

Foundation Report

Fryklund Campaign exceeds goal

UW-Stout celebrated the completion of a successful three-year fund-raising effort Friday, May 11. The campaign exceeded \$11 million in equipment and cash for a technological state-of-the-art laboratory and learning center which is housed in Fryklund Hall.

The contributions will furnish the hall with equipment, attract new faculty, train existing faculty and provide scholarships for students enrolled in manufacturing engineering.

"We set out shooting for the moon, and we surpassed that," Chancellor Charles W. Sorensen stated. "Until now it has been unusual for Wisconsin universities outside of Madison and Milwaukee to raise private funds."

Sorensen attributed the success of the drive to those who helped design and lead the team of volunteers: co-chairs Robert Cervenka, CEO, Phillips Plastics, and James Johnson, retired 3M executive scientist and Stout professor; Patricia Reisinger, executive director of the Stout University Foundation; and Bruce Siebold, dean of the College of Technology, Engineering and Management.

Sorensen noted that UW-Stout's excellent reputation was an asset. "Those who invested in this campaign knew our capabilities," he said. "They trust Stout."

Cervenka noted, "It truly is, in my knowledge of colleges across the country, a very unique educational opportunity at Stout. Professors are very close to the students, and they also have a commitment to the students working with industry Stout is a leader in this type of education."

UW-Stout has a head start, Cervenka said, "because their professors and their students are closer to industry."

Nearly half of the donations came from businesses, besides gifts from 1,300 individuals. As Heather Schnorr, past president of the Stout Student Association, stated at the campaign dinner, "Stout students are grateful to all who have made this campaign a success. It validates our diploma. This university continues to create partnerships with business and industry and thus operates a learning environment which produces graduates able to compete in today's job market."

Katharine Lyall, UW System president, joined the chancellor and guests for the campaign celebration.

Fryklund Hall was named in honor of Verne C. Fryklund, third president of Stout.



Ribbon Cutting: (l to r) Jim Johnson, campaign co-chair; UW System President Katharine Lyall; Chancellor Sorensen; and Bruce Siebold officially open Fryklund Hall.

Dahlgren and Hormel professors announced

Five UW-Stout faculty members have been approved for named professorships following action by the UW System Board of Regents.

Appointed Dahlgren Professors are Wayne Nero, business department; Leonard Sterry, communication, education and training department; and Susan Thurin, English department.

Appointed Hormel Professors are Lou Moegenburg, technology department; and Robert Schuler, English department.

Selection for the professorships is made on the basis of an individual's outstanding abilities and promise. The Dahlgren Professorships are two years in length and provide \$7,500; the Hormel Professorships are one year in length and provide \$4,500.

Dahlgren Professors



Nero

Sterry

Thurin

Hormel Professors



Moegenburg

Schuler

Funds for these professorships were obtained through the Stout University Foundation Inc.

The Dahlgren professorships are in honor and memory of Reinhold and Borghild Eng Dahlgren, 1917 and 1918 Stout graduates. Emphasis in this award is to provide resources to improve teaching. This may include professional travel, attendance at special meetings and conferences, supplies, equipment, books, reports, periodicals, computer time, or secretarial or student help.

The Hormel professors are funded by the Geo. A. Hormel and Co., Austin, Minn., and are used to support each recipient's professional activities.

Reminiscing with Esther Micheels Lyders

A recent visit with Esther Micheels Lyders '28 DIP, Minneapolis, was enchanting. She recalled so many of her teachers as she talked about her years growing up in Menomonie. She credited Dr. Harvey with creating a first rate faculty, all with the finest educational backgrounds. Beyond the laboratory experiences with the home economics teachers, she remembers fondly those teachers who enhanced the home economics curriculum. Louise Williams taught microbiology. She was a graduate of McGill University and Columbia University. Miss Williams was well known in the scientific field having worked closely with the scientists credited with the discovery of insulin.

Lyders' husband was a talented musical conductor. When he enrolled in Columbia University's music program, she enrolled in Columbia's art program. "Stout Institute was a respected institution," she said. "I was allowed to take many upperclass courses without the usual prerequisites." She credited Mrs. Cuthbertson, a graduate of the Academy of Fine and Applied Arts, Chicago, and the New York School of Fine and Applied Arts, along with Gladys Harvey, for giving her an excellent background in art education.

