

Small Group Discussions

Group 1

Applied Education

- Service learning/apply practical skills learned in classroom/more capstone like courses and better recognize current efforts.
- Required co-op for all students.
- Business ownership of Stout programs, expand co-op programs.
- Eat own cooking, develop tech for use by university-and then other universities. Apply principles/ideas/technologies you want students to learn.
- Polytechnic Collaboration, as new kid on the block, create forums, events, publications, online, to push forward the entire concept, increase the pie.

Global

- Think global. Become #1 polytechnic in upper Midwest region by leapfrogging to international markets. Focus on international students but also attract international professors.
- Plan study abroad international internships or co-op into freshman orientation or initial academic planning.
- Explore opportunities to market STO programs abroad at full-cost.
- “Peace” majors.

Green

- “Green” majors
- Prepare students for “green” careers.

Collaboration

- Identify industry demands and future.
- Applied research center to relate to private sector.
- Educator collaboration. A strong pk-16 collaboration could enhance enrollment.
- NW economy. Collaboration with business and industry-keeping up and training with new technologies to help support and develop business growth for NW economy growth.
- Increase business input into course structure, more ownership, and more money.
- Get more involved at the high school level to get the best students.
- Focus on company formation. By students, by professors, by others. Technology transfer, use technology park as incentive.
- Implement more entrepreneurship-like thinking in student’s mind to help economic development efforts.
- Expand hands on type of research in collaboration with local industry.
- Incubate companies.
- Working age population. A strong collaboration with industry in proximity of campus would appear to have potential.
- Look at specific industry for resources in exchange for education.

What if?

- View education as a transformation. The customer is the product. Requires diagnosis/experiences/follow-through. Charge for demonstrated outcomes.
- Sell the need for what Stout provides, pilot training.
- New opportunities, be aware of changing technologies that allow E.G. distance education, on line components for students/teacher communication, blending with traditional.

What if? Continued

- Dynamic summer program, science academy.
- Evaluate majors to determine if some need to be expanded and others reduced or eliminated.
- Area of strength, to keep in touch with rapidly changing realities of the market place.
- Bigger is not always better.
- Downsize to meet specific needs, charge more.
- Expand the area of recruitment.
- Create management structure for customized institution outreach.

Group 2

Theme 1

- Expand adult education degree completion so that adult learners can complete entire degree at night/weekends.
- More programs/opportunities for adult learning.
- Expand available programs to non-traditional students.
- Continue to promote seamless education multiple entry and exit points.
- Delete growth cap concept for UW-Stout. Promote service to economy.
- Quality/cost=Value. Be an institute of value.
- Figure out how to offer classes for \$.99!
- Creative financing.

Theme 2

- Identify specific employment needs not being met by other IHL in USA. Uniqueness.
- Link students to the area.
- Job placement for students.

Theme 3

- Green design sustainability.
- Engage “New Technology” business to determine specific employee needs for today and future.
- Be a required national leader in entrepreneurship.
- Energy. Production delivery efficiency innovation.

Theme 4

- Expand opportunities for staying in touch with “real world” i.e. part time faculty.
- Focus on entrepreneurship, high tech, innovation, knowledge.
- Partner with business to develop needed training and curriculum.

Theme 5

- Continue to work closely with WiSys on patent development and establishing a center for applied research.
- Better job of explaining applied learning and the strengths of that niche.
- Expand opportunities for applied research that involves faculty and students.
- Seek opportunities to expand information to companies about services available to them, develop collaborative center to address state and regional needs.
- Continue to expand focus on applied research.

