WHAT IS NWMOC?

The Northwest Wisconsin Manufacturing Outreach Center (NWMOC) is an integral part of the statewide network of Manufacturing Extension Partnership (MEP) centers across the country. NWMOC is headquartered at the UW-Stout Campus, Chippewa Falls, Wisconsin. The NWMOC provides a “one stop” resource for manufacturers of all sizes through a network of consultants, assisting manufacturers in all manufacturing sectors to improve and grow their businesses.

NWMOC supports the Wisconsin Governor’s Challenge to develop a competitive manufacturing sector by helping Wisconsin manufacturers become more competitive, more profitable organizations. The NWMOC assists manufacturers in developing and implementing a culture of continuous process improvement, which helps managers and employees identify and correct mistakes, allowing their companies to become more competitive.

WHY NWMOC?

The NWMOC offers a number of services and programs for Wisconsin manufacturers. Our services are available at no charge and the number of clients served has increased year-over-year. The NWMOC offers programs that are not available at the state or national levels and are tailored to the needs of Wisconsin manufacturers.

WHAT IS NEW

NWMOC’s new Computer Simulation Service eliminates the guesswork by quantifying the first pass success rate before beginning a project. Our services have been available for several years but the NWMOC’s new service is specifically designed to help manufacturers determine if they will have a high success rate before investing in new equipment, software, or processes.

CAMPUS VISIT/RESEARCH/TECHNICAL ASSISTANCE

"Through INVESTIE, our computer-aided design (CAD) software has increased by 10% because we have a financial specialist and grant coordinator. "With her cheerful and open attitude, Doris Faber has worked for UW-Stout for 31 years. For the last 21 years, she has served as a financial specialist and grant coordinator. "Doris was a pleasure to work with," said Larry Blackledge, NWMOC director. NWMOC’s new Computer Simulation Service eliminates the guesswork by quantifying the first pass success rate before beginning a project. Our services have been available for several years but the NWMOC’s new service is specifically designed to help manufacturers determine if they will have a high success rate before investing in new equipment, software, or processes.

RETIRED

The NWMOC wishes a fond farewell to some outstanding employees.

• Add another production line?
• Purchase equipment?
• Hire more staff?
• Implement process improvements?

Our largest funding partner, the National Institute of Standards and Technology, began supporting the NWMOC in 2006. In the next year, the NWMOC will focus on penetrating the market further. To accomplish this, we will look to expand our products, services and delivery methods to best provide services to our manufacturers.

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A resource of the Discovery Center at University of Wisconsin-Stout
Since 1994, NWMOC has helped to retain manufacturing jobs, according to company documents. In the midst of the recession, NWMOC’s services created the following results documented by client JOHNSON ELECTRIC CO., ANTIMO, SCHUETTE METALS, WAUSAU and NOLATO CONTOUR, BALDWIN.

Manufacturing Center has been a big help.”

President

NWMOC

SurvEY rESULTS

In Q4 of the NWMOC

Mission:

PRODUCT

Field Logic

Lean Success

WISCONSIN MANUFACTURING ADVANTAGE CONFERENCE

Target division. Production in that area has increased by 20 percent on average. Field logic’s broad head Arrow division experienced significant growth with Hurricane™ Field Logic’s broad head Arrow division experienced significant growth with Hurricane™ and Field Logic’s Arrow division experienced significant growth with Hurricane™.

The 2011 conference kicked off with preconference industry tours of Cardinal Glass and Andersen Windows in Menomonie. Following the tours, nearly 100 conference attendees visited the Dunn County Fish and Game pavilion in Wakanda Park. Food and beverages were provided by the local DairyLand Dairy.

Highly recommended.”

Manufacturing Engineer

Field Logic’s broad head Arrow division experienced significant growth with Hurricane™ Target division. Production in that area has increased by 20 percent on average.

Sustaining Profitability: People, Process, Planet.

NWMOC’s fourth annual Manufacturing Advantage Conference theme was Sustaining Profitability: People, Process, Planet.

2011 MANUFACTURING ADVANTAGE CONFERENCE

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