Academic & Student Affairs Division
Completed Targeted Projects for 2009-10

Goal 1: Offer high quality, challenging academic programs that influence and respond to a changing society

- Achieved "School" status for Hospitality and Tourism and Art and Design Departments
- Centralized coordination and support for Customized Instruction programs
- Obtained BOR approval to implement the B.S. in Applied Social Science
- Obtained BOR approval to implement the B.S. in Cognitive Science
- Obtained BOR approval to implement the B.S. in Supply Chain Management
- Submitted the Entitlement to Plan for the B.S. in Health, Wellness and Fitness
- Submitted the Entitlement to Plan for the P.S.M. in Industrial Mathematics
- Developed a Reading Specialist add-on certification
- Developed a Mathematics Education certification
- Developed an Instructional Design certificate program
- Delivered remote engineering and technology programs in Green Bay and Wausau
- Initiated process for accreditation by the Association of Collegiate Business Schools and Programs
- Initiated process for accreditation by the Accreditation Commission for Programs in Hospitality Administration
- Initiated process for CACREP accreditation for the M.S. School Counseling and M.S. Mental Health Counseling
- Obtained NCATE and continued DPI accreditation for all teacher education programs
- Implemented "3-year degree" in Business, Psychology and Hotel, Restaurant and Tourism Management
- Submitted AQIP Systems Portfolio, new Action projects and Action Project Updates
- Provided two additional rounds of "Curricular Incubation Center" funding for 10 projects
- Served a record number of students through winterm and summer sessions

Goal 2: Preserve and enhance our educational processes through the application of active learning principles

- Inventoried current experiential learning opportunities in programs and courses
- Provided faculty development programs that focus on active learning classroom activities and experiential learning, including Communities of Practice that focus on Lesson Study and Student Engagement
- Incorporated financial literacy into the programming for all first generation, low-income students
- Implemented new Learning Communities for freshmen students
- In collaboration with ASLS, developed a set of student development principles that create a context for implementing and examining our mission, policies, and programs and assess the contribution of Student Affairs to student learning outcomes
- Worked with ASLS and SSA to receive renewal of the Access to Learning and Customized Instruction tuition differentials from the Board of Regents

Goal 3: Promote excellence in teaching, research, scholarship and service

- Investigated national best practices and established standard guidelines for online instruction; supported professional development in the effective use of the digital learning environment
- Provided numerous faculty development programs, including the New Instructor Workshop
- Developed applied research centers in both Art and Design and Applied Social Science
- Redesigned the University Library website for increased access and ease of use
- Continued to increase enrollment, retention and graduation rates in the Honors Program
- Increased faculty involvement in research; significantly increased funding through grants and contracts
- Integrated ethics content in the curriculum through the work of the Ethics Center
- Expanded applied research opportunities for faculty and staff through the Discovery Center; 250 faculty and staff engaged in 65 projects across all colleges
- Completed e-portfolio training for all undergraduate program directors

Goal 4: Recruit and retain a diverse university population

- Achieved record enrollment of 9,016 students in the fall of 2009
- Received funding to continue two TRiO Student Support Services grants (ASPIRE and Disabilities) to serve first generation, low income and/or students with disabilities
- Recruited students and provided support for the Stoutward Bound and Springboard programs –academic learning communities for students of color
- Developed a long-term enrollment management plan to expand recruitment efforts for freshmen, transfers, minority students, adult students, veterans and international students
- Developed a campus-wide retention plan
- Drafted a campus-wide Inclusive Excellence plan to be shared with campus in fall 2010 (with ASLS)
- Established new agreements with several new international universities in Europe, Africa and Asia
- Implemented the McNair Scholars Program to prepare underserved students for graduate studies
- Updated Graduate School website and websites for all graduate programs
- Expanded customized instruction programs

Goal 5: Foster a collegial, trusting and tolerant campus climate

- Implemented Maxient student management program for student conduct and threat assessment
- Provided training for faculty/staff on how to manage instances of student academic misconduct
- Developed, implemented and evaluated department chair training program
- Developed training program for program directors to be launched in fall 2010
- Deans met at least once per semester with each department to discuss faculty and staff issues and concerns which will include collegiality, trust and tolerance
- Developed a campus-wide plan to reduce student drinking and associated high risk behaviors

Goal 6: Provide safe, accessible, effective, efficient and inviting physical facilities

- Participated in the planning for McCalmont Hall and moving of the Psychology Department
- Finalized planning for the new Science Building and moving of the science departments
- Appointed a chemical hygiene officer and improved chemical safety in the science departments
- Established an animal room, including appropriate policies, procedures, training, certification and staffing
- Developed a space use plan for the University Library to include the Honors Program and Ethics Center
- Developed a facility needs plan for the implementation of the M.F.A. in Design
- Received additional federal funding to continue the Campus Violence Prevention Project

Goal 7: Provide responsive, efficient, and cost-effective educational support programs and services

- Participated in the Voluntary System of Accountability; selected new test to measure student learning gains
- Implemented Qualtrics for online course evaluations and faculty, staff and student survey research
- Provided training as indicated in the Campus-Wide Training and Development Plan
- Implemented Blumen software designed to track student contacts, assist in federal annual reports, and assess grant objectives for all four TRiO programs in Student Services
- Implemented external consultant recommendations to improve efficiency and effectiveness in the Office of International Education; conducted nation-wide search to hire Director of International Education
- Conducted an external consultant review of the Registration and Records Office; recommendations are currently under review and consideration
- Continued to implement PeopleSoft in the Academic and Student Affairs Division: Admissions, Financial Aid, Registration and Records, Curriculum and Degree Audit
- Utilized document imaging of freshmen admissions applications
- Implemented direct lending for students through the Financial Aid Office
- Implemented AQIP Assessment/Improvement teams for each AQIP Category