UW-Stout Strategic Plan

Mission
University of Wisconsin-Stout is a career-focused, comprehensive polytechnic university where diverse students, faculty and staff integrate applied learning, scientific theory, humanistic understanding, creativity and research to solve real-world problems, grow the economy and serve a global society.

Vision
University of Wisconsin-Stout will build on its position as a distinguished polytechnic institution and as an international leader in higher education. We prepare lifelong learners, ethical leaders and responsible citizens through collaborative programs that integrate applied learning, theory and research with business, education, industry, arts and government.

Enduring Goals
1. Offer high quality, challenging academic programs that influence and respond to a changing society.
2. Preserve and enhance our educational processes through the application of active learning principles.
3. Promote excellence in teaching, research, scholarship and service.
4. Recruit and retain a diverse university population.
5. Foster a collegial, trusting and tolerant campus climate.
6. Provide an environmentally sustainable campus that includes safe, accessible, effective, efficient and inviting physical facilities.
7. Provide responsive, efficient, and cost-effective educational support programs and services.

FOCUS 2020 Goals
1. Create a supportive environment that increases the recruitment and retention of high quality faculty and staff.
2. Establish sustained financial viability of the institution by improving fiscal discipline, reallocating resources, increasing donations and other external revenue, and streamlining processes.
3. Create a supportive environment that encourages, promotes and incentivizes the use of innovative, high-impact, evidence-based instructional models and practices.
4. Increase student participation in applied research, increase student experiences that develop intercultural competence, and require an applied learning experience from all students.
5. Expand, sustain, and collaborate on internal and external partnerships.

Metrics
- Persistence and completion measures
- Enrollments
- Student learning measures
- Student and faculty/staff engagement measures
- Sustainability measures
- Placement rates and starting salaries
- Financial measures
- Faculty/staff diversity
- Faculty workload measures
- Faculty/staff compensation measures
- Intercultural competence
- Employer satisfaction
- Complaints and reasons for leaving