Theme 6

- Expand global opportunities for faculty and students.
- Every student, international experience.
- Require international experience for students and faculty.
- Require internships.
- Expand the polytech delivery system and philosophy they're on line in the national international arena.
- Continue development of nanostem partnerships with Eau Claire and CVTC and business in area.
- Create a national polytech with B&I.
- Grow WI economy- we should engage elementary and secondary schools in a partnership, using service learning, and volunteer opportunities to raise quality of education.
- Should we mandate a co-op internship experience as part of education?
- 100% experience learning, co-ops internships.
- Increase % of students involved in internships. (already great)
- Opportunity. The goal should be to reach 100% participation in an experimental learning opportunity from the current 81%.
- Service learning.
- Address society's needs and wants, be vital essential.
- Should we have a campus wide service learning experience requirement?

Theme 7

- Marketing: getting out the polytechnic message to students, parents, public.
- Develop a national marketing campaign around "polytechnic" institution.
- Continue to expand, market, and promote the polytechnic at UW-Stout.
- Explicit PR campaign of polytechnic.
- Expand marketing to draw students from wider area, entire state, MN, IL IA, mid west.
- Sell, market you polytechnic concept to AACC/B&I similar to the MIT-FMMLAB.
- Marketing: showcase alumni in marketing efforts.

Group 3

Theme 1-Polytech

- Clearly define a polytechnic university. Programs, marketing, organization, skills, capabilities.
- In 3-5 years, "Stout Polytechnic" not "UW-Stout WI polytechnic university" easier to build brand.
- Naming Stout as a polytechnic university is great. Define it for everyone in order to leverage its strengths. Put the tenets out there along with the polytechnic title.
- Students need to be global ready.
- More sophisticated communication strategies.
- Collaboration. Become the "central point" for the I-94 research and application consortium. U of M research, polytechnic prototype and manufacturing, UW-Madison, partner with "big dogs".
- Designate appropriate faculty to make direct contact with the private sector regarding the opportunities and resources at Stout.
- Applied research connects aid to state industries with opportunities for student experiential learning. (involve students)
- Use the strength of a welcoming, safe and highly successful job placement rate to market to parents.

Theme 2

- Grow the economy. Reach out to alumni's with online education opportunities. More online options and marketing for local working adult.
- Draw in the "non-traditional" student through distance learning and other "non-trad" methods of teaching and acquiring a degree.
- Workforce education.
- Make sure all Wisconsin students are provided on opportunity to attend/access the university resources.
- Drawing in low socio-economic students-break cycle of poverty through education. Innovation fee structures, collaboration with K-12 public education to prepare students, mentoring programs/required applied learning opportunity to retain students.
- Adapt and address the changing demographics of students. Online workforce socio K-12 college, etc.

Theme 3-Biotech

- Enhance programs consistent with mission.
- New initiative, collaboration (regional) in expanding health care education. Regional demand is growing.
- Develop related health care programs and centers.
- UW-Stout needs to incorporate "sustainability" into academic, social, and environmental areas.
- Nano-technology: training techs development research.
- New programs integrating existing programs/assets. i.e. computer science+construction=smart home technology. Chemistry major+engineering= nanotech safety.
- Recognize of academic DNA and build programs from house building blocks.
- Redefine develop mass communication using it to refine the media in the world wide web.

Theme 4

- Differentiating Stout in the region/nation.
- Partner with the big dogs.
- Quality, Baldrige, effectiveness.
- Making the internet easy and accessible to local businesses, content management, serve tech in the public sense.
- Economy growth. Encourage growth of small/medium business that can function largely in interest environment. Capitalize on area's attractions.
- Promote the high caliber of students graduating from Stout.
- New initiative, become regional center for face to take meetings and lab work for online schools.
- Provide staff support to local communities, the region in attracting new and growing existing business and industry to western Wisconsin.
- Partner with industry, technology transfer.
- More strategic partnerships with business to initiate research, find the correlation between programs we have and their industry appliances. Special grants initiative to look for specific types of research to run with business.
- Competition, entrance requirements.
- Raise the bar.

Theme 5

- Traditional funding sources, traditional student demand, adult population growing, globalization, more market competition.

