

# Stout Foundation Report

## New bells ring loud and clear

No other landmark on the UW-Stout campus has more meaning to students, alumni, faculty and staff than the historic clock tower on the northeast corner of Bowman Hall. Since 1897 the 153-foot tower has defined the Menomonie skyline. For more than 100 years, the tower has been home to a bell which rang out across the Menomonie community. Over the years, the original bell was damaged by weather and misuse. After many years of silence, the bell was replaced by a mechanical carillon and later an electronic carillon to mark the passage of each quarter hour.

In October 1997, the grand sound of four new bells rang out over the UW-Stout campus. The new Bowman Hall bells are a project initiated by John Meyer, a 1970 Stout graduate. Meyer was on campus during the summer of 1995 for his class reunion. At that time, Meyer mentioned his interest in bells. The chancellor was very interested in Meyer's information and requested that he collect price quotes for the replacement of the Bowman Hall bell. Within one year, four new bells were installed in the Bowman Hall Tower.

In 1997 the UW-Stout Alumni Association established a challenge for all alumni celebrating their class reunions to raise dollars to fund the new bells in the Bowman Hall Tower. Over the



Workers remove the cracked bell from Bowman Hall.

past year, the following classes have celebrated their reunions: 1930-39, 1947, 1948, 1949, 1958, 1968, 1973, 1978 and 1988. Thanks to the dedicated alumni from these classes, to date, more than \$12,500 has been raised towards the new bells.

For more information about the new bells in the Bowman Hall Tower or to make a donation to the project, see our website at <http://www.uwstout.edu/foundation/bells/>.

## Foundation board appoints new directors

Kim Entorf, president of the Stout University Foundation Board of Directors, announced the appointment of four new members: Walter Kirchoff '85, president of Specialized Marketing of Wisconsin, Oconomowoc; Lyle Martens '57, consultant, UW-Green Bay Center for Education and Workforce and Competitiveness; Dennis Moline '84, director of production, AbleNet Inc., Minneapolis; and Kathy Ann Sandstrom '84, vice president, sales and marketing, HM Graphics Inc., Milwaukee. Board appointments are for three years with the ability to serve a total of three terms or nine years.

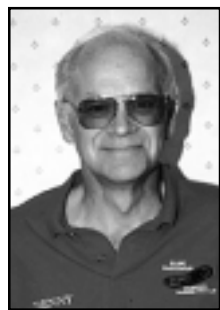
Continuing board members include Donna Albrecht, BS '68, MS '69; David Barnard BS '46, MS '47; Roy Bauer '67; James Bolm BS '58, MS '63; Hugh Crane '74; Kim Entorf '84; Linda Funk '76; Dale Granchalek '69; Dan Hampton '71; Deanna House '61; Mark Kinney '75; Karen Martinson '82; William J. "Bud" Micheels '32; Ralph Myhrman BS '50, MS '54; Dan Ostermann BS '91, MS '92; Grace Ostenso '51; JoAnn Prange '86; Carol Siedhoff '79; Kathleen Skarvan; Donna Skidmore '76; Claudia Smith; Zeke Smolarek BS '64, MS '65; Robert Sorensen BS '60, MS '65; Robert Swanson BS '49, MS '50; Mary Thompson; Don Tietz '51; Lou Tiffany '76; Dorothy Traisman



Kirchoff



Martens



Moline



Sandstrom

'52; and Steve Vande Berg '65.

Retiring board members include Robert Jeatran and Anne Reuther BS '61, MS '84.

## Packaging advisory committee meets



Members of the packaging faculty and packaging advisory committee met this fall with representatives from Tenneco's Egg Packaging Division. Pictured (l-r): Tom Voss, faculty; Anil Kalke, director of technical services, Tenneco; Barbara Walters, vice president and general manager, Tenneco Egg Packaging; Ken Neuburg, faculty; Joe Grygny, advisory committee; Bruce Siebold, dean, College of Technology, Engineering and Management. Partnerships with industry continue to be a priority for the packaging program. A capital campaign is currently underway to ensure Stout's status as one of the nation's premier packaging programs.

## Gifts build Furlong Gallery collection

### Gift honors David Wendt '57

The Furlong Art Gallery moved to its new home two years ago when Micheels Hall was completed. Late this fall, Brad Wendt, president of Design Concepts, Madison, Wis., presented the UW-Stout art department and the Furlong Gallery with 22 Marco Spalatin serigraphs and acrylic paintings in honor of his father, David Wendt '57. Wendt was active as a board member of the Stout University Foundation and served as president from 1993-1995. He died in 1996.