Lyders explained, "Professor Mary McFadden not only taught psychology but she also led the suffrage activities on campus. Remember, this was still before women had the vote!" McFadden was a graduate of the University of Chicago and Columbia University. Ruth Mary Phillips taught English and public speaking. Lyders explained that the only men in her classes were either enrolled in English or chemistry.

There were opportunities to join sororities and fraternities. She was an active member of Phi Sigma Psi. Lyders said it provided her time to socialize with other students, as she lived at home while earning her degree.



Esther visiting with William J. Micheels, her brother, in Prescott, Wis.

Actually, Lyders' experiences with Stout began when she was about five. The Stout Institute conducted early childhood classes, and she was one of the youngest to attend. At the request of school administrators in 1904, she joined her older sister, Lucille, in the class.

She remembers some details of her years at Stout with only moderate fondness. Female students had hours, and they had to be in their rooms in the residence hall by 7:30 p.m. each evening. Unfortunately, she said, "My mother abided by the same rules at home. And then there were the uniforms!"

She said her Stout experience was invaluable, and no matter where she and her spouse lived or traveled, her Stout education helped her enjoy the varied experiences. "Dr. Harvey knew how to create a powerful, educational culture, and his legacy is apparent even now," she said. "I'm very proud of Stout's continued educational successes, which included 10 years with my brother, William J. Micheels, as president."

Lyders' experiences at Stout began in 1904 when she about five. She joined her older sister, Lucille, in early childhood classes conducted by The Stout Institute. She was one of the youngest to attend.



Stout Technology Park

During the short history of the Stout Technology Park, it has impacted positively on the university and the community. There have been jobs in construction and jobs created by employment with the industries. There has been a favorable impact from sales, payroll and taxes on the community, and business for motels, restaurants and other community businesses. For the university, there have been practical experiences and intern opportunities for students, and research and technical projects for faculty. For industry located in the park, there has been the expertise of faculty to assist with projects, qualified students and part-time employment, and access to university laboratories.

Park Size and Availability

Total acreage of park: 100
 Acreage for development: 96.32
 Lots for development: 30
 Lots sold: 6
 Lots under option: 4

Lots and Acreage Available

Historical House: 1 lot totaling 3.28 acres
 Industrial lots available: 18 lots totaling 57 acres

Price of Land (subject to increase): \$24,000 to \$26,000 per acre

Buildings Erected: 4

Year	Bldgs.	Sq. Footage	Construction Costs
1991	1	16,000	\$1,200,000 (1)
1992	1	20,000	\$1,200,000
1993	0	0	\$0
1994	1	12,000	\$630,000 (2)
1995	1	55,000	\$6,000,000
Totals	4	103,000	\$9,030,000
2000	4 (estimate)	75,000	\$3,100,000

(1) Includes lease holders improvements
 (2) Includes \$30,000 lease holders improvement added in 1995

Eight companies or businesses are located in the park including the Chippewa Valley Technical College; DBD International Ltd.; West Wind Graphics; Phillips-Origin™ Clean Room Injection Molding and Assembly; Origin™ Center; Origin™ Consulting Group; Metagen; and Powder Metal Molding.

The number of employees has increased from 14 in 1991 to 125 in 1995, including 89 full-time and 36 part-time employees. In addition, one company during 1995 employed an additional 95 temporary employees on special projects. In the year 2000, the total employment is predicted to reach 235 full- and part-time employees.

Nakatani Center a resource for educators

UW-Stout's Nakatani Center for Learning Technologies has opened its doors with the mission of helping educators learn how to utilize technology in teaching. The center, which opened last fall, is unique not only because it was started through a \$1.5 million bequest to the university but because of its outreach component. "It will provide training to public educators," Joe Hagaman, center director, said.

The purpose of this center is for faculty and staff to become more knowledgeable about new technology, Hagaman explained. The classes include working with Internet applications, distance learning technologies and using multimedia presentations. "Accessing and using the Internet to develop World Wide Web pages are some of the Internet applications taught at the Nakatani Center," Hagaman said.

In times of budget decreases, opening a high-tech center similar to this one is difficult if not impossible. UW-Stout's Nakatani Center was made possible through a gift from Kiyoko Nakatani in honor and memory of her son, Arthur, a 1971 graduate who died in 1987 of a heart ailment.

"The endowment's earnings were used to open the center which provides an extensive program of workshops, campus conferences, and professional support for educators as well as technological linkages among a multitude of constituencies," Hagaman stated.