Theme 5 continued

- Funding alternatives, focus mission, effectiveness, sources/requirements of future student population changing. Mode competition for traditional students. Changing needs for attracting adults. International experience, international staff/faculty, co-op int. experience. Target programs with mission, differentiation, and image reputation.
- Opportunities for Stout. Leverage partnerships industry/economic development. Focus mission, expand programs targeted to future demographics, organization aligned to mission. Leverage distance program with out losing applied focus. Image/structure marketing/programs aligned to polytech. Differentiate. Move image to technology campus for region.

Theme 6

- Target/focus/alignment of programs/resources mission.
- Strengthen and clarify Stout image then integrate marketing.
- How market better, better utilize our website and take advantage of online social networking, need two websites-public site and internal site. Public guard toward programs.
- Market the university locally, internationally, and nationally.
- Further develop of web based research in the fields of advertising, programming, accessibility.
- Bring Mr. Stout more known to the students to help them understand mission more.
- The university as a business, marketing to our consumer/stakeholders customers.
- Maximize our Malcolm Baldrige award among all polytechs and create consortiums where Stout is lead for quality, process, manufacturing initiatives.

Group 4

Theme 1

- Collaboration small business
- Help attract new, innovative business to the university.
- Encourage the creation and growth of the small business sector. Mold students to fit into that environment.
- Partner with for profit educational universities.
- Develop a true supplier relationship with the Wisconsin with the Wisconsin technical colleges.
- Identify what small business need. Same with small commitment and their social and health needs.
- Continue to feed on the community aspect and incorporate the small business sector.
- Help alumni locate or relocate businesses in Wisconsin and Chippewa valley.
- Use alumni database to find more collaboration opportunities-create alumni expectation of collaborative service.
- More support for working with business and industry, release time for faculty, back filling.

Theme 2

- Sustainability
- Educate-promote, sustainability-long term.
- Become a leader in practice as well as the classroom. How can UW-Stout give back more to the work than it consumes?
- Examine Stout's ability to educate grads for the alternative energy business (wind, biofuels, etc)
- Green technologies, sustainability.
- Program expansions, environmental engineering, green energy, programs that take advantage of our labor. Entrepreneurship.

Theme 3

- Program array
- Expand customized tuition offerings
- Certificate programmings.
- Develop majors/minors very specific to industry community.
- Continue flexibility in programming continue to assess streamline process for new course/programs.
- One of the fastest growing industries is hospitality. Reinvent the hotel/rest. Program to meet this need, including internationally.

Theme 4-Applied research

- Applied research to keep competitive with other polytechs in the nation.
- Focus applied research in areas of institutional strength. Applied research as a means not necessarily as an end.
- Explore an expanded relationship with the workforce development system in Wisconsin.

Theme 5-experimental learning

- Expand capstone experiences-co-ops, internships, practicums.
- Stout has a strong applied research focus. We need to take more advantage of AR opportunities so every student can participate.
- Continue to strengthen the bond between industry, co-op, tailor to needs.
- Service learning.

Theme 6-Marketing

- Promote with capitalize on the assets.
- Create and fund aggressive marketing highlighting opportunities/strengths.
- Applied research marketing- make it a product of the institution-go to institution, document and publicize success.
- Create and fund an aggressive marketing plan to business and industry to demonstrate training and applied research capabilities.
- Intensive institutional research and market analysis response focused on themes or institutions.
- To compete with distance ed for profit providers and to avoid critics, focus on high-quality rigorous distance ed, develop capacity to increase both.
- Continue to improve e-scholar, strength and leverage.
- Further expand online learning and the use of new technologies and applications (virtual learning environments)
- Stay focused with Stout's mission.
- Stout graduates are focused on society's needs.
- A focus on marketing. Advantage of "brick and mortar".

Miscellaneous

- Consistently providing a strong "home-grown" workforce to fit in a dynamic business' environment.
- A talented, specialized, talent pool will attract new opportunities as long as university encouragement exists. Along with state encouragement.
- Understand and study this and next generation, social skills, energy needs, governance.
- Define the future of what a polytechnic university will look like in the future.

