center, Teaching & Learning Center and Continuous Improvement Center formed new unit

Budget Actions:
- $742,000 of 102 funds and 11.50 FTE reallocated from Stout Solutions and the university reserve to fund the new LTS unit
Implementation Team:  
e-Scholar Integration continued

2. Provide pros / cons of reorganizing university web support into the Technology and Information Services unit

Status:

- University website management will continue to reside with University Relations
- All applications are the responsibility of TIS
Implementation Team: e-Scholar Integration continued

3. Assess the level of support for digital technology
   Identify emerging programmatic needs; Identify emerging technology opportunities; Provide information about new programs at the university

Status:
- Support levels for Technology Information Services need to be increased. Further benchmarking was requested to identify specific amount
Implementation Team: First Year Experience

All first year students will live on the south campus and have an academically intensive residence hall experience designed to increase student success and retention.

Status:
- First Year Experience is planned for Fall 2005
- Specific functions and activities are still in the planning phase
- Student Residence Hall assignments made to locate freshmen on south campus

Budget Actions:
- $100,000 for Residence Hall Remodeling (self-funded)
- Budget needs for programming are still being determined
Implementation Team: Program Revision

Efficient and effective use of resources; Alignment of resources with program size providing for adequate performance in retention and graduation

Status:

- Provost’s Council working on:
  - Standardized FTE and position descriptions for Department Chairs and Program Directors
  - Allocation model for support staff
  - Reallocation model for program resources
Implementation Team: Enrollment Management - Modeling

A model that predicts more accurately enrollment for the programs and an overarching comprehensive enrollment plan for the university

Status:

- Team identified best practices in recruitment, recommended the removal of enrollment limits for individual programs, and identified the characteristics of student that may need proactive intervention to improve retention rates
- Recommendations have been assigned to Cindy Gilberts and John Murphy for implementation

Budget Actions:

- $24,000 from University Special Projects Fund and FTE from ASA for Recruitment & Processing Support
- $41,250 from University Special Projects Fund for Math Laboratory
- $33,440 from University Special Projects Fund for Writing Lab
Implementation Team:
Enrollment Management-Marketing

Updated marketing strategy

Status:

- James Tower Consulting Group engaged to conduct a marketing assessment

Budget Actions:

- $100,000 from the University Special Projects Fund
Other Funded Priorities & Adjustments

- **AODA**
  - $36,000 for Educational Programming and Programming Asst

- **Stout Technology Advantage**
  - $250,000 for Lab Renewal Plan

- **Equality for Women**
  - $7,100 for Leadership Development Program for Women

- **Plan 2008**
  - $40,000 for Plan Initiatives
Other Funded Priorities & Adjustments continued

- **e-Scholar Program**
  - $1,084,176 for Scholarships, Technicians, Training Budget, Director (Teaching & Learning Center), Financial Specialist, Microsoft Licensing, Classroom Upgrades, Backpacks, Imaging, Insurance, Misc.

- **Other Misc.**