

**ARTICULATION AGREEMENT
BETWEEN
UNIVERSITY OF WISCONSIN-STOUT
AND
Moraine Park Technical College**

This Agreement is entered into between **Moraine Park Technical College** (hereinafter sending institution), and the **University of Wisconsin-Stout, Menomonie, WI** (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the guidelines set forth in the University of Wisconsin System Academic Information Series (ACIS) policy 6.2 Guidelines for Articulation Agreements between UW System Institutions and WTCS Districts as well as policy 6.0 Undergraduate Transfer Policy. Both institutions agree to maintain accreditation by the Higher Learning Commission of the North Central Association of Colleges and Schools and any other accreditation currently in existence pertaining to degree programs articulated via the transfer agreement.

The sending institution has established an **A.A.S. Graphic Communications** (hereinafter sending program), and the receiving institution has established a **B.S. Cross-Media Graphics Management** (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

I. Admission and Graduation Requirements

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions to include:
 - 1. General Education, Racial & Ethnic Studies and Global Perspective requirements;
 - 2. Students at UW-Stout will be required to complete a minimum of 32 credits in residence for a bachelor's degree at UW-Stout.
- C. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

II. Transfer of Credits

- A. The receiving institution will apply 42 of the 69 credits from the sending program. A total of 78 credits remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table.
- C. Courses are specifically identified in the attached Program Articulation Table requiring grades of "C" or higher that may be used towards the degree program. Grades received less than a "C" must be repeated if student is admitted into the program based on overall admission requirements.

- D. Elective courses taken or substituted at the sending institution and sending program not listed in this agreement will be reviewed on a case-by-case basis and determined how they may apply to the degree at the receiving institution.

III. Implementation and Review

- A. The Provost, Dean, Program Director or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. This Articulation Agreement is effective on 12/29/2014 and shall remain in effect until the end date of 12/29/2019 or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- C. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- D. This Articulation Agreement will be reviewed by both parties beginning 06/29/2019 (within six months of the end date).
- E. When a student enrolls at the receiving institution following this agreement, the receiving institution will encode any course waivers and substitutions.
- F. This articulation agreement applies only to the receiving program in effect Fall 2014 until revised.

PROGRAM ARTICULATION TABLE

	Moraine Park Technical College	University of Wisconsin-Stout
Program name	Graphic Communications	Cross-Media Graphics Management
Award Type (e.g., AAS)	AAS	BS
Credit Length	69	120
Describe program admission requirements (if any)		Minimum Cumulative 2.5 GPA

SECTION A - General Education

Moraine Park Technical College			University of Wisconsin-Stout				
Course Prefix & Number	Course Name	Credits	Course Prefix & Number	Course Name	GE Area	Credits Applied	Equiv Sub Wav
General Education							
801-136	English Composition 1	3	ENGL 101	Composition 1	COMSK	3	Equiv
*801-196	Oral/Interpersonal Comm	3	SPCOM 100	Fundamentals of Speech	COMSK	3	Equiv
804-107	College Mathematics	3	MATH GXX	Math Electives	GE Selectives	3	Equiv
809-166	Introduction to Ethics: Theory & Applic	3	PHIL 234	General Ethics	SRER	3	Equiv
809-195	Economics	3	ECON 201	General Economics	SBSC	3	Equiv
809-199	Psychology of Human Relations	3	PSYC GXX	Psychology Electives	SBSC	#3	Equiv
809-196	Introduction to Sociology	3	SOC 110	Introductory Sociology	SBSC	#3	Equiv
General Education Total		21	Section A Subtotal			18	

Special Notes, if any:

*Recommended course to take over 801-141 Intro to Mass Communication which will not count towards requirements

