MISSION
The University Library’s mission is to establish, promote, and maintain quality resources and services to support the UW-Stout’s commitment to teaching, research, scholarship, and service.

DIRECTION 1: RESOURCES/COLLECTIONS
Provide sustainable access to relevant information resources that support UW-Stout’s polytechnic mission.

Goal 1.1: Update library collection development policies to meet the research, scholarship, teaching and information resources needs of the Library’s community of users.

Goal 1.2: Conduct a comprehensive review and assessment of all library collections.

Goal 1.3: Actively transition from print to electronic content where appropriate to improve access to.

Goal 1.4: Create processes to collect, preserve, and disseminate digital resources unique to UW-Stout.

DIRECTION 2: USER EXPERIENCE
Patron convenience and satisfaction should drive library service, space, collection, staff, and technology initiatives.

Goal 2.1: Adapt physical library space to user needs.

Goal 2.2: Enhance the library website and online tools and guides to better serve users.

Goal 2.3: Review library policies and institute innovative services to better address user needs.

DIRECTION 3: TECHNOLOGY
Explore innovative technologies, build and maintain a technology infrastructure that improves accessibility to the library’s resources while enhancing patron experience.

Goal 3.1: Build a sustainable technology infrastructure.

Goal 3.2: Provide the technology to improve discoverability and integrated access to library resources or to increase efficiency of staff processes.

Goal 3.3: Invest in technology which enhances patron services.

Goal 3.4: Implement, Alma, the new UW System library services platform.
DIRECTION 4: COLLABORATION/OUTREACH/FUNDING
Expand outreach to stakeholders, initiate partnerships and utilize communication strategies that effectively communicate the value of the library

Goal 4.1: Promote and, when appropriate, teach new and underutilized services, technology, collections and spaces

Goal 4.2: Form strategic partnerships and institute innovative outreach endeavors which strengthen the library’s position within the university.

Goal 4.3: Pursue options for additional funding.

DIRECTION 5: ASSESSMENT
Assess the value and impact of the library and its services and use the information to improve collections, services, activities and back-end efficiencies

Goal 5.1: Incorporate systematic, ongoing, outcome-based assessment practices to improve library effectiveness.

DIRECTION 6: STAFF
Provide opportunities for growth in order to foster employee retention and satisfaction while continuing to attract diverse and talented staff.

Goal 6.1: Hire and retain talented staff.

Goal 6.2: Encourage and promote professional training opportunities for staff to support library goals.

Goal 6.3: Anticipate and respond to internal and external challenges in order to deliver quality services.

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