Holly Hakes is the Executive Director for the Aurora Community Services family of companies, a private human services agency, as well as REALiving a company with products to help people be their BEST – personally and professionally. (www.REALiving.com) A passionate public speaker, Holly uses her background in counseling, law, and human services to find creative and positive solutions for everyday issues that affect both individuals and companies.

Holly has a Master's Degree in Counseling from the University of Wisconsin - Stout and a Bachelor's Degree in Criminal Justice from the University of Wisconsin - Eau Claire. She brings a diverse background of professional experiences, as well as personal history to the table when giving a speech. Her presentations have left audiences both in side splitting laughter and in tears. Holly is often described as "inspirational" by audiences.

Holly is a “multi-tasker” who enjoys her roles as mother, wife, sister, professional, artist, motivator, and friend. She lives in Chippewa Falls, WI with her husband of 22 years, Law Enforcement Officer Lee, as well as their three children - son Taylor (15) and daughters Iris (11) and Ava (10).