The artist, Marco Spalatin, was born in Zagreb, Croatia, in 1945 and received his B.A. and M.F.A. from UW-Madison. Spalatin's work involves uniform clusters of cubes using intense colors. The clusters of forms float, rest or tilt in space to evoke movement and direction. The optical illusions intimate a world of machinery with the many interlocking parts in each piece.

Brad Wendt explained, "I think my father enjoyed the artwork because it essentially looked like abstract machinery parts, and my father's work was about designing and creating products for many industries. He could easily relate to the designs and colors. He would be pleased to know the collection is housed at his alma mater."

Gene Bloedorn, Furlong Gallery director, commented, "Both the prints and the paintings are representative of Spalatin's style. He has given a career-long emphasis to the manipulation of flat planes of color and geometric shapes and patterns to effect an optical illusion. His work is distinctive and recognized worldwide. We are very pleased to have this work included in our permanent gallery collection."



Left: Brad Wendt unloading one of the Spalatin art pieces as Ron Verdon and Gene Bloedorn assist in the delivery. Right: Mario Spalatin artwork donated in memory of David Wendt, former Stout Foundation board president. (l-r): Gene Bloedorn, director, Furlong Art Gallery; Brad Wendt; Patricia Reisinger, assistant chancellor for development; and Ron Verdon, chair, art and design department.

### Cabot presents lithograph to gallery



Scott Cabot visited campus December 1, 1998, and for the fifth straight year donated a print to the Furlong Art Gallery from the Scott and Janet Cabot print collection. This year the print is a lithograph by Kyrn Markham titled, "And he said" [detail above right]. Lithograph Presentation [above left] (l-r): John Furlong, former UW-Stout assistant chancellor; Ron Verdon, chair, art and design department; Scott Cabot; Gene Bloedorn, director, Furlong Art Gallery; and John Murphy, dean, College of Arts and Sciences. "And he said" lithograph

## Stout leaders meet



Two former UW-Stout leaders met with Chancellor Sorensen in October. A discussion about current activities, programs and reminiscing were all included in the afternoon meeting. (l-r): Robert Swanson, William "Bud" Micheels, Charles W. Sorensen.



Stout University Foundation

# Scholarships

## William "Bill" M. Burns Jr. Instrumental Music Department Endowment

Family and friends of Bill Burns Jr. have established an endowment in memory of his interests and abilities in music. Burns graduated from UW-Madison in business and received an undergraduate degree from UW-Stout in general business administration in 1992. He passed away April 20, 1998. His parents, Rose and Bill Burns (former UW-Stout athletic director), indicated Bill really enjoyed his years at UW-Stout. He was a talented singer and enjoyed being a part of the music department.

Stephanie Graber, assistant professor in the music department, explained, "The UW-Stout instrumental music department is multifaceted and currently offers students concert band, jazz band, jazz combo, small ensemble and pep band experiences. The endowment will provide funding for needs which are not covered by the

annual budget. We're grateful for such an endowment in Bill's memory."

John Murphy, dean, College of Arts and Sciences, applauded the action by the family and indicated the funds would be used to enhance an already excellent program. "There is definitely a need to purchase new instruments as students often do not own their own, and many of UW-Stout's instruments are 30 years old. There's a need for music equipment, and the budget dollars needed to tour the state to advertise UW-Stout are limited. We welcome the added dollars and are very appreciative of the assistance."



Bill Burns Jr., circa 1967 at the age of eight, practicing the piano

## M.O.M.S. Endowed Scholarship

Marilyn Krause Leccese '74 and Rick Leccese of Ankeny, Iowa, wanted to honor their mothers for their positive influence on their respective lives. They have created an endowment which will provide a scholarship in the amount of \$500 to be awarded annually to a student majoring in one of the following areas: food systems and technology; hotel, restaurant and tourism management; or family and consumer sciences education. The student must have attained junior or senior status and maintain at least a 3.0 grade point average.

Marilyn graduated with a major in home economics education and currently is director of educational resources at the Broadlawn

Medical Center in Des Moines, and Rick is in food service with Aramark. Marilyn serves on the UW-Stout Alumni Association Board of Directors.