Group 5

Theme 1

- Showcase Stout, celebrate success and accomplishments, competitive market use of strength areas.
- Clarify branding, Stout is a strong brand, build on that. Polytechnic university insiders understand it. Create easy to repeat explanation. Incorporate into marketing.
- Increase competitive market position through increased statewide outreach to employed adults (especially the many AAS degree holders in WI)
- Polytechnic designation, regional location, business partnerships.

Theme 2

- Travel study, reach out to bigger cities to broad exposure. Come back and focus/reflect.
- Connection to students. Reach out to students earlier, become a source of inspiration for kids in our High/high School. Stay connected and partner with supporting group. Clues, etc.
- Recruit companies to create their own talent pool on campus and with internships at new firms.
- Leadership center.
- Mission: meeting needs of changing society.

Theme 3

- Collaboration- your people are your greatest asset. Get them out in the public/industry to connect. Train them to produce Stout advocates. People who connect back to Stout.
- Taking the strength of internal integration-broaden that to the larger region/community with more collaboration with business and industry, in western WI. E.g. student projects/service to help with issues faced by community leaders. E.g. greater access/flexible models to address business training needs.
- Work more with industries and companies. I.e. construction students working on Jarvis renovation. Have companies come to classrooms with projects for students. Provide more pride and connection.
- Get students more involved with community take projects for classes. I.e. clean lake, get involved with companies, keep community growing.
- Partnership with universities, tech colleges and business and industry in region. True regional partnership.
- Regional partnerships/collaborations and programs that reflect the needs of the region and global economy.
- Greater partnerships with UWEC and UWRF.
- Stout connects Minnesota and Wisconsin as a region. Creating a pool of talent from the region.
- Partner with global initiatives-recent developments/efforts by Kuwait/Saudi Arabia to develop completely self-sustainable communities based on emerging technologies. Find opportunities for students to participate in these initiatives.
- Advocated for reciprocity with Illinois, Iowa, and Michigan.
- New initiation. Become an institution of ideas, where people/industry comes to share/learn from different pov. An institution of ideas also needs to be fearless not bogged in process.
- Implement the suggested required work based component for every program, interesting co-op, clinical, student teaching (also help with comp. adv. of grads.)
- Adult ed outreach (globe univ. competition)
- Culture of innovation which will keep programs/students focusing on future needs and not past.
- Business incubation and entrepreneurship will/could/should benefit greatly from Stout's resources (e.g. faculty)

Theme 3 continued

- NWMOC could provide greater benefit to manufacturing in NW Wisconsin more resources could or should be provided and partnership with TC's could continue to evolve and grow.
- Interact with business more aggressively; pull them on to the campus and fund program's internships.
- Greater focus on WI employer needs, design customized programs to ensure greater in WI placements. Drawing students from MN, are they staying in WI after graduation?
- Brain drain, more bachelors degrees and applied.
- Alternative delivery.
- Provide more focus on entrepreneurial education/opportunities. Provide/develop companies in area for "real life" experience.
- Because of unique mission, serve WI by creating UW-Stout branch campuses @ targeted technical college facilities, primarily to address working adult market.
- Opportunity exist for bachelor's completion in health technology. Possible reservation of bachelor's of applied science.
- Replicate the broad-based "bachelor of applied studies" degree option for tech college graduates-new @ UW-GB and UW-Oshkosh. (full 60 credit transfer)
- Consider expanding into health care programming. Perhaps specialty areas not fully addressed in northwest WI, build a 2+2 with regional tech colleges.
- Green initiative.
- Keep going with green design; sustain ability, good selling point. Let's communities know we care about the future and environment.
- Continuing adult education, re: evening /weekend opps.
- Team teaching at industry.

