

Stout Foundation Report

A heart-felt thank you!

On March 7, 2002, President George W. Bush presented the very prestigious Malcolm Baldrige National Quality Award to Chancellor Sorensen. Yes, you read it correctly, the president. What an honor for our university.

Chancellor Sorensen, the faculty and staff deserve a huge heart-felt thank

you. As the only university to have received this recognition we must congratulate the leadership and the vision of Stout's administration, and especially Chancellor Sorensen. UW-Stout has now set the standard for quality education.

An award of this magnitude does not come without countless hours of preparation, not only for the fifty-page application but also the on-site visits. It was truly a community project. Please join me in congratulating and thanking everyone that made the Baldrige dream come true.

A very special thank you also goes to Foundation Board Member Roy Bauer '67 who was instrumental in Stout receiving the Baldrige Award. Thank you Roy for sharing your expertise and many hours of hard work!

Another exciting project that has come to fruition is the new Stout Foundation logo,

President's Message



Linda Funk

debuting in July. This new logo, under the direction of Kathleen Sandstrom-Fronforst '84, Public Relations Committee chair for the foundation, includes tradition and timelessness. It embodies the mission of the Stout Foundation. The design features the clock tower and clock face. Thank you Kathleen for your expertise and thanks to all committee members. Let us know what you think of the new logo.

One of the most gratifying events for Stout Foundation donors and board members, the scholarship donor dinner and awards ceremony, will take place on Tuesday, September 3, 2002. The Scholarship committee, under the leadership of Deanna House, reviewed and ranked more than 1,000 scholarship applications. The foundation will award \$465,000 scholarship monies to 400 worthy students. It is an evening when the culmination of bright minds, hard work and the dream of great success come together. Thank you to all the donors who make this evening possible!

As you can see, there is a lot of excitement at your university. I encourage you to visit Stout's web site: <http://www.uwstout.edu> to learn more and determine how you can continue to support the best institution of higher education in the U.S. If you need additional information on how to make contributions or to become involved, you may contact the foundation office at our toll free number, 866/716-6685.

We hope to see you at a future alumni gathering or event!

Todd Boppel retrospective planned

Todd Boppel, a faculty member in UW-Stout's art and design department until his retirement in 1999, died November 8, 2000, of a heart attack. The department, in conjunction with UW-Stout's Furlong Gallery, is planning a retrospective of Boppel's life work, which will include his paintings and drawings. The show will open November 8, 2002. Funds are currently being solicited to create a catalog that will chronicle Boppel's fascinating journey of learning and experimenting through his art. The catalog will



Boppel

be the first of its kind for the Furlong Gallery. Ron Verdon, chair of the art and design department stated, "We have never undertaken a retrospective and catalogue. It's exciting to think Todd's show will be the first. He was a scholar, a teacher and a mentor to thousands of art students besides being an important member of the art department for many years."

Doug Cumming, professor emeritus, said, "This is a perfect way to honor Todd who was such an incredibly talented artist. He played an important role in the success of the department, and the retrospective provides current and future students and friends with a fabulous look at his five decades of work."

2001-2002 Phonathon Calling Team



Front row (l-r): Carrie Mahoney, St. Louis Park, Minn.; Ryan Kimps, Green Bay, Wis.; Oksana Nazhmetdinova, Kazabaer, Tajikistan; Scott Wolfe, Eau Claire, Wis. Back row (l-r): Rick Gehrman, Eau Claire, Wis.; Jay Engebos, Green Bay, Wis.; Jessica Frings, Oshkosh, Wis.; Jared Dawald, Eau Claire, Wis.

Stout University Foundation

Scholarships

Ann Baggett Beaster Endowed Scholarship Established

When Ann Baggett B.S. '70, M.S. '77 enrolled at Stout, little did she realize the friends she and her soon to be spouse, Bill, met at the university would continue to be lifelong friends who always had time to get together year after year. One of the good friends, Bob Guertler, has established a scholarship in her memory. Ann died of ovarian cancer in November 1998.