"The Nakatani Center's environment provides stimulating, nurturing and creative learning experiences for educators and their students", Hagaman added. "It capitalizes on the strengths



Joe Hagaman, director of the Nakatani Center, conducts a class for educators.

of Stout to help provide innovative design and application of research and technology to teaching."

Chancellor Charles W. Sorensen noted many of the faculty are already using teaching techniques which were a part of the Nakatani experience. The bottom line is to help educators enjoy using technology in their teaching. Anyone interested in more information may contact Joe Hagaman, Nakatani Center for Learning Technologies, 715-232-2431, or e-mail hagaman@uwstout.edu.

Stout University Foundation

Scholarships

Reunion Classes Generate New Scholarships

Graduates of the classes of 1956, '66, '71, '76 and '86 revisited the UW-Stout campus the last weekend in June. Along with the excitement of getting together and attending classes and social events, each class presented their annual reunion gift to the Stout University Foundation. One half of the funds contributed by each class celebrating their reunion was unrestricted and one half was identified for the Chancellor's Honor Scholarships. Eleven new Chancellor's Honor Scholarships were established.

UW-Stout honors every freshman student who chooses to enroll in this institution with a \$1,000 Chancellor's Honor Scholarship, if they graduate in the top 10 percent of their respective senior class. This past year, 89 freshmen were honored with scholarships. Currently, 121 students are enrolled and qualify for the scholarships for the fall semester.

The Stout University Foundation scholarship reception is scheduled for Tuesday evening, Sept. 3. At that time, students and donors have a chance to meet each other and enjoy the beginning of another academic year.

Giving to UW-Stout with a Charitable Gift Annuity

Commitments from alumni, friends, businesses, foundations and others help to support UW-Stout. Such generosity enables the institution to continue to provide resources and initiatives not funded by state support.

These gifts add an extra dimension and are critical to all academic programs at the university. Donors make a difference in the lives of everyone on campus. The following information on Charitable Gift Annuities may help you accomplish your financial and philanthropic goals.

Charitable Gift Annuity

A Charitable Gift Annuity is a contract in which a donor transfers cash or other property in exchange for payments for life. The payments are based on a percentage of the fair market value of the donated assets and remain constant for life. Upon termination of the annuity, the remaining assets revert to the charity as specified in the contract. Annuity contracts are simple one page documents which are well suited for individuals who do not want to go through all the legal requirements of a Charitable Remainder Unitrust or to contribute as much as a Charitable Remainder Unitrust would require.

Tax Consequences

The donor or annuitant receives an income tax deduction in the year the contract is created based on age, payout rates, and earnings assumptions. Annual payments to the annuitant are a combination of principal and income so a portion of each payment is non-taxable until all principal is returned, after which the payments are fully taxable. If appreciated property is used to fund the annuity, capital gains taxes are avoided on the gain allocated to the charitable gift amount. The remainder of the gain is reported as principal is returned as part of each payment.

Example

Let's say Mrs. Smith is 70 and would like to set up an endowed scholarship to benefit UW-Stout students but would like a guaranteed income from these assets for her lifetime. She would like to fund the annuity with \$20,000 and let's assume the annuity lasts for 16 years which is the life expectancy of the annuitant.

Analysis

Based on her age of 70 the annuity rate would be 6.9%. She would receive an annual payment of \$1,380 (\$20,000 * 6.9%) guaranteed for her lifetime with \$637.56 of the payment being tax free for the first 16 years. The tax deduction for the charitable contribution would be \$9,863.31 in the year the annuity was created. Assuming the Foundation could invest the \$20,000 to earn an average annual return of 8% (which may be more risk than Mrs. Smith would want to assume herself) there would be \$26,671 after the 16 years to fund the scholarship in the name of Mrs. Smith.

Value of Asset	\$20,000
Charitable Deduction	9,863
Total Before-Tax Income after 16 Years ..	24,866
Benefit to Charity After 16 Years	26,671

As you can see, based on the earnings assumptions indicated above, Mrs. Smith would meet both her financial and philanthropic goals with a Charitable Gift Annuity. She would have a guaranteed income for life from this portion of her assets and also provide scholarships for UW-Stout students.

This is not intended to render legal, accounting or other professional advice. If legal advice or other expert assistance is required, the services of a competent professional in the respective field should be sought.

The Stout University Foundation will be happy to answer any of your planned giving questions. Please contact David Wiensch, Planned Giving Officer at 715/232-1151.

Planned Giving



David Wiensch