Theme 4

- Evidence based design and becoming a strong driver in design. To have a field of study to recognize this would be great. Topics being researched now, art in healing, design for improved performance, color theory for healthcare and product development.
- Applied research is integrating to polytechnic and enhances strength experiences.
- Programs that one applied in nature and give students knowledge/skills that prepare them to be competitive.
- Applied research is our portfolio. It makes our partnership with business and industry in the region even more valuable for their success.
- It should be the backbone of Stout's education experience. Be the campus where everyone has a job before they graduate.
- Limitless. Physics/biology, nano technology.
- Promote lifelong learning.

Group 6

Theme 1-Marketing Beyond Region

- Promotion of polytechnic designation.
- Promote Stout consistently to students, parents, partners, stakeholders, as not only a great place to learn but also to work and partner with.
- Increase marketing of polytech focus in job placements to areas of need in middle school/high school.

Theme 2-Partnership

- Encourage more/open dialogue among UW-Stout-WTCS faculty.
- Students
- Curriculum
- Sharing resources
- Knowledge (what you've learned)
- Visioning sessions for strategic planning-great idea to gather community/expert/regional feedback/needs.
- Promote transfer opportunities, strengthen existing articulations, expand articulations, create new options.
- Marketing strengths through community and partnership relationships. Positive buzz.
- Build on our strengths, faculty outreach customized training, sponsored projects, intern, and externships. Leverage resources and collaborate with other T-C's and VW's.
- Promote polytech market, connect with stakeholders, continue to look at explore alternative delivery methods. Beyond campus.
- Strengthen partnerships. Connect operations people to break down barriers.
- Sister schools, global partnerships.
- Develop mgmt in healthcare program and PD.
- As part of the honors college we do contracts possibly providing that same idea of applied research to other students.

Theme 3-Applied Research

- Major Focus on student engagement in research, this multiplies the research output.
- Easy! Assist faculty who are already doing applied projects to move toward better documented and disseminated work (both student and faculty generated)
- Hands on learning molds experienced professionals.
- Allowing for more collaborative opportunities through hands on involvement.

Theme 4-New programs and professor developments

- Expand teaching and learning support for teachers in all fields.
- Degree completion (expedited)
- Teacher training PD. Re-design teaching and learning models (gather more students)
- Expand opportunities for degree completion programs. Distance education modified delivery models to capitalize on increased adult population and WI economy in need of Bachelor grad.
- Consider expanding role in statewide "green" program. Design/research can engage corporate support for broad gain.
- Increasing informatics supports to industry and healthcare for data networking/capture.
- Stronger support for regional teachers/learner. How many K-12's are in a 50 mile radius? Is there a method or means to provide hands on support?
- Need new initiatives in allied, medical imaging, design.
- Need to train new population of research/science technologists.

Theme 5

- Increase flexibility/opportunities/partnerships in staff and resources to be able to respond efficiently to changing resources, populations and service delivery needs.
- Small class size created versatility.
- Enrollment at 9000 how is that broken down? Caps on each area?
- Role of faculty must be willing to change.
- Importance of gen Ed in polytech.

Theme 6

- Listen to stakeholders
- Listen! Maintain and strengthen connections with our K-12, Tech college and business/industry partners. Advisory committees, articulation/dual credit.
- Explore connections between polytechnic mission/vision of the WI technical college system.
- Identify through a gap analysis areas where polytech needs exist to meet emerging industry demands.
- Expand collaborations with K-12.

Theme 7-Grow Economy

- Economic development and support to rural committees, brain drain.
- Looks for creative ways to generate revenue and continue high quality education and service in the face of rising costs and less state support.
- Focus on entrepreneurial opportunities for students.
- Polytechnic design and use of technology.
- UW-Stout is a significant player in economic growth, development. Outreach centers, cutting edge majors, connected to business, industry, K-12 and TC.
- Economic growth, learning initiatives on campus as far as prep for students to become part of society.