Ann Baggett Beaster taught Family and Consumer Sciences Education and health at the Shattuck and Horace Mann middle schools in Neenah for 27 years. She and Bill traveled extensively and enjoyed bicycling and kayaking. Many of those activities included their college friends.

Guertler attended Stout for two years and became part of the "Beaster Family." He said many of those friends were part of the "Mother Truckers" era, and although several didn't graduate from Stout, they continued to remain steadfast friends. Guertler completed his degree at Winona State.

Bill Beaster commented on learning of Guertler's gift, "This is a tremendously kind gesture and a major commitment. I am honored to think one of our friends would establish a scholarship at Stout so other students will have an opportunity to receive a degree. Stout provided both Ann and I with exciting opportunities, and Ann's undergraduate and graduate degrees from Stout had a profound effect on her life."

Guertler is CEO of NORWINN Company Inc. in Galesville, Wis. He mentioned that this was an appropriate way to acknowledge their friendship and to help current UW-Stout students. "Ann would have liked that," he said. Guertler currently serves on the Stout University Foundation Board and is a member of the Budget and Finance and the Scholarship Committees.



Beaster

Bakers Square Restaurant Scholarship

The Bakers Square Restaurant Scholarship is dedicated to promoting professional careers in the restaurant business. As a restaurant industry leader, Bakers Square has provided award-winning pies and home-style meals for nearly 20 years. With more than 125 restaurants operating in the upper Midwest and California, Bakers Square prides itself on being a favorite choice for both families and

business people. Because Bakers Square provides great career opportunities, this scholarship has been set up to encourage UW-Stout students to consider an exciting career in restaurant management.



Donald Beran Endowed Scholarship

Donald Beran was a 1954 technology education graduate of UW-Stout and received his master's degree from the University of Michigan. After graduation, he served in the Army and then joined the faculty of General Motors Institute (*now Kettering University*)

in Flint, Michigan, until his passing in 1992. Don was very active in the United States Power Squadron, served as district commander and held several national posts.



Beran

Mary Ann Beran Endowed Scholarship

Mary Ann *Heimerman* Beran graduated from the dietetics program at UW-Stout in 1954 and was the head dietician at Genesee Memorial Hospital in Flint, Michigan, until her retirement in 1995. As a member of the American Dietetics Association (ADA), she served a term as president of the Michigan

Chapter of ADA and received awards for her work. Always interested in education, she ran dietetic internships for many years and was very active in the United States Power Squadron.



Beran

Bruce Family Scholarship

Bruce A. Connelly, B.S. '72, B.S. '78, established this scholarship in memory of his grandmother, Esther F. Bruce and his mother, Vera Bruce Sagonovich. This scholarship also honors the memory of the late Nelva Runnalls, the late John Sabol and the faculty of the

applied mathematics and computer science program. The Bruce Family Scholarship will be awarded to a student majoring in applied mathematics and computer science.



Connelly


Stout University Foundation

Scholarships

Kim Raenae Falk Endowed Scholarship

Kim Raenae *Jarosch Fruit* Falk B.S. '84, M.S. '86, artist, succumbed to pancreatic cancer, January 15, 2002. She was 42 years old. She was a well-known watercolor artist, workshop instructor and owner of Kim's Valley Arts in Colfax, Wis. She had shown at numerous regional galleries and exhibitions. Her enthusiasm for her art and love of sharing touched many lives. From 1987-94, she was employed at UW-Stout as a program manager in the Continuing Education office and later (1994-1996) as a half-time project manager for the Stout University Foundation, Inc. In 1994, she started working full time as an

artist. In addition to her art, she enjoyed gardening, reading and spending time with family and friends. She is survived by her husband Bob.

The Kim R. Falk scholarship, established by family and friends, will be awarded to an art major who is in need of financial assistance. Once the fund reaches \$10,000, the first scholarship will be awarded. Anyone wishing to contribute to this scholarship may send the gift to the Stout University Foundation, P.O. Box 790, Menomonie, WI 54751.



