

### **Required courses**

#### **Gaming Management**

Overview of casino gaming operations in the Hospitality and Tourism Industry from a global and local perspective.

#### **Casino Operations**

Functions and transactions associated with the gaming operations environment within a resort casino. Learn shuffling, payout procedures, issuance of markers, and calculate staffing needs for a 24 hour operation for the day, week, month, and year.

#### **Psychosocial Issues in Gaming**

A hospitality management and societal perspective of the pros and cons of gaming entertainment. Learn how to participate in a forum with discussions about issues that could include gaming addiction, suicide, Native sovereignty, increased crime rates, economics and improved lifestyles, etc.

#### **Casino Tourism**

Research and visitations with Chambers of Commerce, casino management personnel, and governing entities to study economic, sociological, and cultural impacts of gaming within a particular global or local region.

*You should be very proud of the caliber of student that you provide to the employer. I found myself wanting to hire several individuals on the spot!*

*~Kevin Bedell*

*Harrahs Slot Training Supervisor*

#### **Outreach Services**

University of Wisconsin-Stout  
140 Voc Rehab Bldg  
P.O. Box 790  
Menomonie, WI 54751-0790

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# GAMING MANAGEMENT

CERTIFICATE ONLINE  
UNIVERSITY OF WISCONSIN-STOUT

[www.uwstout.edu/programs/pdc/gm](http://www.uwstout.edu/programs/pdc/gm)



**A** professional development *Certificate in Gaming Management* will provide gaming personnel, under-graduate students, and international audiences with an understanding of the operational and management aspects of casino gaming while addressing the historical, legal, economic, social, psychological, and tourism impacts that gaming entertainment has on communities and societies. This is a new Gaming Management Certificate Program designed for industry employees or persons who wish to prepare for a career without a long term commitment. Credits earned for the certificate will transfer to a minor or a degree program at UW-Stout.

*Now I'm set to begin a supervisory career directly out of college with the biggest gaming company in the world in one of the most fun industries of the hospitality field. I couldn't have done it without UW-Stout!*

*~Andy Wind, Student*

### **Highlights of an online certificate program**

- No travel or relocation expenses
- Have 24 hour access to the online Gaming Management Program
- Enjoy one-to-one interaction with your instructor and online classmates
- Save money and time
- Boost your professional confidence with the completion of one course at a time
- Excellent format for working adults

### **Taking an online course**

You may participate using your home or another computer to access the course Web pages, modules, and readings. Many of the course instructional concepts are developed through participating in an online class forum called a discussion board. The discussion board is used to dialog with your online peers about readings, exchange ideas and share information and resources, and respond to case studies posted by peers or your instructor.

Enjoy full access to University of Wisconsin-Stout Library databases, online articles from professional journals, and other resources available through the library's distance learning services.

### **Technology you will need**

As a UW-Stout online student, you are required to have a computer, Internet connection and Microsoft Office, which you may purchase for \$30 through WISC. To ensure success in the program, you should be comfortable in a Windows or Macintosh environment and proficient using E-mail, the Internet and common software, such as a word processing program.

[www.uwstout.edu/programs/pdc/gm](http://www.uwstout.edu/programs/pdc/gm)

*I love the classes in the gaming curricula! Psychosocial Issues was my favorite because of the challenging nature of the class. Research is a key in this class and so is communicating your findings and ideas. The forum and debate structure of this class is an excellent way to learn.*

*~Amanda Kiley, Student*

### **Meet Your Instructor . . .**

Dr. Sharon Giroux is a Professor in the Department of Hospitality and Tourism at the University of Wisconsin-Stout in Menomonie, Wisconsin. Dr. Giroux serves as advisor to undergraduate and graduate students on campus and was named as the Gaming Management Advisor for students enrolled in the Gaming Management Certificate and Minor Programs on campus. Sharon has an established history working with Native people in several communities and currently serves as the University Representative to NATOW (Native American Tourism of Wisconsin) association.



### **Tuition:**

This program consists of four 3-credit courses with the tuition of \$350.00 per credit, \$1,050.00 per course, and a total of \$4,200.00 for the entire Certificate program. Tuition reimbursement may be available from your employer, tribe, or other community resources.

\*This is the approved tuition rate for September 1, 2008 - August 31, 2009 (tuition rate is reviewed on an annual basis).

### **To Apply:**

Participants must apply, meet all program requirements, and receive notice of acceptance before registering. Class size is limited to 20 participants. Eligible students will be admitted on a first-come, first-served basis. All applicants will be notified of their status within 2-3 weeks after receipt of all documents. Applications are reviewed on an ongoing basis.

### **Application is available online at:**

[www.uwstout.edu/programs/pdc/gm](http://www.uwstout.edu/programs/pdc/gm)

### **Eligibility is determined by:**

- Evidence of a high school diploma or GED

### **For more information:**

Outreach Services, University of Wisconsin-Stout  
(715) 232-2693 | [conted@uwstout.edu](mailto:conted@uwstout.edu)  
[www.uwstout.edu/outreach/ces](http://www.uwstout.edu/outreach/ces)