Theme 8

- Welcoming environment and support for minority populations.
- Is there enough support from the community? Especially for minorities.
- Economy will require influx of immigration/diversity heed to educate for global economy.
- Develop/expand model of inclusive excellence in support of a diverse campus, diverse thinking, ethnicity, culture, etc.
- Assist students with obtaining quality internships and co-op experiences.
- Role of university in diversity-openness to grow, immersion experiences.

Group 7

Theme 1-Collaboration

- Build partnership based on collaborative learning.
- Before you moved forward, make sure what you have is stable and complete/resourced.
- Increase collaboration with local, regional, nation and worldwide business to aid in their research while supplementary student development with technology.
- High placement rates in lucrative fields.
- Collaboration with industry can provide state of the art equipment/facilities for student learning. Training in most current systems, employees ready to go to work.
- Look at the impact on the development of the great lakes recovery. Research, new occupation/careers, technical solution.
- Stout's career focus much well with state needs for more baccalaureates.
- More collaboration-create exchange opportunity for partners in business in business, industry, education.
- Actively seek out collaborations by having a dedicated employee or department that does this.
- Build relationships with industry leaders further away from state borders.
- Build your current professors. Should regional impact for grant application, economic development funding.

Theme 2-Programs

- Looking globally, responding to areas of need, providing opportunities for hands on learning.
- More graduate programs.
- Create a program to study in international peace negotiations. Partner with George H.W. Bush and Jimmy Carter.
- Create a program or major that capitalizes on the extraordinary public interest in alternative medicine, organic food, and holistic wellness. Perhaps build on existing dietetics program by creating a new minor.
- Look at connecting the applied research to delivery of technical instruction at the K-12 and technical colleges.
- Develop programs in the health sceneries area.
- A challenge for UW-Stout will be making them aware that the old economy lines are disappearing. Globalization is turning the once local or state economy towards global focus and marketplace.
- Continued focus on Bio and Nan tech issues/programs.
- Applied research needs an evolving “polytechnic identity” which recognizes its inextricable connection to science and mathematics.
- UW-Stout in regards to research should heavily lean on its strengths as a polytech in the sciences.
- Every graduate should do a serious research project in his/her major before graduation; collaborate on it with co-op organization or potential employer.
- Increase experiential learning opportunities in courses/progs. That is more real world related.
- Offer training sessions that can be catered to industry. Supervisory training on an as needed basis.
- Develop business product incubation research programs.
- Offer courses taught by people in the area/industry to provide real life/work experiences and examples.
- Provide more program opportunities for returning adults.

Theme 3-Technology

- Embrace learning as a viral part of the digital age. Set achievement benchmarks and have multiple ways for students to achieve them.
- Develop team to evaluate cutting edge needs on a national level and assess Stout’s ability to respond-technological advances applied to various.
- Focus on “what’s next” in technology. Answer the question what happens when laptops are antiques? How do we prepare for it and lead the way?
- Further develop the polytechnic identity so that UW-Stout is one in practice and action not just in name.
- Expand understanding of what polytechnic specifically means for UW-Stout staff, students, stakeholders, etc.
- Keep forward thinking with a focus on technology.

Theme 4

- Branding/Value added imaging for recruitment of staff and students.
- Change perception of Stout
- Draw, recruit, retain, most forward thinking/skilled teaching staff possible.
- Marketing/branding UW-Stout as a polytechnic university.
- Continue to challenge thought process of engaging future student learning needs.
- Create a strategic public relations plan to get UW-Stout talked about on television and internet create buzz and credibility by letting the info come from sources other than UW-Stout itself.

Theme 4 continue

- Create n outreach effort for UW-Stout students to tutor underachieving elementary and HS students. Creates a positive connection to Stout and increases state graduation rates.
- UW-Stout could benefit form initiatives involving an increased outside digital footprint in an effort to communicate to prospective students, current students, alumni and other stakeholders.
- Emphasize academic preparation for new incoming students, improve profile, ACT, class rank, HS rigor. Improve retention.
- Better articulating and internalizing polytechnic definition.
- By providing education in high demand areas Stout draws the attention of business and industry who is turn may invest in the training of students, future employees and possible location of facilities near by for convenience. Not just undergrad and grad programs for cont. ed needs of workers.

