

**ARTICULATION AGREEMENT  
BETWEEN  
UNIVERSITY OF WISCONSIN-STOUT  
AND  
CHIPPEWA VALLEY TECHNICAL COLLEGE**

This Agreement is entered into between **Chippewa Valley Technical College** (hereinafter sending institution), and the **University of Wisconsin-Stout, Menomonie, WI** (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the guidelines set forth in the University of Wisconsin System Academic Information Series (ACIS) policy 6.2 Guidelines for Articulation Agreements between UW System Institutions and WTCS Districts as well as policy 6.0 Undergraduate Transfer Policy. Both institutions agree to maintain accreditation by the Higher Learning Commission and any other accreditation currently in existence pertaining to degree programs articulated via the transfer agreement.

The sending institution has established a **Professional Communications** (hereinafter sending program), and the receiving institution has established an on-line degree completion **Professional Communication and Emerging Media – Applied Communications online** program (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

**I. Admission and Graduation Requirements**

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions to include:
  - 1. General Education, Racial & Ethnic Studies and Global Perspective requirements;
  - 2. Students at UW-Stout will be required to complete a minimum of 32 credits in residence for a bachelor's degree at UW-Stout.
- C. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply.

**II. Transfer of Credits**

- A. The receiving institution will apply 55 of the 60 credits from the sending program. A total of 65 credits remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table.
- C. Courses are specifically identified in the attached Program Articulation Table requiring grades of "C" or higher that may be used towards the degree program. Grades received less than a "C" must be repeated if student is admitted into the program based on overall admission requirements.

- D. Elective courses taken or substituted at the sending institution and sending program not listed in this agreement will be reviewed on a case-by-case basis and determined how they may apply to the degree at the receiving institution.

### **III. Implementation and Review**

- A. The Provost, Dean, Program Director or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. The University of Wisconsin-Stout and Chippewa Valley Technical College will provide academic advising to Chippewa Valley Technical College learners inquiring about UW-Stout's programs. Learners will be connected with a UW-Stout adviser prior to transfer. UW-Stout and Chippewa Valley Technical College will share materials, catalogs, and other information to facilitate their understanding of requirements and programs. Chippewa Valley Technical College will assist UW-Stout in arranging recruitment events on its campuses.
- C. Any marketing of this agreement will be subject to the prior approval of both parties and will adhere to each institution's standards for the use of its name and logo. Each institution will assume responsibility for appropriate marketing to reach its student population. Each institution may provide a link to this agreement and/or the other institution on its website, with notice to the other party.
- D. Both parties agree that failure to maintain regional accreditation will be grounds for termination of the agreement. Failure to maintain accreditation required by the specific academic program(s) referenced in this agreement will be grounds for exclusion of that program from the agreement.
- E. This Articulation Agreement is effective on 05/08/2017 and shall remain in effect until the end date of 05/08/2022 or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- F. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- G. This Articulation Agreement will be reviewed by both parties beginning 11/08/2021 (within six months of the end date).
- H. When a student enrolls at the receiving institution following this agreement, the receiving institution will encode any course waivers and substitutions.
- I. This articulation agreement applies only to the receiving program in effect Fall 2016 until revised.

## PROGRAM ARTICULATION TABLE

	<b>Chippewa Valley Technical College</b>	<b>University of Wisconsin-Stout</b>
Program name	Professional Communications	Professional Communication & Emerging Media – Applied Communications Concentration online program
Award Type (e.g., AAS)	AAS	BS
Credit Length	60	120
Describe program admission requirements (if any)		Minimum Cumulative 2.0 GPA required

### SECTION A - General Education

Chippewa Valley Technical College			University of Wisconsin-Stout				
Course Prefix & Number	Course Name	Credits	Course Prefix & Number	Course Name	GE Area	Credits Applied	Equiv Sub Wav
<b>General Education</b>							
801-136	English Composition 1	3	ENGL 101	Composition 1	COMSK	3	Equiv
801-141	Intro to Mass Communications	3	*ENGL 121	<i>Intro to Professional Communication</i>		*3	
801-196	Oral/Interpersonal Communications	3	COMST 100	Fundamentals of Speech	COMSK	3	Equiv
801-197	Technical Reporting	3	*ENGL 320	<i>Professional &amp; Technical Communication</i>		*3	
804-189	Introductory Statistics	3	STAT 130 STAT GXX	Elementary Statistics Statistics Elective	ARNS	2 (1)	Equiv
809-196	Introduction to Sociology	3	SOC 110	Introductory Sociology	SBSC	3	Equiv
809-198	Introduction to Psychology	3	PSYC 110	General Psychology	SBSC	3	Equiv
<b>General Education Total</b>		<b>21</b>	<b>Section A Subtotal</b>			<b>14</b>	

**Special Notes, if any:**

\*Credits towards UW-Stout degree program counted in Section B.  
( ) Credits do not apply to degree program requirements at UW-Stout.

