

What You Will Learn

- An understanding of the overall concept of financial management and the need to define your individual goals and risk tolerance level
- The difference between the various investment options and the vocabulary used with each
- The ability to read financial statements and evaluate investment options
- A knowledge of the best investment screening and evaluation websites and how to use them competently
- The pros and cons of trading online and how it's done
- The ability to put it all together into a diversified investment portfolio

Your Instructor

S. J. Claflin-Chalton has a doctorate in Economics from the University of Oklahoma and has been teaching at the University of Wisconsin-Stout for the past 16 years. Dr. Claflin-Chalton also has extensive foreign travel and working experience. Dr. Claflin-Chalton can be reached by phone at (715) 232-1100 or by E-mail at claflinchals@uwstout.

The instructor is available to present at seminars, workshops or meetings. Please contact the instructor, or call (715) 232-2693 to schedule an event.

Outreach Services
University of Wisconsin-Stout
140 Voc Rehab Bldg
Menomonie, Wisconsin 54751
This brochure was not printed at taxpayer expenses.
Personal Investing
www.uwstout.edu/outreach/ces
or www.sc-c.net

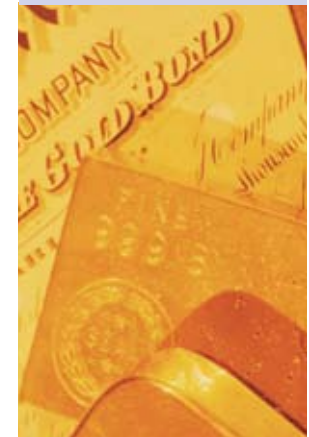


University of Wisconsin-Stout is the first Malcolm Baldrige Award recipient in higher education.

Non-Profit Organization
U.S. Postage
PAID
Permit No. 3
Menomonie, WI

PERSONAL INVESTING

Take Charge
of Your Financial Future



municipal bonds
corporate bonds
government bonds
mutual funds
exchange traded funds [ETFs]
stocks
certificates of deposit [CDs]
savings accounts

PERSONAL INVESTING

As the future of our Social Security system wavers, more Americans will need to plan for their own financial security.

This course is designed for everyone who needs help planning their financial futures. Don't be at the mercy of financial advisors. Take the time to learn now, and be confident about your financial decisions.

Who Should Participate

- Beginning investors of all ages, no college degree necessary
- People with life changes affecting their retirement plans
- Adults getting close to retirement
- Retirees wanting to extend the security of their investments

Flexible Learning Options

- Self-paced study, or
- Online course for 3 university credits (ECON 335)

Take Charge of Your Financial Future

About the Course

The Personal Investing course was created for traditional business students and for non-traditional adult learners for planning their financial futures. The course material is updated continuously based on the feedback from past participants, and on outside changes affecting investment choices. The hands-on approach will take you step by step into the world of investing in a non-threatening manner.

Course Materials and Study Options

The Personal Investing CD Guidebook contains 14 independent modules with exercises and self-evaluation exercises to ensure understanding of the subject matter. All participants of Personal Investing are required to purchase this CD Guidebook.

Self-Paced Study

Purchase CD Guidebook at \$42.15, which includes tax.

Online Course for Credit

Tuition for a 3 credit course, plus CD Guidebook purchase at \$42.15. Please consult the UW-Stout website for the latest tuition rates (www.uwstout.edu/outreach/ces), or call Outreach Services at (715) 232-2693.

To Register for the Course

A registration form can be obtained by:

Website: www.uwstout.edu/outreach/ces/pdf/regform-credit.pdf

E-Mail: conted@uwstout.edu

Phone: (715) 232-2693 Monday - Friday,
8:00 am - 4:30 pm

Fax or mail your completed registration form to:

Outreach Registration
University of Wisconsin-Stout
P.O. Box 790, 109 Bowman Hall
Menomonie, WI 54751-0790
or fax to: (715) 232-2436

For persons needing TDD access, please call (800) WI-RELAY.

To Order the CD Guidebook

Order online at www.sc-c.net, or call Outreach Services at (715) 232-2693 Monday - Friday, 8:00 am - 4:30 pm

Additional Course Offerings

For more course offerings from Outreach Services, please visit:

www.uwstout.edu/outreach/ces.