

# Making News

UW-Stout

## People You Know

**Carolyn Barnhart**, food and nutrition, has received the "2002 Wisconsin Association of Family and Consumer Sciences Leader Award" for her outstanding professional work.

**Gary Cowles**, University Publications, has been named a recipient of an "Excellence in Procurement Award," recognizing his work with the statewide print contract redesign team.

**Julie Furst-Bowe**, Academic and Student Affairs, has been selected as a consultant-evaluator for the North Central Association's Higher Learning Commission, and to be a reviewer with NCA's Academic Quality Improvement Project. AQIP is an alternative form of NCA accreditation based on the Malcolm Baldrige education criteria for performance excellence.

**Eric Gardow**, assistant coach for the men's Blue Devil basketball team and a graduate student in the guidance and counseling master's degree program, was a torchbearer for the Salt Lake 2002 Olympic Winter Games. Gardow ran a one-quarter mile leg through Kenosha, Wis., on Jan. 5.

**Judy Herr**, human development, family living and community educational services, had three books published in 2001. They are "Working With Young Children" (4th Edition), "Creative Learning Activities for Young Children" (1st Edition) and "Creative Resources for Infants and Toddlers" (2nd Edition, written with Terri Swim of the University of Akron).

**Li-Chin (Crystal) Huang**, of UW-Stout's social science department, has been named the university's outstanding woman of color. This statewide recognition is awarded to women of color who have initiated positive change within their communities by contributing to diversity and advocating women's issues.

**Mike Levy**, English and philosophy, has been named to the editorial board of the scholarly journal "Extrapolation," published by the University of Texas at Brownsville.

**Karen Lund**, marketing specialist for Student Life Promotions at UW-Stout, was recently nominated for the 2002 Academic Staff Regents Award for Excellence. Each UW System campus may nominate one individual for the \$5,000 Board of Regents' award. A special regents committee selects two recipients based on four criteria: excellence of performance, personal interaction, initiative and creativity, and outstanding achievement.

**Charles Matson Lume**, art and design, has been named one of the City Pages "Artists of the Year, 2001." He is also a recent recipient of a Minnesota State Arts Board Artist Assistance Fellowship.

National technology education leader and professor emeritus **Len Sterry** recently joined the International Technology Education Association to work with the Center to Advance the Teaching of Technology and Science. As a senior curriculum associate, he will develop comprehensive K-12 resources that will advance technology literacy in America's schools.

Women's basketball coach **Mark Thomas** was named 2001-02 All-Wisconsin Intercollegiate Athletic Conference (WIAC), the third time he's received the award.

**Dennis Van Den Heuvel**, guidance and counseling, received a "Certificate of Recognition" from the Wisconsin Department of Public Instruction for "his many years of service and commitment to the training of school counselors and counselor education."

**Karen Zimmerman**, human development, family living and community educational services, published "Helping Your Children Grow and Develop."

### Sabbaticals granted

The UW System Board of Regents has approved sabbaticals for 10 UW-Stout faculty members for the 2002-03 academic year. Those on leave for the first semester and their projects are **Hector Cruz**, education, school counseling and school psychology; **Leslie Koepke**, human development, family living and community educational services; and **Maureen Mitton**, art and design. The board awarded second semester sabbaticals to **Marian Marion**, human development, family living and community educational services; **Kate Maury**, art and design; **Jerry Roiter**, technology; and **Robert Salt**, human development, family living and community educational services. Full-year sabbaticals were granted to **Nasser Hadidi**, mathematics, statistics and computer science; **Lynn Harris**, psychology; and **Mitchell Spencer**, technology. The Regents grant sabbaticals to recognize and enhance teaching efforts and excellence.

### Nakatani Associates named

**Brian Fitch**, English and philosophy; **Ann Parsons**, biology; **Jerry Kapus**, English and philosophy; **Jim Buergemeister**, hospitality and tourism; **Jim Byrd**, psychology; **Scott Orme**, education, counseling and psychology; **Wendy Dittmann**, industrial management; **Mark Fenton**, business; and **Juliet Fox**, communication, education and technology were appointed Nakatani Associates. They were chosen based on their technology expertise and their willingness to share their knowledge.

### Laptop College Associates named

**Clark Leeson**, English and philosophy, **George Smeaton**, psychology, and **Evan Sveum**, communication, education and training, have been selected by their academic college deans to serve as Laptop College Associates during the 2002 spring semester. The College Associates serve as additional communication liaisons for their respective colleges to the Laptop Training Team and the Implementation Committee. They will communicate instructor needs and assist with the development of training sessions and workshops to meet those needs.

### Certificate in quality management offered

UW-Stout is now offering a certificate in quality management. This program allows individuals to establish a solid foundation in the quality discipline, to develop or renew an understanding of its application within industry, or to certify current skills and knowledge.

Certificate requirements consist of four courses in the areas of quality: concepts, tools, management, and systems for service industries or a practicum experience. The first three courses are offered over the Internet. The fourth course will also be offered in a "working adult friendly format," but may require a visit or two to the UW-Stout campus.

The first Quality Concepts course will be offered

this summer with Chuck Carlson as instructor.

