Xcel manager gets new position

Longtime Xcel Energy employee Bob Schultz is the utility's new community service manager for its central Wisconsin service area.

For the past 20 years Schultz has been an account manager covering the Amery, Chippewa Falls Hudson and Menomonie areas. The UW-Stout graduate also has taken leadership roles on several Xcel Energy projects, including two natural gas expansion projects.

In his new position Schultz will build and maintain effective working relationships with communities, counties and key community-based organizations. He will be responsible for about 50 communities, ranging from large municipalities to rural towns.

Schultz replaces Bill Burich, who will retire Dec. 31 after more than 37 years with the company.

Event seeks partners, sponsors

MENOMONIE — Northwest Wisconsin Manufacturing Outreach Center, Chippewa Valley Technical College, UW-Stout and other partners are accepting presenter and sponsor applications for the fourth annual Manufacturing Advantage Conference, which features the theme "Sustaining Profitability: People - Process - Planet."

The event is scheduled for May 23-24 at UW-Stout in Menomonie. The deadline to apply is Jan. 19. Last year's conference drew 240 attendees and featured 38 demonstrations, simulations and workshops for small-to-midsized manufacturers. Best practices and a wide range of other topics will be addressed.

Visit nwmoc.uwstout.edu for more information or contact Joni Geroux, event chairwoman, at 715-874-4610 or jgeroux3@cvtc.edu.