#Only one of the two courses will apply towards Social & Behavioral Sciences

SECTION B - Major, Concentration, Emphasis, Electives, or Other

Major, Concentration, Emphasis, Electives, or Other Courses							
				Major Requirements			
				Professional Management			
				Graphics Technology			
103-174, 204-102 And 204-100	InDesign Digital Illustration and Design Image Editing	2 2 2	CMG 151 CMG XXX	Graphics Software Tools Graphics Elective		3 *3	Equiv
111-101 And 204-121	Introduction to Graphic Comm. Publishing Principles	3 2	CMG 141 CMG XXX	Cross -Media Graphics Graphics Elective		3 *2	Equiv
204-116	Digital Graphic Imaging	3	CMG 251	Premedia Graphics Production		3	Equiv
204-181	Prepress Process	3	CMG 367	Color Management		3	Equiv
				Emphasis Area			
204-111	Typography	3	CMG XXX	Graphics Elective		3	Sub
204-112	Digital Graphic Design	3	CMG XXX	Graphics Elective		3	Sub
204-134	Design Production & Planning: Workflow	3	CMG XXX	Graphics Elective		3	Sub
204-144	Electronic Illustration 2 w/Vector Graphics	3	CMG XXX	Graphics Elective		3	Sub
103-159	Computer Literacy – Microsoft Office	1		Not applicable to UW-Stout's program requirements. See section E for credit awarded (if applicable).			
103-170	Beginning Photoshop	2					
104-160	Marketing Basics	1					
152-107	Graphics for the Web	2					
196-189	Team Building & Problem Solving	3					

204-163	Acrobat PDF	2		
204-168	Design Prod. & Planning 2	3		
890-101	College 101	2		
	Required Elective Credit	3		
Major, Emphasis, Unrestricted Electives Total		48	Total College Credits Applied (sum of sections A and B)	42
Special Notes, if any:				
*Credits do not apply to degree requirements.				

SECTION C - Remaining University of Wisconsin-Stout Requirements			
		General Education	
	ENGL 102	Composition 2	3
		Analytic Reasoning & Natural Science	10
		Arts & Humanities	6
		Contemporary Issues	3
		Major Requirements	
		Professional Management	
	BUACT 201 or BUACT 206	Financial/Managerial Accounting Or Intro to Financial Accounting	3
	ENGL 320 or ENGL 415	Business Writing Or Technical Writing	3
	INMGT 200 or INMGT 210	Production Operations Management Or Service Operations Management	3
	INMGT 300 or BUMKG 370	Engineering Economy Or Principles of Advertising	3
	INMGT 365	Project Management	3
	INMGT 400	Organizational Leadership	3
	BUMKG 330	Principles of Marketing	3
	CMG 380	CMG Estimating & Planning	3
	CMG 482	CMG Workflow Automation	3
	CMG 495	Cross-Media Graphics Seminar	3
	CMG-X49	Co-op	2
		Graphics Technology	
	CMG 266	Press Systems	3
	CMG 270	Postpress Operations	3
	CMG 351	Cross-Media Personalization	3
	CMG 355	ePublishing	3
	CMG 368	Print Optimization	3
	CMG 443	Cross-Media Graphics Practicum	3
	CMG 445	Publication Production	3
	ICT 375	Web Production & Distribution	3
		Total Remaining University Credits	78

SECTION D - Summary of Total Program Credits			
Moraine Park Technical College Credits		University of Wisconsin-Stout Requirements	
General Education	21		
Major, Concentration, Emphasis, Electives, or Other	48		
Total College Credits	69	Total College Credits Applied	42
		Remaining credit to be taken at UW-Stout	78
		Total Program Credits	120

SECTION E – Moraine Park Technical College’s courses transferable, but not applicable to University of Wisconsin Stout’s program requirements AND Moraine Park Technical College courses not transferable.					
103-159	Computer Literacy – Microsoft Office	1		Not Transferable	
103-170	Beginning Photoshop	2	CMG XXX	Cross Media Graphics Electives	2
104-160	Marketing Basics	1	BUMKG XXX	Business Marketing Elective	1
152-107	Graphics for the Web	2	CMG XXX	Cross Media Graphics Electives	2
196-189	Team Building & Problem Solving	3	INMGT XXX	Industrial Management Electives	3
204-163	Acrobat PDF	2	CMG XXX	Cross Media Graphics Electives	2
204-168	Design Prod. & Planning 2	3	CMG XXX	Cross Media Graphics Electives	3
890-101	College 101	2		Not Transferable	
	Required Elective Credit	3	CMG XXX	Cross Media Graphics Electives	3
Total MPTC Institution Credits not applicable Stout requirements		19			

Signatures completed February 5, 2015. A copy of the signed agreement available upon request.

SIGNATURE BLOCKS

Moraine Park Technical College	Name	Signature	Date
Chief Academic Officer	Dr. James Eden		
University of Wisconsin-Stout	Name	Signature	Date
Program Director	Dr. Ted Bensen		
Dean	Dr. Charles Bomar		
Provost	Dr. Jacalyn Weissenburger		

Agreement Contact Persons:
 UW-Stout: Linda Young, youngl@uwstout.edu, 715-232-1787
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