Focus 2010: Next Steps

Charles W. Sorensen
Chancellor
UW-Stout
Today’s Agenda

- Recap of Focus 2010 Actions-To-Date
- Academic Programs
- Learning Community
- Restructure for Efficiency and Effectiveness
- Stout Technology Advantage
- Next Steps
- Questions / Comments
Focus 2010 Actions-to-Date

- Summer 2003: Chancellors Advisory Council (CAC) met to brainstorm Focus 2010
- Fall 2003: Nine planning sessions with over 300 attendees were held to discuss Focus 2010 draft ideas
- January 2004: Chancellor Sorensen presented a three-fold proposal to the UW Board of Regents
- February 2004: Two campus forums were held to discuss Focus 2010 progress and next steps
Four working groups (one for each theme) comprised primarily of members of the Chancellor’s Advisory Council, Strategic Planning Committee and student representatives were established:

- **Academic Programs** – Judy Jax, Chair
- **Learning Community** – Bob Johnson, Chair
- **Restructure for Efficiency and Effectiveness** – Mike Galloy, Chair
- **Stout Technology Advantage** – Bob Meyer, Chair
Focus 2010: Academic Programs

- Group Members:
  - Tom Allen
  - Steve Deckelman
  - Julie Furst-Bowe
  - Trista Glover
  - Judy Jax (Chair)
  - Vi Jones
  - Sue Pittman
  - Bob Sedlak

- Goal Statement: Prepare Alumni for Success

- Why is the Goal Necessary?
  - To provide society with quality graduates
Focus 2010: Academic Programs

Potential short-term University priorities:

- Align curriculum with societal needs and demographics
- Balance resources with program demand
- Enhance the integrity of educational programs using best practices
- Provide a means for faculty/staff to keep abreast of new research finding in existing and emerging fields of study
- Experiment with flexible and collaborative pilot programs/courses and instruction to validate outcomes
- Support initiatives that promote high-level student academic engagement
Focus 2010: Academic Programs

- What’s in it for Students?
  - Prepares students for careers and career changes
  - Provides opportunities for high level academic engagement
  - Prepares for future on-going education
  - Recognizes talent and ability acquired
  - Gives a sense of self-worth
  - Provides recognizable value for financial investment
Focus 2010: Academic Programs

- What’s in it for Faculty / Staff?
  - Provides opportunity for faculty to be innovators in new educational practices
  - Creates an institutional culture for learning
  - Provides personal and professional fulfillment
Focus 2010: Academic Programs

- What’s in it for UW System / State?
  - Illustrates a higher education institution willing to experiment with innovations
  - Recognizes demographics and abilities of institution
  - Runs cost effective programs
  - Increases workforce potential
  - Promotes economic development and civic responsibility
  - Creates models of seamless education through BS degrees for State citizens
Focus 2010: Learning Community

- **Group Members:**
  - John Enger
  - Pinckney Hall
  - Dave Hay
  - Anne Hoel
  - Bob Johnson (Chair)
  - Charles Sorensen
  - Brenda Swannack
  - Donna Weber

- **Goal Statement:** It is the goal of UW-Stout to create a learning community that supports and encourages the engagement of its members in active learning.
Focus 2010: Learning Community

- Why is the goal necessary?
  - To clearly reaffirm the commitment of the university community to focus on the processes of active and engaged learning and to expand the number of avenues through which learning occurs in our community.
  - To immediately enhance students’ learning experience and actively engage them in the diverse universe community.
  - To promote and strengthen such a community on this campus.
Focus 2010: Learning Community

- Potential short-term University priorities:
  - Re-think traditional learning boundaries such as calendar and credit measurements
  - Incorporate ethic and civic values into learning experiences
  - Expand all programs to promote engagement of students with faculty, staff and stakeholders
Focus 2010: Learning Community

- What’s in it for Students?
  - Students will benefit from an approach that accommodates their dissimilar learning styles and recognizes their varied experiences
  - Provides expanded pathways to student success
  - Become engaged in learning communities
  - Promotes success in a rapidly changing world
Focus 2010: Learning Community

- What’s in it for Faculty / Staff?
  - A renewed university commitment of learning about learning – what works and when – resulting in increased engagement with students in the learning process inside and outside the classroom
  - Enhance professional experience of faculty and staff
  - Foster a trusting environment
  - Professional development opportunities surrounding the learning process
Focus 2010: Learning Community

- What’s in it for UW System / State?
  - Increase the number of better educated citizens to meet changing workforce needs of the State of Wisconsin
  - Increase the number of engaged citizens actively involved in civic responsibility
  - Brain gain to the State of Wisconsin
  - An increased retention rate and shorter time to degree will result in a cost saving to the state
Focus 2010: Restructure for Efficiency and Effectiveness

- **Group Members:**
  - Mike Galloy (Chair)
  - Ross Olson
  - Kass Ingala
  - Mark Skutley
  - Kim Monaghan
  - Claudia Smith
  - John Murphy
  - John Wesolek

- **Goal Statement 1:** We will strengthen our on campus organization by focusing on UW-Stout’s unique mission within the UW System.