Photo by Steve Braker
Falk

Food and Wine Pairing Travel Scholarship

The genesis of this scholarship happened two years ago when friends Sue Pittman, Mike Warden, Peter D'Souza and Philip McGuirk invited friends to participate in a food and wine experience/party. The plan was to prepare food that would pair well with wine based on the grape varietal. With 70 persons in attendance, it was suggested an event such as this be held each year, with each guest donating money toward a scholarship for a student in the hotel, restaurant and

tourism management major. Criteria for this scholarship is a student who plans to take, for credit, the Food and Wine Pairing class offered in Majorca at University of the Balearic Islands, Spain, or at Coff's Harbor at Southern Cross University, Australia; a grade point average of 3.0; and financial need. The goal is to provide an educational and foreign travel experience to compliment coursework in the hospitality and tourism area. Pittman, D'Souza and McGuirk are employed at the university.

Memorial Scholarship Established In Paul W. Fenton's Honor

Family and friends of Paul W. Fenton have established a psychology scholarship in his memory and honor. Fenton died unexpectedly January 13, 2002, at the age of 58. Fenton taught psychology at UW-Stout for 33 years. As one of his colleagues, Tom Franklin noted, "For 33 years he reminded us of the value that the student comes first. Thousands of students have been instructed, guided and mentored by Paul. They each understood the importance of ethics and personal responsibility for their work and behavior."

Franklin continued, "Paul ran the psychology program. He understood the richness of psychology, its history, its promise and what students should know in their lives. He was a founding father of our program. He planted that garden, nourished

it, and watched it grow to one of the largest programs in the university."

Fenton served on numerous university committees. He was a member of Tau Kappa Epsilon and a member of the Myrtle Werth Hospital Board for 20 years, serving three years as its chairman.

Chancellor Charles W. Sorensen stated, "Paul Fenton was clearly a leader who relished his work and was instrumental in creating the outstanding program. He will be sorely missed."

The Paul W. Fenton Psychology Scholarship will be awarded to a junior or senior majoring in psychology. Contributions to the Fenton Scholarship Fund may be directed to the Stout University Foundation, P.O. Box 790, Menomonie, Wis. 54751.



Fenton

Scholarship Established in Memory of Jack Genskow

A longtime friend to the Stout Vocational Rehabilitation Institute, Jack Genskow has been honored by family and friends who have established a scholarship in his memory. In 1955, during his first year at Yale, Genskow was afflicted with polio. He did go back to school and completed his B.S. degree with honors in 1961 from UW-Milwaukee. He continued his studies at the University of Illinois, majoring in rehabilitation counseling, and graduated with a Ph.D. in 1967. He served as professor at the University of Illinois at Springfield in human development and counseling until retirement.

Genskow was the first president of the Illinois Rehabilitation Association, and was an active member of the Rehabilitation

Counseling Association and Counseling Psychology, Division 22 of the American Psychological Association. He served as co-chair of the UW-Stout Vocational Rehabilitation Research and Training Center for several years. His expertise and vision were invaluable to the center.

Genskow attributed his success to many things. He believed that education was the great equalizer, and after having to fight to receive his degree, he dedicated the rest of his life to the education of others. (*Rehabilitation Gazette, 1988*)

The Jack Genskow scholarship will be awarded to an undergraduate or graduate student majoring in rehabilitation.



Genskow

Lyle and Darlene Martens Establish Education Scholarship

Lyle C. Martens B.S. '57, M.S. '62 and Darlene Pyatt Martens '56 of Denmark, Wis., have established an endowed scholarship to be awarded to a student pursuing a degree in education. Both Darlene and Lyle have been successful educators, and wish to provide financial assistance to others who are interested in the field of education.

Darlene taught several years, served as a 4-H youth project leader, and was co-owner of the Yarn Barn, a sewing and yarn shop. Most recently, Darlene breeds and shows Bedlington Terriers. She has produced a number of champions, winning the Terrier Specialty in 1986. She continues to enjoy quilting, sewing, crocheting, tatting, knitting and embroidery, in addition to spending many hours in the garden.

