

College of Management Strategic Plan 2011-12

Mission Statement

The College of Management promotes excellence in teaching, research, scholarship and service through an approach to learning that combines theory, practice and experimentation to discover, disseminate and extend knowledge.

Every student is afforded the opportunity to collaborate with faculty and industry to understand and apply innovative solutions to real world problems. The college matriculates ethical leaders who are lifelong learners and contribute to the advancement of their professions.

College of Management Vision Statement

UW-Stout's College of Management is a nationally recognized leader with unique programs, attracting quality students from around the world.

College of Management Strategic Goals

1. Promote College of Management excellence
2. Deliver leading edge applied programs
3. Create and sustain a global environment where all students & faculty are engaged
4. Achieve career placement for all graduates

Goal 1 Promote College of Management excellence

- Define and build common awareness of COM academic excellence among all faculty and staff
- Advance recognition of COM achievements and capabilities in broader communities

Goal 2 Deliver leading edge applied programs

- Optimize existing COM/Stout resources to achieve excellence
- Develop and foster faculty and student relationships with industry and alumni partners
- Continually evaluate and improve programs to meet specific program metrics
- Ensure quality instruction

Goal 3 Create and sustain a global environment where all students & faculty are engaged

- Promote existing global opportunities through on-campus resources
- Facilitate global engagement opportunities for faculty and staff
- Develop global engagement opportunities for students

Goal 4 Achieve career placement for all graduates

- Be recognized as top tier supplier of talent to employers
- Foster external partnerships with business and industry
- Build and maintain active relationships with alumni