MANUFACTURING OUTREACH

Helping manufacturers succeed is the mission of the Northwest Wisconsin Manufacturing Outreach Center (NWMOC), housed within the Discovery Center at University of Wisconsin-Stout, Wisconsin’s Polytechnic University. The experts at NWMOC deliver integrated services, training and technical assistance to small and mid-sized manufacturers in 33 northwestern Wisconsin counties to help them compete in a global economy. Seasoned practitioners in manufacturing management provide on-location guidance for customizing and optimizing company strategy and the processes to implement the changes. NWMOC is part of a national network of experts, the National Institute of Standards and Technology (Hollings) Manufacturing Extension Partnership (NIST/MEP).

YOUR NEEDS

• Top-line growth
• Strategic development
• Process optimization

OUR SOLUTIONS

• Growth services: Eureka! Winning Ways
• Enterprise business transformation planner
• Principles of lean manufacturing
• Value stream mapping
• Cost reductions
• Workforce development
• Increased capacity
• 5S system for workplace organization
• Quick change/set-up reduction
• Cellular flow
• Total productive maintenance (TPM)

NETWORK OF RESOURCES

The extensive network of resources makes the difference in what NWMOC offers its clients. This network consists of the NWMOC industry-qualified project managers, a comprehensive national MEP network, local technical colleges and universities, and the UW-Stout Technology Transfer Institute (STTI) centers.

“NWMOC gave us a lot of resources ... In the first month of implementation using the process NWMOC taught us, our production rate was higher than any month from the previous year, and we haven’t looked back since.” Mike Burgess, President, Barko Hydraulics

OUR PARTNERS

• Chippewa Valley Technical College
• Nicolet Area Technical College
• Northcentral Technical College
• Wisconsin Indianhead Technical College
• Western Technical College
• University of Wisconsin-Stout

PROVEN IMPACTS

Last year, through third-party independent surveying, NWMOC clients reported over $44 million in impacts, 74 jobs created and 409 jobs saved as a result of its services. Clients gave NWMOC an 8.91 customer satisfaction rating on a scale of 1 to 10, with 10 being the highest possible rating.

“What brought us to NWMOC for lean transformation was their hands-on and results-driven approach ... They didn’t leave until we had results.”
Scott McNutt
Director of Manufacturing
Wausau Paper

NORTHWEST WISCONSIN MANUFACTURING OUTREACH CENTER

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