Theme 5-Marketing/Recruitment

- Global perspective/international.
- Increase recruitment efforts for multicultural students. Hispanic is the fastest growing.
- Increase diversity awareness and experiences in the classroom. Increase diverse staff and student population.
- Expand global awareness and cultural understanding of students.

Group 8

Theme 1

- Develop outreach to males-increase the number going into higher ed
- Increase % of students with international experiences.
- Cohesive online network for students, staff, admin, services.
- Develop initiatives for competency based diversity education and training and practice.
- Continue to reach out for recruitment of a diverse population of fac/staff students.
- Develop a strong plan for increasing products for the adult population.
- Investigate and keep abreast of new areas of research and/or technology to build on existing programs or develop new ones, i.e. nanotechnology. Be proactive instead of reactive for research and development.
- Capitalize on polytechnic designation market and promote. Capitalize on technologies emphasis.

Theme 2

- Efficiencies in innovative technologies.
- Utilize new forms of technology for instructional purposes.
- Provide collaborative learning opportunities for students, instructors and outside stakeholders. Already done to a certain extent, but could be expanded.
- Continue to focus on teaching rather than research.
- Applied research can serve as an educational incubator for new idea/opportunities.
- Match up new programs and or expanding existing ones with global needs.
- Pursue a new program entitled “alternative energy”.
- Encourage projects on alternative energy, sustainable agriculture.

Theme 3

- Alternative energy, sustainability.
- Collaborating work with several institutions to continue and expand emphasis.

Theme 3 continued

- By graduating or providing opportunities for learning that existing businesses needs in the region will grow the economy.
- Grow the economy by attracting more students directly from high school.
- Encouraging student empowerment, future leaders.
- Make sure every program offers experience before graduation. 100 % co-op, internships or practicum.
- Be a prime mover in collaborative efforts with education and business.
- Expand co-op opportunities to all majors.
- Identify training services that entrepreneur's want/need and provide those "grow the economy".
- Opportunity based learning environment, interface and philosophy of Stout.
- Ideation. Opportunities.
- Become entrepreneur magnet.

Theme 4

- Seek alumni to contribute to our learning environment in a more significant way. (Guest speakers, jobs opps.)
- Target specific areas of business or industries and market programs aggressively.
- Offer more co-ops, internships with area businesses; they get motivated, quality workers.
- Need to collaborate with industry in order to learn from each other. Partnership if feasible.
- Send our students out to work with business, industry and ed. This way our students are using the knowledge they are acquiring at Stout and the business, industry, education are able to see first hand our student's skills and abilities.
- Our communication should support what is happening in our learning environment.
- Align new faculty/staff with senior opportunities to build confidence, resulting in leadership in thoughts, research, projects.

Theme 5

- Expand the promotion of UW-Stout's unique programs and ways to share UW-Stout's success stories.
- Develop instructional courses for adult, current and non-traditional students on technology and D2L.
- Identify and address the technology deficit in our adult population.
- Target the adult learner. Make this area almost as important as traditional 18-22 undergrads.
- Strengthen the social network of alumni through digital means.
- Focus on second language for students, faculty, and staff. (Global economy)
- Set up curriculum to model real processes. Adult learners need to know why they are asked to learn new material, ideas, etc. problem based/opportunity base.
- Emphasize the unique programs offered at UW-Stout. Half of the programs are not offered anywhere else on campus.
- Publicize successful graduates who are making a difference in their fields.
- Collaborate with other counties to enhance the quality of knowledge and educational communities.
- Find more ways to share Stout's success stories with stakeholders.
- Continue to improve on strengths, promote the value of Stout education, don't become complacent.
- Show case (in unique ways?) what Stout's strengths are.