2002-2003 Budget Forum

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Today’s Agenda

- Governor’s Proposed Budget Reform Act
- UW-Stout’s Core Values
- UW-Stout’s Actions Supporting University Priorities
- UW-Stout’s Budget Process
  - *University Priorities for 2002-2003*
- Other Funded Priorities and Adjustments
- Other Budget Related Issues
Governor’s Budget Reform Act 2002-2003

- State of Wisconsin is estimating $1.1 billion revenue shortfall
- Governor’s proposal:
  - Cap tuition increases to 10%
  - Cut UW System by 1% in 01-02 and 4.5% in 02-03
  - Budget cuts total $50.5 million to UW System
Governor’s Budget Reform Act 2002-2003

- UW-Stout’s 2001-02 budget was reduced by $629,000:
  - $232,185 base budget reduction was distributed to divisions and colleges
  - $104,365 budget lapse distributed throughout university in the fall
  - $57,981 budget lapse paid centrally in winter
  - $235,100 (expected) budget lapse this spring which will be paid centrally
Governor’s Budget Reform Act 2002-2003

- Impact to UW-Stout in 2002-03
  - $397,446 base budget cut
  - $631,500 cut from $1,145,000 Economic Stimulus Package
**UW-Stout’s Core Values**

- During the budget process, we must remain focused on the university’s core values so reductions are approached in an innovative and collaborative manner that allows the university to change in response to the needs of the students. Our strategic plan values are solid:
  
  - **High quality, student-centered education**
  
  - **Growth and development of student, faculty and staff through active participation in a university community**
  
  - **Active involvement in shared governance, consensus-building, teamwork, open and effective communication, and respectful, ethical behavior**
**UW-Stout’s Actions Supporting University Priorities**

- UW-Stout has continued to innovate and change in response to the needs of students and stakeholders:
  - Instructional Support
  - Digital Campus
  - Global Int’l Experience
  - Supplemental Instruction
  - Stout Technology Advantage
  - Equality for Women
  - Director of Diversity
  - Office of Publications
  - Enrollment Services
UW-Stout’s Budget Process

- This Budget Forum is one step in UW-Stout’s participatory budget planning process
UW-Stout’s Budget Process

- Nine budget planning sessions were held in the fall of 2001 to discuss university priorities for 2002-03.
- Over 250 faculty, staff, and students participated in the sessions and/or provided feedback via e-mail or web.
- Six priorities for 2002-03 were supported by the university community, and one priority was added to the current year 2001-02.
UW-Stout’s Budget Process

Following the priority sessions:

- Chancellor’s Advisory Council (CAC) met several times to discuss priorities, potential funding, and key measures of performance

- Colleges and divisions commented on the priorities
University Priority: The Stout Technology Advantage

Actions:

- Lab Renewal Plan received funding from a number of sources:
  - $117,500 from University Special Projects Fund
  - $117,500 from Division / Unit Match
  - $322,900 from Lab Modernization
  - $124,000 from Engineering DIN
  - $205,000 from GCM DIN

Key Measures of Performance:

- Phase in Lab Renewal Plan by 2006-07
- Software database established and renewal plan recommended by June 30, 2003
- Improve NSSE student active learning percentile rank
- Improve ratings on faculty and staff laptop self-assessment survey
University Priority: Branding and Marketing

Actions:
- $5,000 for a branding and marketing consultant
- $13,347 for full-time webmaster
- $12,500 for program specific recruitment materials
- $25,000 for general marketing budget

Key Measures of Performance:
- Exceed application targets by program
- Maintain high number of companies recruiting UW-Stout graduates
- Maintain high student placement
- Increase the number of grants and contracts
- High School rank of high school graduates accepted at UW-Stout is higher
University Priority: Graduate Education

Actions:
- $12,000 for LTE clerical position
- $16,000 for publication update
- $25,000 for travel and advertising related to recruitment
- $35,232 for graduate assistantships
- $5,000 for customer service training and graduate office service & supplies

Key Measures of Performance:
- Enrollment numbers increase to 700 by 2004
- Number of revised or new programs
- Percentage of courses and programs delivered by alternative methods
- Track funding 104 (University Extension) to 102 (General Program Operations)
- Track the number of undergraduate to graduate students at UW-Stout
University Priority:  
Applied Research

Actions:

- $12,000 for LTE for enhanced activities (international; curricular)
- $25,000 for Research Investment Fund for non-instructional labs

Key Measures of Performance:

- Number of students (graduate and undergraduate) involved
- Number of grants both submitted and awarded
- Research Services staff fully staffed
- Redistribution of 150 (Federal Indirect Cost Reimbursement) and other funds to research effort
- Release time, FTEs commitment to research effort
University Priority: Recruitment

Proposed Strategies:

- Identify best practices recruiting strategies from other institutions
  - Shorten the recruitment timeframe
  - Offer personal and professional development opportunities, as appropriate
  - Networking with higher education institutions with terminal degree programs and making them aware of our reputation

Key Measures of Performance:

- Increased percentage of hires with terminal degrees
- Increased percentage of acceptances by 1st and 2nd candidate choices
- Increased size of diverse applicant pools
University Priority: Premier Institution of Workforce & Career Preparation

Actions:

- $185,000 for work-based consortium board and structure (estimate)

Key Measures of Performance:

- Increase number of grants pertaining to workforce education
- Maintain the high number of companies recruiting UW-Stout graduates
- Maintain the placement rate
- Develop an advisory committee
Other Funded Priorities & Adjustments

- Alcohol and Other Drug Abuse (AODA)
  - $10,000 for Programming Assistant & Education Programmer

- Equality for Women
  - $10,000 for Leadership Development Seminars

- Laptop Program
  - $355,000 for Technicians, Manager, Facilities, Curriculum

- Workforce Development Enrollment Growth
  - $330,000
Other Budget-Related Issues:

- Fringe Benefits Assessment
- Six Month Health Insurance Amounts
- Utilities
The Board of Regents approved the following in Fall 2001:

- Transitioning UW-Stout from a plateau tuition model to a per credit tuition model, beginning with all new freshmen in Fall 2002

- Implementing the Laptop Program at UW-Stout so all new freshmen are provided a laptop computer, effective Fall 2002
Thank you for your input!