John Wesolek, dean of the College of Human Development, thanked the Lecceses for their generous scholarship endowment. "Scholarships are important to UW-Stout students. They fulfill several purposes besides financial assistance. Donors have singled out the students and are truly concerned about their educational and personal welfare. This is a very important message to any student awarded a scholarship."

## Patricia Partridge Memorial Endowed Scholarship

Patricia Gardiner Partridge appreciated art in all its forms: music, drama, architecture and home furnishings. Her true love, though, was contemporary design. She liked the clean, uncluttered look of contemporary design, be it architecture, furniture, paintings, or even clothing and jewelry.

Art was a very important part of Patricia Partridge's life. "When her life was cut short by a tragic accident," said her husband, Paul, "I sought to honor her memory by supporting the things that she loved. She loved art and she

loved Menomonie. Think of this scholarship as her personal thank you, her way of giving something back to art."

The first Patricia Partridge Memorial Endowed Scholarship will be awarded in the fall of 1999 to a student pursuing study in the field of fine arts. The goal of the scholarship is to generate the art of the future, not to recreate the past.



Patricia Partridge

# Giving back satisfies: Bequest makes it easy

"The University of Wisconsin-Stout gave me a great base for my professional career, now I'm planning to give something back."

Linda Funk '76 attributes her success as vice president of marketing, food service, Wisconsin Milk Marketing Board, to her education and experiences at Stout. "Everything at Stout contributed to my success," she said. "My home economics education degree provided me with a foundation for working in the food industry. My involvement in the Alpha Phi Sorority while at school helped me develop leadership skills."

According to Funk, she perhaps received the most benefit from her campus employment in the placement office. "Bob Dahlke was the director of placement then," she said. "Bob was fabulous! He was so willing to take time to help students with their career development paths."

"It's important to give back," Funk stated. That's why, when she wrote her will this year, she included a bequest to the Stout University Foundation. Through her will, Funk is leaving money to family members, and to the school she believes gave her a good start, the University of Wisconsin-Stout. Upon her death, 10 percent of her estate will go to the Stout Foundation to be used where the need is greatest.

"I left the bequest unrestricted because I don't know what needs will be most critical then," Funk said. "I trust the leadership of the Foundation to make the right decisions and use my bequest in the best way possible."

"The whole process has been very satisfying," she said. "It feels good to know that I will be providing for what I value most—my family and the University of Wisconsin-Stout."

She found including a bequest in her will to be very easy. "The Stout Foundation's planned giving brochure, *A Guide To Planning Your Gift*, made it easy to do," she said. "It included an example of the proper language to use, so I just faxed it to my lawyer along with my instructions."

What do you value? What do you want to see continue after you're gone?

Including the charitable organizations you care about in your will is one of the easiest and most important ways to show the world what you believe in, and what you want to see continue.

You can make a charitable bequest by including some simple language when you write your will. There are four different types of bequests that can be made including unrestricted, restricted, endowed and contingent. With this variety of choices, you can direct your charitable organization on how to use your gift of a lifetime.

An unrestricted bequest, like Funk made, allows the Foundation to direct the funds to where they're needed most in the future. A restricted bequest allows you to choose the need, whether it be student scholarships, technology updates for student labs or another particular area of interest. An endowed bequest will establish a permanent fund which will distribute a portion of the interest earned for either unrestricted or restricted needs. A contingent bequest will direct your estate, or a portion of it, to your chosen charity in the event that your initial beneficiary passes first.

If you choose to include the Stout Foundation in your plans, the following is the general wording that we suggest for an unrestricted bequest:

*I give, devise and bequeath to the Stout University Foundation Inc., a non-profit, non-stock Wisconsin corporation with its principal offices in Menomonie, Wisconsin, \_\_\_\_\_ percent (\_\_\_\_%) of the rest, residue, and remainder of my estate for unrestricted purposes.*

If you wish to find the right language for a specific bequest, the Foundation staff is happy to help you. Return the form below to request your personal copy of *A Guide to Planning Your Gift*, or call Patti Bender Dahl at 715/232-1151.

### Planned Giving



Patti Bender Dahl

"The whole process has been very satisfying. It feels good to know that I will be providing for what I value most—my family and the University of Wisconsin-Stout."