Lyle began his teaching career in Mercer, Wis., became a high school principal in Seymour, Wis. and served as superintendent of

schools for more than 30 years in Seymour and in the Green Bay public schools. He served as deputy state superintendent for four years in Madison, Wis. Following the Madison assignment, he organized and directed the Center for Education and Workforce Development at UW-Green Bay. Currently, he is a partner in the Educational Consulting Services, LTD.

Lyle received the UW-Stout Distinguished Alumni Award in 1997. He currently serves on the Stout University Foundation Board and is an active member of the Scholarship Committee.



Lyle and Darlene Martens

Daniel M. Schedler Memorial Scholarship

Family and friends have established a scholarship in memory of Daniel M. Schedler '92 who died in an automobile accident in Menomonie in April 1993, a few months following his graduation. With the guidance of the faculty at UW-Stout and the help of classmates, he was able to reach his full potential as a student and as a young man prepared to begin his career in the hospitality profession.

This scholarship is dedicated to Schedler's memory and to furthering the careers and pursuit of life of deserving students who possess his same attributes and desire to excel and enjoy all the world has to offer.



Schedler

John Stratton Memorial Scholarship

Cilla Stratton has established a scholarship in memory of her husband John '68, who passed away suddenly in June 2001. In appreciation of the education John received, it was her wish to provide assistance to a junior or senior student majoring in packaging. John had reconnected to his university by attending alumni gatherings in Florida.

He often commented on faculty and former friends—in particular Marv Kufahl and Zeke Smolarek. John was extremely proud of his Alma Mater and enjoyed the successes of the university and alumni.



Stratton

New Logos Introduced

We are pleased to present new logos that better reflect our dedication to UW-Stout, and our commitment to growth and innovation. Look for these logos on future communications as we continue our commitment to education.



Good news for investors

Charitable gift annuity minimum lowered

by Patti Bender

Opening the statements we receive from our financial companies has been painful during the last year. Bank interest rates are low, tech stocks and Enron hit rock bottom, and the rest of the stock market has been quiet at best. We're all looking for a solid investment in a tried and true organization.

How about investing in UW-Stout?

Your gift to UW-Stout is an investment in the future. Gifts from Stout alumni and friends provide scholarships, (*an investment in students*) equipment and laboratories, (*an investment in knowledge*) and professorships and chairs (*an investment in faculty*.) These are a few of the many opportunities that are made possible through the generosity of Stout supporters.

Your investment in Stout can pay you an income for life.

A charitable gift annuity with the Stout University Foundation can provide an income stream of up to 12% depending on your age. Plus, that income is guaranteed for life, and perhaps for a spouse's life.

As a bonus, a charitable gift annuity with the Stout Foundation enables you to make a gift to continue Stout's commitment to quality education, obtain a charitable income tax deduction that provides important tax savings and perhaps reduce your capital gains tax—a true win-win opportunity.

A charitable gift annuity is a contract between the donor and the Stout University

Gift Annuity for a gift of \$10,000*:

Ages	Rate	Income/Yr.	Tax Ded.
70/70	6.60%	\$660	\$2,684.70
80/78	7.50%	\$750	\$3,672.30
85/83	8.40%	\$840	\$4,214.50
70	7.20%	\$720	\$3,573.40
80	8.90%	\$890	\$4,496.50
85	10.40%	\$1,040	\$4,928.70

*Figures based on discount rate of 5.6%

Deferred Gift Annuity for an individual age 55 for a gift of \$10,000*:

	Rate	Income/Yr	Tax Ded.
No deferral	6%	\$600	\$2,449.10
Deferred 5 years	8.40%	\$840	\$3,006.00
Deferred 10 years	11.60%	\$1,160	\$3,889.00
Deferred 15 years	16.40%	\$1,640	\$4,885.00

*Figures based on discount rate of 5.6%

Foundation. For example, a couple aged 75 and 74 who make a \$10,000 gift receives 7% rate of return, which amounts to \$700 a year for the rest of the donors' lives. In the year the gift is made, the donors receive a charitable income tax deduction of \$3,138.40.