- **Goal Statement 2:** We will create a school outside a school enterprise that serves learners statewide, nationally and internationally.
Focus 2010: Restructure for Efficiency and Effectiveness

- Why are these goals necessary?
  - Goal 1 is necessary to ensure that the unique qualities of the UW-Stout campus community is preserved and strengthened through organizational change.
  - Goal 2 is necessary to ensure the ongoing viability of UW-Stout by establishing a niche within the UW System at a time when our state funding allocation continues to decrease.
Focus 2010: Restructure for Efficiency and Effectiveness

 Potential short term University priorities:

  - **Goal 1 (on campus organization)**
    - Examine structures that create barriers and silos that limit flexibility and adaptability of technology, human and financial resources
    - Create and reward efforts to strengthen collaboration activities among and within academic units
    - Cluster program array by function rather than discipline
    - Create smaller more focused programs and majors
    - Provide systems that encourage adult and technical college transfers
Focus 2010: Restructure for Efficiency and Effectiveness

- Potential short term University priorities:
  - Goal 2 (school outside a school enterprise)
    - Create a school outside a school structure
    - Create a degree-completion portal for off-campus tech college graduates
    - Offer GE courses online, as well as courses in the major
    - Encourage entrepreneurship of faculty in offering classes, specializations, B/I partnership activities, etc
    - Eliminate barriers in admissions, registration, readmissions, billing and other services
    - Model private college for profit enterprises that attracts adult and continuing learners
    - Create flexible (but equitable) workloads for faculty engaged in alternative experiences
Focus 2010: Restructure for Efficiency and Effectiveness

- What’s in it for Students?
  - Allows for degree completion and accessibility to existing programs & services
  - User friendly with the potential for 24x7 education & services
  - Variety of course deliver methods and schedules
  - Ease transition for WTCS students to UW-Stout
Focus 2010: Restructure for Efficiency and Effectiveness

- What’s in it for Faculty / Staff?
  - Allow for program array expansion
  - Provides an opportunity for more creativity in course development & delivery
  - Potential for schedule flexibility
  - Allows for expanded course development and delivery systems
Focus 2010: Restructure for Efficiency and Effectiveness

- What’s in it for UW System / State?
  -Responds to unmet student needs
  -Potential for the attraction of out-of-state students to Wisconsin
  -Allows for reduced reliance on state funds
  -Allows for degree completion, which can lead to economic development
  -Unique program array eliminates redundancy between other universities
Focus 2010: Stout Technology Advantage

- Group Members:
  - Joe Brown
  - Jan Jordan
  - Larry Kuester
  - Bob Meyer (Chair)
  - Diane Moen
  - Forrest Schultz
  - Dennis Shaw
  - Bradley Stafford

- Goal Statement: Achieve national leadership and excellence in educating students in the theory and application of a broad range of technologies.
Focus 2010: Stout Technology Advantage

- Why is this goal necessary?
  - As the use of advanced technology increases in society, it is essential that UW-Stout grow and leverage its existing technology advantage to provide leadership in statewide economic development.
Focus 2010: Stout Technology Advantage

- Potential short-term University priorities:
  - Maintain and grow present technology programs, and establish new appropriately accredited programs and certificates in science, technology and engineering.
  - Leverage Stout Technology Advantage in economic development and marketing activities.
  - Create customer-focused environment where a majority of university business functions are processed electronically, adding value, efficiency, and new markets where appropriate, while continuing to embrace the core mission as a learning community.
  - Create state-of-the-art, technology-driven labs.
Focus 2010: Stout Technology Advantage

What’s in it for Students?

- Active engagement in innovation process. Opportunity for practical experiences and problem solving associated with business and industry
- Access to excellent faculty
- Enhanced co-op and employment opportunities
- Opportunity to integrate theory, practice and experimentation
- East access to instructors, class members, library resources as well as information on billing, financial aid, registration, and grades
- Develop a set of high demand skills
- Highly employable immediately upon graduation
- Access to a more diverse array of technology-based academic programs with an emphasis on the combination of theory, practice and experimentation
Focus 2010: Stout Technology Advantage

- What’s in it for Faculty / Staff?
  - Provides faculty and staff expanded research, outreach, and professional development opportunities while enhancing the learning environment
  - Intellectual engagement in the innovation process, opportunity to be actively engaged in field of study
  - Attract and retain high quality students, faculty and staff
  - Provides opportunity for efficiency and effectiveness in work performance
  - Opportunities for cross-discipline collaborations in developing new technology based programs
Focus 2010: Stout Technology Advantage

- What’s in it for UW System / State?
  - Responsive to business and industry needs
  - High performing graduates add quickly to business productivity
  - Fosters growth of high technology industries and stronger tax base
  - Increases brain gain
  - Expand Wisconsin’s reputation as high technology and applied technology state
Focus 2010: Stout Technology Advantage

- What’s in it for UW System / State (continued)?
  - Provides mission differentiation at UW-Stout
  - Strengthen Stout’s brand as the go-to leader in technology transfer for business and industry
  - Increased opportunities for the transfer of technical college credits (where appropriate)
  - Provides technical training for technical college instructors (where appropriate)
  - Provides distance education in technical disciplines
Next Steps

- Review Board of Regent Proposal with original ad hoc committee
- Review options at Chancellor’s Advisory Council summer retreat
- ???
Questions?  Comments?

Thank you for your input!