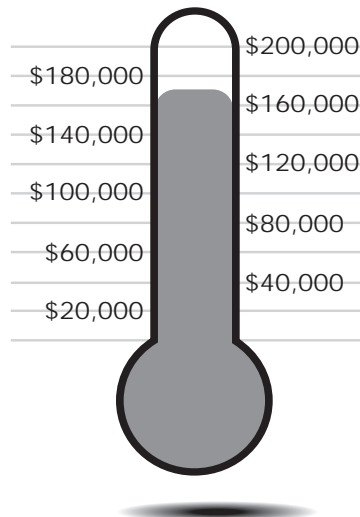
Linda Funk '76

# Thanks

Thank you for your support of UW-Stout through the 1998-1999 Alumni Annual Fund Campaign.

We extend a special thanks to our donors who had their gifts matched by employer matching gift programs. For more information about the campaign and how to have your donation matched by your employer, visit our website at:

[http://www.uwstout.edu/foundation/annual\\_fund.html](http://www.uwstout.edu/foundation/annual_fund.html)



### Bequest Information Form

Name \_\_\_\_\_ Maiden Name \_\_\_\_\_  
 Year of Graduation \_\_\_\_\_ Degree \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Please send me the free booklet *A Guide to Planning Your Gift*.  
 I have a question. Please call me. Best time to call: \_\_\_\_\_ a.m./p.m.  
 I have already included the Stout University Foundation in my estate plan through:  
 my will  a trust arrangement  an insurance policy

Send to: UW-Stout Alumni Association, Louis Smith Tainter House, P.O. Box 790, Menomonie, WI 54751  
 Fax: 715/232-5015 E-mail: [alumni2@uwstout.edu](mailto:alumni2@uwstout.edu)



## Grants

The Stout University Foundation Board of Directors awarded \$47,884 to underwrite eight grants for 1998-99. Proposals which received awards demonstrated a multiplier effect, were related to the mission of the university, and exemplified the potential to advance the mission of the university.

### Development of Computer Based Chemistry Experiments

College of Arts and Sciences, Ana Vande Linde, \$9,766

The chemistry department provides appropriate courses in chemistry as support and background for the degree programs offered at UW-Stout. Each course is laboratory intensive, and every effort is made to ensure that laboratory activities coincide with and complement the lecture presentations. Purchasing and implementing the use of computers in the chemistry lab will facilitate the development of computer based experiments for entry level chemistry courses and quantitative analysis. Fifteen computer based experiments will be developed within the two-year period to support the mission of the chemistry department and the university, where integration of theory with hands-on experimentation using the current technology is considered the most effective approach to learning.

### Development of Web-Based Interactive Tutoring System to Support the "Music in our World" Course

College of Arts and Sciences, Bruce Johnson and Mark Pruett, \$1,500

The course "Music In Our World" is a general music course taken by more than 300 students per semester. The interactive web site will supplement the course by providing a collection of learning modules that incorporate extensive multimedia content and the latest in Java-based interactive applications. Each learning module will contain a combination of music clips for directed listening exercises; an online glossary of music terminology; interactive quizzes to prepare for classroom tests; and a variety of text, graphics and audio clips on musical periods, major composers and musical instruments.

### CD-ROM for Period Furnishings:

#### Interactive Teaching Technology for the Classroom

College of Arts and Sciences, Claudia Smith, \$10,338

The CD-ROM for Period Furnishings is an interactive program covering the history of furnishings from antiquity to the early 20th century. The CD is designed to be used along with course readings and course lectures for required courses in the interior design program. The CD provides a single, affordable source for full-color, visual materials to cover the topic of historic furniture. The CD will allow students to visualize the materials outside of the classroom in a format other than in a slide session.

### Curriculum Development in Brewery Operations Management

College of Human Development, Janice Timmer and William Way, \$2,500

Management and operation of microbreweries and brew pubs are closely related to UW-Stout's existing programs in hospitality and tourism management, food systems and technology, packaging, manufacturing engineering, retail merchandising and management, and general business administration. The two major objectives of this proposal are to establish partnerships with businesses and industries to brewing, and to increase student involvement and awareness of the brewing industry through the offering of a special topics course.

### Digital Source Document Retrieval

Library Learning Center, John Jax, \$8,700

The Library Learning Center has more than one million microfilm/fiche formats in its collections. The Digital Microprinter will allow students and faculty to produce laser quality microfilm/fiche document printouts. The library has three old microformat reader/printers which are a problem to use. This new workstation will increase not only the number of workstations but the quality, as well, to better serve library users.

