

Specialized Expertise

Our staff has expertise in:

- Student engagement, retention, active learning research
- Teaching and learning research
- Program evaluation
- Mobile technology/ubiquitous computing assessment
- Alumni and employer surveys
- Socio-psychophysiological research



For more information contact:
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University of
Wisconsin-Stout

Applied Research Center



**UW-Stout
Office of Budget, Planning &
Analysis**

www.uwstout.edu/bpa/arc

Our customers are the key to our success.

The UW-Stout **Applied Research Center** is unique in the nation with a research model which provides services to other colleges and non-profit institutions to aid you in conducting higher education research.

We conduct surveys — utilizing existing surveys or site-specific surveys— in order to build you a database for benchmarking. We also provide reporting, web and paper survey administration, and follow-up services. With our focus on quality improvement, you can expect clear, concise summaries which are easy to read and interpret.

When you contract with the **Applied Research Center**, you can expect attention to detail, a quick turnaround, and a quality report to share with your institutional community. We can also provide you with an on-site presentation of research results, as well as assist your staff with formulation and implementation of a data-based action plan.

At UW-Stout, we place great emphasis on a collaborative, hands-on approach to providing services. When you work with our **Applied Research Center**, you know you are getting the best minds, the most creative process, and the freshest approach to doing research. We want your institution to be able to take our research and apply it to your institutional community in the most effective way possible to create meaningful change. We will be with you each step of the way in order to accomplish your goals.



Our reports are:

- **Accurate**
- **Timely**
- **Fast**
- **Efficient**
- **Formulated by experts in the needs of higher education**
- **Designed with your Institution in mind**

Services provided:

- **Benchmark surveys on student engagement, mobile technology, exit interviews, and alumni outcomes**
- **Customized surveys and research products to suit your needs**
- **On-site presentation of research results**
- **Formulation and implementation of data-based action plan**
- **Design and implementation of faculty development workshops**
- **Data sharing in higher educational research (DASHER) consortium — a free data sharing/exchange consortium**

UW-STOUT

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