The "gift" portion of your charitable gift annuity can be directed to the program of your choice—whether to be used for your favorite department, for a scholarship fund, for use in

the area of greatest need, or some other interest.

Gift annuity minimum lowered to \$10,000.

To make the benefits of giving available to more Stout alumni and friends, the Foundation Board of Directors recently lowered the minimum gift required to establish a gift annuity to \$10,000. This is great news for individuals who like the idea of making a gift to support Stout and the benefits of a gift annuity, but feel that the previous minimum of \$25,000 is out of their reach.

Deferred gift annuities provide benefits for younger investors.

In the case of charitable gift annuities, being older is definitely an advantage! However, deferred gift annuities provide an attractive option for individuals of any age. Deferred gift annuities are a great option for individuals who would like to make a gift and receive an immediate tax deduction, but who can wait for a period of years before receiving income from the annuity. For example, a 55-year-old who is at a peak in his or her salary may wish to establish a deferred gift annuity of \$100,000, but delay taking income payments until age 65. If payments started immediately, the interest rate would be 6%. By delaying those payments until age 65, the interest rate climbs to 11.6%.

We would be happy to send you a personalized financial analysis that will show you how a charitable gift annuity can benefit both you and UW-Stout. Just return the form below, call me toll-free at 866/716-6685, or e-mail me at benderp@uwstout.edu.

Crownhart leaves a legacy

Mary Crownhart M.S. '74 recently retired after 16 years as a Menomonie High School counselor. Prior to coming to Menomonie, she was principal of the Plum City public schools, and served 10 years as a counselor at the Hudson High School. She has worked



Crownhart

her whole life in the field of education. Crownhart has held leadership positions in professional organizations, including Phi Delta Kappa, and continues to be active in community organizations. She is a member of the campaign drive for the United Way of Dunn County, served on the Kinship Board of Directors for several years, and is an active member of the Menomonie Area Chamber of Commerce. She served as president of the Chamber in 1998. She also taught drivers education, and has been a state registered WIAA and ASA athletics official since 1977.

As a counselor, Crownhart said, she has enjoyed "every minute of the work with the students. Planning for the future is essential for everyone," she said as she prepared to plan for her retirement and put her estate plans in order. "I want to leave a legacy for those students who are interested in guidance as a vocation."

Through her estate plans, Crownhart has created a scholarship fund for graduate students majoring in guidance and counseling. The individuals must also be involved in professional and/or other organizations. She explained, "Not all of what is important and learned comes from the classroom. It's important to look beyond the usual curriculum and become involved in the organizations which add dimension and life experiences to one's educational program."

Chancellor Charles W. Sorensen noted, "The future of UW-Stout continues to be dependent on both annual gifts and planned gifts as this institution sets the pace in both quality and educational pursuits. Mary's gift is most welcome, and will provide substantial dollars for future scholars."

Planned Giving Information Request

Please send me the free brochure:

- Estates and Wills Personal Financial and Gift Planning Options Your Guide to Charitable Gift Annuities

Please Prepare a personal Illustration of how a charitable gift annuity would benefit me.

- \$25,000 \$50,000 \$100,000 Other _____

I would like the proposal prepared for:

- me only; my birth date is _____ another individual and myself; our birth dates are _____ and _____

I have already included the Stout University Foundation in my estate plan through:

- my will a trust arrangement an insurance policy other _____

Name _____ Maiden Name _____ Year of Graduation _____ Degree _____

Address _____ City, State, Zip _____ Phone _____

This information is strictly confidential

Please return form to:

Patti Bender, Stout University Foundation

P.O. Box 790

Menomonie, WI 54751

Two reasons to say

"Yes!"

when an Annual Fund volunteer calls.



One:

Annual fund gifts support scholarships which attract the best students to UW-Stout.

Two:

Annual fund gifts maintain UW-Stout's margin of excellence among higher education institutions.

Thank You

Thank you for your support of UW-Stout through our annual phonathon campaigns. Support from alumni and parents truly makes a difference on the UW-Stout campus.