### "I Choose Stout!" Fall New Student Orientation Program

Student Services, Starla Dixen, Mary McManus and Bill Siedlecki, \$5,000

The "I Choose Stout" orientation program will provide central coordination of the new student orientation efforts. The goal of the program is to coordinate all orientation programs and provide students the opportunity to become a part of the university community. The program will provide an opportunity for interdepartmental collaboration, creating further partnerships between academic affairs and student life, providing structured social and academic opportunities for students and increasing student leadership opportunities. Most importantly, the program will help new students succeed academically and socially by easing the transition into college life.

### Analysis of Trends in Delivery Systems for Training

College of Technology, Engineering and Management,

Steve Schlough, Julie Furst-Bowe and Joe Benkowski, \$3,000

This project will investigate trends used to deliver training and development to industry. There is a high need expressed by business, industry, military, government and education to more effectively deliver training. This need is bound to increase as the demand for training increases, and organizations need to enhance the quality of training while containing costs. UW-Stout is one of the only schools in the United States that provides a "hands-on" component to its graduate level program in training and development. This program will not only enhance student courses but will also provide resources to businesses.

### Support for the Center for Nutrition Education

College of Human Development, Joy Jocelyn and Mary Abbott Hess, \$7,080

Creation of the Center for Nutrition Education provides educational and service opportunities for students and faculty in many departments within the College of Human Development. Through a variety of programs and activities that provide assessment, education and counseling services to clients, students, community groups and faculty, the center will promote healthy lifestyle choices. The mission of the center is to promote lifestyle and food choices that enhance health and well-being through nutrition education and appropriate behavior change.

### Congratulations and thanks

The Grants Committee and the Foundation Board congratulate those who were awarded grants, and thank all of the faculty and staff who submitted proposals. Board members serving on the grants committee were Anne Reuther, chair, Kim Entorf, Linda Funk, Dale Granchalek, Dan Hampton, Bud Micheels, Ralph Myhrman, Grace Ostenso, John Ostrowski, Carol Siedhoff, Kathleen Skarvan, Bob Sorensen, Mary Thompson, Dorothy Traisman, and Jenny Rudiger, staff member.

## Michelbook pledges \$50,000 for the Recreation Complex

Maurie Michelbook, Menomonie native and businessman, has pledged \$50,000 to the Recreation Complex. Michelbook has been a loyal Blue Devil fan and Menomonie Indian booster for more than 50 years. He's recognized as one of the community's best fans since the middle 30s. A coach of note himself, he guided the Menomonie Eagles to a state baseball championship in 1950. "I am excited about the prospect of having a first-rate recreation complex in the community," said Michelbook. "The students and this community deserve a complex which we can be proud of."

A 1936 graduate of Menomonie High School and a successful businessman who owned and operated the Michelbook Service Station from 1942 to 1987, Michelbook has enjoyed watching the Menomonie Indians and the Blue Devils for 45 years. He's a fervent spectator, according to his friends.

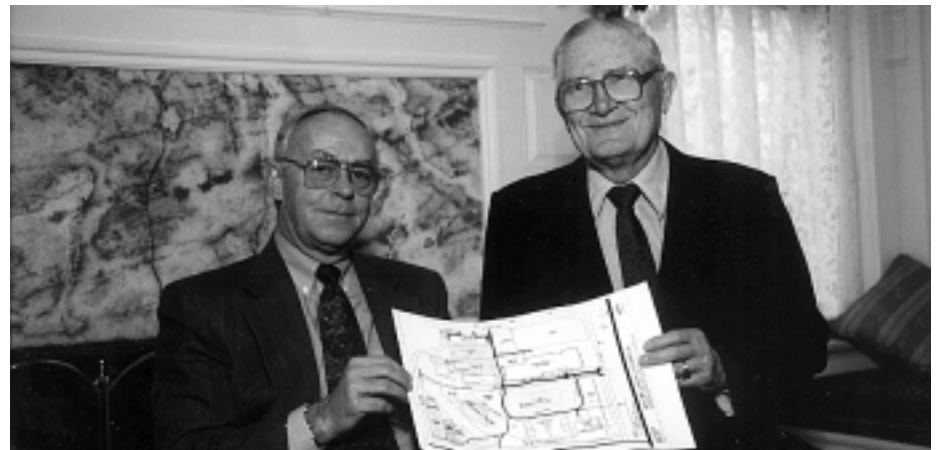
Joseph Larkin, special assistant to the provost, explained, "Maurie has made a major gift to kick off the fund-raising campaign for the recreation

complex. He wants Stout and the Indians to win, and he wants the campaign to be a winner. You know Maurie doesn't like to lose!"