For an application to enroll in the program with "special" student status, contact the UW-Stout Admissions Office at 1-800-44-STOUT, fax 715/232-1667 or e-mail [youngl@uwstout.edu](mailto:youngl@uwstout.edu). To enroll as a special student, there is no application fee or need to submit transcripts from other schools.

For additional information, contact Donna Stewart at [stewartd@uwstout.edu](mailto:stewartd@uwstout.edu), phone 715/232-1234; or Carlson at [carlsonw@uwstout.edu](mailto:carlsonw@uwstout.edu), phone 715/232-1145.

Individuals who have previously attended UW-Stout can get an application form online at <http://www.uwstout.edu/admissions/reentry>.

### An overwhelming response

When we first applied for the Malcolm Baldrige National Quality Award nearly four years ago, we knew that this was a very important form of recognition. But nothing prepared us for the overwhelming response we are receiving over having attained this singular distinction.

We are receiving inquiries about our success from institutions residing in about a dozen countries around the world. Many of us have been invited to deliver keynote addresses at prestigious conferences throughout the United States. The Baldrige Award brings us kudos from the U.S. Congress, the State Legislature and the Governor. Our partners in business and industry are ecstatic to be associated with an institution that has attained this status. Everywhere we go, be it Menomonie or Washington, D.C., we are greeted with warm and enthusiastic congratulations. It is truly moving to experience the outpouring of sincere praise.

Perhaps it hit home with me when I and Associate Vice Chancellor Julie Furst-Bowe found ourselves on a stage in Washington before a massive audience gathered to recognize UW-Stout and the four other 2001 winners. Rousing tunes by the military, the marching of the color guard and the enthusiastic mood of the crowd all preceded this somber announcement: "Ladies and Gentlemen, the President of the United States."

The band played the traditional "Hail to the Chief" as George W. Bush, the 43rd President of the United States, entered the stage. Suddenly I found myself before the most powerful leader of the world, uttering the phrase "Mr. President."

"This is a high, high honor," the president said. "I know you all understand what a big deal this is, having gone through the process."

I was able to spend some time with the president before the ceremony and he also met with our student delegation, which received White House tours that morning. I was quite impressed with the president, a genuine and compassionate man. It was an experience of a lifetime.

But the ceremony itself is but a symbol for an honor that will forever change this university and give it an important place in the history of higher education.

As the president noted in his remarks, the award is not for any individual, but rather for everyone from the organizations it recognizes. That means faculty, staff, students, the UW System, the State of Wisconsin and, of course, our alumni.

Let me focus on the latter. Without the strong support of our loyal alumni, we would never have achieved this status. Your feedback about the quality of your education was critical to the continuous improvement process that the award recognizes. Your suggestions for improvement and your commitment to stay involved with the university are key to our success. You have shown us that our approach to education was instrumental in your lifetime achievement, and you have helped us make our educational endeavors even better.

You have good cause to be proud of your university. Congratulations and thanks to all of you.

### Chancellor's Message



Charles W. Sorensen

**"You have shown us that our approach to education was instrumental in your lifetime achievement, and you have helped us make our educational endeavors even better."**

### UW-Stout's long-standing technology program gets new name

To more precisely describe the skills of the program's graduates, UW-Stout changed the name of its industrial technology program to engineering technology.

"Employers are often seeking engineering application skills—the process of turning ideas into profitable products and process improvements. Because the name engineering technology is more readily recognized by employers nationwide, this name change will help our program's graduates find better jobs at higher salaries," said Scott Springer, director of the engineering technology program.

The program's new designation will also allow it to pursue national accreditation by the Accreditation Board for Engineering and Technology. ABET's rigorous peer review process will further confirm to potential employers and students that the engineering technology program meets professional-level criteria.

The only major of its kind in the UW System, the former industrial technology program has existed at UW-Stout since the 1950s. Historically, the program has produced more than 6,000 professionals who are working throughout the United States, said Springer.

Through the years, the program has continually adjusted its levels of technical and managerial emphasis to keep up with the changes in industry. Currently, it is highly focused on the technical aspects of industry, while UW-Stout's new bachelor's degree program in industrial management places more emphasis on the managerial side.

"Engineering technology brings students that have

a wide variety of interests, gives them a strong technical and managerial background, and then lets them focus on a particular concentration. In the academic world, they like to call it breadth plus depth," said Springer. The program's concentration areas include automation systems, facilities, mechanical design, plastics and production operations.

According to Springer, similar to UW-Stout's ABET accredited manufacturing engineering program, the engineering technology program uses a hands on approach to engineering education. The engineering technology program is more application focused and places less emphasis on theory than traditional engineering programs offered elsewhere.

"Engineering technology stresses learning more through laboratory experiences and less through abstract mathematics. Because of this, our graduates benefit employers by immediately applying engineering sciences to industrial projects without a significant amount of on-the-job training," he said.

According to UW-Stout's annual employment report, 100 percent of the 2000-01 graduates from the engineering technology program are working or continuing their education. These graduates' annual salaries ranged from \$20,000 to \$75,000, with \$54,000 as the average.

For more information about the engineering technology program, contact Springer by phone at 715/232-2162, e-mail [springers@uwstout.edu](mailto:springers@uwstout.edu), or visit <http://www.uwstout.edu/programs/bset> online.