### SECTION B - Major, Concentration, Emphasis, Electives, or Other

			<b>Professional Core</b>				
801-141	<i>Intro to Mass Communications</i>	*3	ENGL 121	Intro to Professional Communication		3	Equiv
699-105	Document Design	3	ENGL 385	Document Design		3	Equiv
699-115	Editing and Proofreading	3	ENGL 225	Editing Processes and Practices		3	Equiv
699-133	Writing Content for the Web	3	ENGL 388	Writing for the Internet		3	Equiv
699-138	Professional Communications Capstone <b>AND</b>	2					
699-139	Professional Communication Internship	1	ENGL 471	Professional Communication Capstone		3	Equiv
			<b>Concentration</b>				
699-107	Professional/Technical Writing	3	ENGL 215	Foundations of Technical Communication		3	Equiv
699-135	Writing and Publishing	3	ENGL 207	Writing for the Media		3	Equiv
699-127	Digital Media Communications	3	ENGL 350	Digital Storytelling		3	Equiv
			<b>Applied Field</b>				
103-102	MS Office Suite	2	ICT XXX	ICT Electives		2	Sub
102-188	Project Management	3	INMG 365	Project Management		3	Sub
699-125	Proposal/Grant Writing	3	ENGL XXX	English Electives		3	Sub
699-131	Information Design	3	ENGL XXX	English Electives		3	Sub
699-137	Product Documentation	3	ENGL XXX	English Electives		3	Sub
801-197	<i>Technical Reporting</i>	*3	ENGL 320	Professional & Technical Communication		3	Sub
699-117	Research Basics	3	Not applicable to UW-Stout's program requirements. See Section E for credit awarded (if applicable).				
890-115	Online Success Strategies	1					
<b>Major, Emphasis, Unrestricted Electives Total</b>		<b>39</b>	<b>Section B Subtotal</b>			<b>41</b>	
<b>Major, Emphasis, Unrestricted Electives Total</b>		<b>39</b>	<b>Total College Credits Applied (sum of sections A and B)</b>			<b>55</b>	

**Special Notes, if any:**

\*credits counted on CVTC side in Section A.

### SECTION C - Remaining University of Wisconsin-Stout Requirements

	<b>General Education</b>		
	ENGL 102	Composition 2	3
	MATH 118 MATH 120	Concepts of Mathematics <b>OR</b> Intro to College Math I	4
		Natural Science w/Lab	4
		Arts & Humanities	6
		Contemporary Issues	3
		Social Responsibility & Ethical Reasoning	3
		General Education Selectives	3
		General Education Subtotal	26
		<b>Major Studies</b>	
		<b>Professional Core</b>	
	ENGL 125	Professional Writing Elements of Style	3
	ENGL 247	Critical Writing	3
	ENGL 312	Transnational Professional Communication	3
	ENGL 425	Usability Design and Testing	3
		<b>Concentration</b>	
	ENGL 330	Feature Writing	3
	ENGL 430	Writing for Content Management	3
		<b>Applied Field</b>	
		Additional Courses to make 38 credits	21
	Major Studies Subtotal	39	
	<b>Total Remaining UW-Stout Credits</b>	<b>65</b>	

**Special Notes, if any:**

### SECTION D - Summary of Total Program Credits

Chippewa Valley Technical College Credits		UW-Stout Requirements	
General Education	21		
Major, Concentration Emphasis, Electives or Other	39		
<b>Total College Credits</b>	<b>60</b>	<b>Total College Credits Applied</b>	<b>55</b>
		<b>Remaining credit to be taken at UW-Stout</b>	<b>65</b>
		<b>Total Program Credits</b>	<b>120</b>

**Special Notes, if any:**

### SECTION E – Chippewa Valley Technical College’s courses transferable, but not applicable to University of Wisconsin-Stout program requirements AND Chippewa Valley Technical College courses not transferable.

699-117	Research Basics	3		Not Transferable
890-115	Online Success Strategies	1		Not Transferable
<b>Total Chippewa Valley Technical College Credits not applicable to UW-Stout requirements</b>				

**Special Notes, if any:**

**SECTION F – Additional courses that may be taken at Chippewa Valley Technical College applicable to the program at the University of Wisconsin-Stout but not applicable to the program at Chippewa Valley Technical College**

**NONE OF THESE COURSES ARE APPLIED TO ANY OF THE OTHER SECTIONS ABOVE.**

Chippewa Valley Technical College			University of Wisconsin-Stout			
Course Prefix & Number	Course Name	Credits	Course Prefix & Number	Course Name	Credits	Area Applied
801-223	English Composition 2	3	ENGL 102	Composition 2	3	COMSK
804-211 804-224	Quantitative Reasoning <b>OR</b> College Algebra	4	MATH 118 MATH 120	Concepts of Mathematics Intro to College Math I	4	ARNS
	*most any 4-5 credit natural science w/lab	4-5		Natural Science w/Lab	4-5	ARNS
	*6 credits Humanities from 2 different areas	6		Arts and Humanities	6	ARHU
809-197	Contemporary Issues	3	SOC GBGCX	Sociology Elective	3	CISS
809-225 809-272	Ethics <b>OR</b> Race & Ethnicity in the US	3	PHIL 235 SOC 375	General Ethics Sociology of Minority Groups	3	SRER
	*any general education course	3		General Education Elective	3	GE Elec
		26		<b>Total additional Chippewa Valley Technical College Credits applicable to UW-Stout requirements</b>		

**Special Notes, if any:**

\*Verify with UW-Stout transfer coordinator/counselor that course(s) chosen will apply

*Signatures completed **May 25, 2017**. A copy of the signed agreement available upon request.*

SIGNATURE BLOCKS

Two-Year College	Name	Signature	Date
Vice President – Instruction	Dr. Julie Furst-Bowe		
University of Wisconsin-Stout	Name	Signature	Date
Program Director	Dr. Daisy Pignetti		
Dean	Dr. Maria Alm		
Provost	Dr. Patrick Guilfoile		

Agreement contact Persons:

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