Michelbook was inducted into the UW-Stout Hall of Fame in 1985, receiving the UW-Stout Distinguished Service Award for his continued support of UW-Stout's athletic programs. In 1998 he was honored and inducted into the Bowling Hall of Fame.

Father Blecha, one of Michelbook's good friends, noted, "I'm happy for UW-Stout and the community, and I'm happy for Maurie. It's nice to see someone from our generation set the pace for the campaign."

Steve Vande Berg, chair of the community campaign and former president of the Menomonie Area Chamber of Commerce, said it was fitting a long-time member of the Chamber of Commerce had made the first major community gift to the project. Steve stated, "Maurie recognizes the benefits of the proposed recreation complex and has invested in the project for the benefit of students, the community and the Chippewa Valley."



Joe Larkin and Maurie Michelbook

Michelbook and his wife, the former Bee Sand, enjoy living in both Menomonie and Sun City, Ariz., so they can enjoy good weather the year round and Maurie won't miss a day of playing golf.

Chancellor Charles W. Sorensen praised

Michelbook for his generosity. "We are most appreciative of his involvement through the years with the athletic programs and consider this gift a statement of his loyalty and embodiment of the campaign. It is truly exciting to have his financial backing."



## St. Paul Construction establishes risk control professorship

Dan Murphy, vice president, St. Paul Construction loss control, announced the partnership with UW-Stout to fund a professorship in the construction risk control area in the amount of \$50,000. The intent of St. Paul Construction is to increase the fund to \$500,000 by the year 2001 with the support of industry partners.

Murphy explained, "In an environment where injuries and fatalities can strike at any minute, contractors need safety conscious workers on their crews." Responding to the need to educate construction professionals in safety issues, St. Paul Construction partnered with UW-Stout's construction program to integrate safety, health and risk control issues into existing courses.

According to John Olson, the university's risk control program director, "The goal of the construction management curriculum is to assure that graduates receive indepth technical and

managerial safety components in the program so as they join construction crews their education will effectively prevent human and financial loss."

The professorship will provide the needed dollars to identify a resource person who will join the faculty expressly to address the most current related risk control information to students majoring in the construction program at UW-Stout, and to contractors and to the St. Paul Construction loss control division.

Olson noted, "This partnership is designed to meet the needs of the construction industry, students entering the market, contractors, the university and St. Paul Construction, and we're honored St. Paul Construction loss control has identified UW-Stout's program to partner with".

The St. Paul Construction Risk Control Professor will be announced second semester.

## Dahlgren professors announced

Three UW-Stout faculty members have been named Dahlgren Professors, following action by the UW System Board of Regents.

They are Robert Horan, English and philosophy; Leland Nicholls, hospitality and tourism; and Claudia Smith, art and design.

Selection for the professorships is made on the basis of an individual's outstanding abilities and promise. The Dahlgren Professorships are two years in length and provide \$7,500. Funds for these professorships were obtained through the Stout University Foundation Inc.

The Dahlgren professorships are in honor of Reinhold and Borghild Eng Dahlgren, 1917 and 1918 UW-Stout graduates, who left a bequest to



Horan



Nicholls



Smith

the university upon their deaths. Emphasis in this award is to provide resources to improve teaching. This may include professional travel, attendance at special meetings and conferences, supplies, equipment, books, reports, periodicals, computer time, or secretarial or student help.

## Shiell named Price professor

Timothy Shiell, associate professor in UW-Stout's department of English and philosophy, has been named the university's Maybelle Ranney Price Professor, following action by the UW System Board of Regents.

The professorship is one year in length and provides \$3,500. Funds were obtained through the Stout University Foundation Inc.

The professorship was established in honor and memory of Maybelle Ranney Price, who

died in 1993. Price received a bachelor's degree in 1945 and a master's degree in 1957 from UW-Stout.

The award is to be used for academic pursuits which contribute to UW-Stout's mission, including scholarly activities, public service and instruction.



