



University of Wisconsin-Stout
Stakeholder Visioning Session

July 16, 2008

Red Cedar Hall

<http://www.uwstout.edu/bpa/planning/vision08/>

Stakeholder Visioning: A process to determine if the plans of the organization align with stakeholder needs. At UW-Stout stakeholder visioning occurs every 5 years.

Participants: 85 attendees including

- Representatives from Board of Regents and UW System Administration
- Technical College and For-Profit University Presidents
- Superintendents of School Districts and Principals
- Politicians
- CEOs from Business and Industry
- City and County Administrators
- Representatives from Economic Development Organizations
- Representatives from the Medical Community
- Stout Foundation Board and Alumni Board Members
- Stout Students, Faculty, Academic Staff, Classified Staff, and Administrators

Outcomes:

From FOCUS 2010 Visioning

- Curricular Incubation Center
- New Academic Programs (GEM, Plastics, Special Ed, Information & Communication Technologies)
- E-Scholar Program
- First Year Experience, Math Lab, Teaching & Learning Center
- Director of Diversity
- Customized Instruction Programs
- Polytechnic Designation

Themes:

From FOCUS 2015 Visioning

- Foster More Collaboration
- Adapt Delivery Methods to Meet Needs of Non-Traditional Students
- Expand Applied Research
- Go Global
- Focus on Sustainability
- Emphasize Experiential Learning
- Grow Program Array in Focused Manner
- Expand Marketing Efforts
- Increase Entrepreneurship



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Next Steps:

Listening Sessions (Fall 2008)

The UW-Stout Strategic Planning Group will engage the campus community this fall in 9 listening sessions to gain their input on the themes heard at the Stakeholder Visioning Session.

Small Group Work (Winter 2008/Spring 2009)

After the Listening Sessions several small groups will be formed to

- Review the University’s Mission, Vision and Values Statements. Groups will be charged to develop a brief mission statement that reflects our polytechnic designation and to provide updates to the vision and values statements that reflect the university’s future directions.
- Develop draft five-year goal statements that will be the basis for our FOCUS 2015 strategic plan.

Planning Retreat (Summer 2009)

The UW-Stout Strategic Planning Group will retreat to develop initiatives to achieve the five-year goal statements. This summer retreat process is repeated annually to develop new initiatives in support of the five-year goals.