Shiell

## Gift to support students honors Riordan

A former UW-Stout student has presented a \$25,000 gift to the university in recognition of the excellent assistance he received from a staff member, Mary Riordan, multicultural/disadvantaged coordinator, while he was a student majoring in general business administration. This gift will provide services for students of color or students with disabilities.

Chancellor Charles W. Sorensen said that the donor was a member of both groups and felt that services offered in writing assistance, academic monitoring, personal counseling and intervention with faculty made a difference in his life. "He wants to make a difference for others," Sorensen said.

The gift will be administered by Riordan, who works with students of color and disadvantaged

students as they acclimate to the university.

Students receive academic support in study skills, tutoring in writing and other subjects, and also participate in social programming and student organizations. About 200 to 250 students participate in some type of programming each year.

"The funds will be used to help students who need additional assistance," said Pinckney Hall, dean of students. "Riordan will hold focus meetings with the students to identify specific needs of students of color and those with disabilities, and implement the ideas during the fall semester of 1999.



Riordan

## Endowed scholarship established

A \$250,000 endowed scholarship fund has been established at UW-Stout through the estate of the late Geraldine Raisler Hedberg, a 1951 graduate. Hedberg's contributions to the university over the years now total more than \$1 million, Chancellor Charles W. Sorensen said.

"Geraldine recognized the importance of financial assistance for many students who attend UW-Stout," Sorensen said. "She was also interested in helping faculty and staff with research projects. She donated more than \$100,000 to the Stout University Foundation Hedberg Grants which were awarded for exciting new initiatives. Those grants resulted in challenge grants to further fund several projects and have provided significant research for UW-Stout."

Hedberg also endowed computer laboratories in Fryklund Hall. The facilities are central to programs housed in the College of Technology Engineering and Management. "She was aware of the costs and the amount of technology needed on this campus as it relates to our curriculum," Sorensen said.

Patricia W. Reisinger, assistant chancellor for development, said that before enrolling at UW-Stout, Hedberg had not planned to further her education because her family did not consider an undergraduate degree necessary in the 1950s. "However, she succeeded with the help and generosity of others, and she never forgot that," Reisinger said.

## New scholarships announced

Two new scholarship gifts, totaling \$600,000, have been announced by UW-Stout officials.

Chancellor Charles W. Sorensen reported these gifts are anonymous, and both are endowments. One gift is for manufacturing engineering honor students, while the other is available annually to any four UW-Stout students in need of financial assistance. The scholarships may be awarded up to four years to the same individuals providing they maintain required grade point averages.

Sorensen commented on the "importance of a scholarship in the life of each student recipient. Scholarships not only provide financial assistance, but also honor the student with recognition by the donor and the institution."

Patricia Reisinger, assistant chancellor for university development, noted that 400 students were awarded annual scholarships totaling \$375,000 last fall during the scholarship reception on campus.

## Mervyn's contributes to Stout programs

Three representatives of Mervyn's California visited UW-Stout to provide a corporate contribution of \$10,000 to the university.

Renee Ripley, district team leader and an alumni of UW-Stout, presented the check to Chancellor Charles W. Sorensen. The retail merchandising and management program will receive \$5,000, and Placement and Co-op Services will receive \$5,000.

Other representatives from Mervyn's were Brenda Gabrick-Brophy, district team relations leader; and Thomas Cherp, administrative assistant of District 425.

Mervyn's California is a moderate-priced promotional department store that specializes in softgoods. The company operates more than 250

stores in 14 states. In 1978, Mervyn's became part of Minneapolis-based Dayton Hudson Corporation and now operates nine stores in the Twin Cities.

In July 1996, Mervyn's California began recruiting UW-Stout students from the retail merchandising and management program. "When we recruit new team members to work in our stores, we look for people with a talent for guest services," said Gabrick-Brophy.

A typical Mervyn's store team is made up of friendly, enthusiastic people with diversity in their ethnic cultures, religious backgrounds and ages. Those are among the characteristics that Gabrick-Brophy looks for in UW-Stout graduates.

Four reasons to say

**"Yes!"**

when an Annual Fund volunteer calls.



One:

Annual fund gifts support scholarships which attract the best students to UW-Stout.

Two:

Annual fund gifts maintain UW-Stout's margin of excellence among higher education institutions.

Three:

Annual fund gifts help ensure the value of your Stout degree.

Four:

Annual fund gifts will make a phonathon caller very happy!

