Recommendations for the Program Director

1. Recommendation: Work with GEM Faculty to implement cross discipline workgroups to communicate and identify artifacts that assure minimum GEM program graduate outcomes in accordance to the approved program goals.

Response: GEM faculty, in concert with faculty from other supporting disciplines, will continue to development assessment methods to better align with program goals.

2. Recommendation: Work with department chair to address the need for at least one additional GEM faculty to meet the needs of the program.

*Work with department chair to secure a faculty position (requested in recommendation #2) that has expertise in both classroom teaching and online teaching to support a sustainable re-engagement of the online GEM program.

*Work with the GEM advisory board and the department chair to understand the optimum program size with regard to supply and demand of graduates. This has the potential to address program candidate quality and faculty load.

Response: Identify appropriate target markets such as, Professional Golfers Career College, PGA of America, and National Owners Association (NGCOA), Fore! Reservations, and industry suppliers for online delivery and assessing the appropriate enrollment size for the GEM degree given limited faculty positions.

3. Recommendation: Work with the GEM advisory board and the department chair to identify accreditation opportunities specific to the GEM program in addition to the college accreditation currently in progress.

Response: GEM will work closely with GEM advisory board, students and NGCOA in indentifying appropriate accreditation or correlating opportunities for the GEM program.

4. Recommendation: Work with the GEM advisory board and the department chair to study the feasibility and resources needed to implement a local professional student chapter affiliated with a state or national-level professional networking organization.

Response: The GEM program will work to indentify appropriate student networking opportunities such as Club Management Association of America (CMAA) and NGOCA state chapter associations in additional to financial scholarships and foundation gift gifts for student travel to attend professional networking organizations.

Recommendations for the Chair of the Department of Hospitality and Tourism

1. Recommendation: Support GEM Faculty with the resources needed to analyze key learning assessments across program courses in alignment with the programs goals.

1.1 Encourage and support GEM Faculty to implement cross discipline workgroups to identify artifacts that assure minimum GEM program graduate.

Response: Facilitate discussion of program assessment-to-program goals with Program Director and faculty to ensure proper positioning of program with particular emphasis on cross-disciplinary nature of this program.

2. Recommendation: Work with the College Dean to support the program director with the resources to address the GEM program need for at least one additional faculty position to meet the needs of the program.

a. Work with the College Dean and the program director to secure a faculty position (requested in recommendation #2) that has expertise in both classroom teaching and online teaching to support a sustainable re-engagement of the online GEM program.
2.2 Work with the College Dean, the program director, and the GEM advisory board to identify the optimum program size with regard to supply and demand of graduates. This has the potential to address program candidate quality and faculty load.

Response: Analyze program resource plan concerning enrollment patterns and projections to determine that proper FTE allocations exist for the GEM program. The results of this analysis will be presented to the Dean of the College of Management for discussion and potential implementation purposes.

3. Recommendation: Encourage the program director and the GEM advisory board to identify accreditation opportunities specific to the GEM program.

3.1 Work with the College Dean to secure funding for such an accreditation, if needed.

Response: the department chair will review accreditation analysis collected by the Program Director from the GEM advisory board, students, and the National Golf Course Owners Association regarding potential credentialing of the GEM program. The outcome of this analysis will be presented to the Dean of the College of Management for input.

4. Recommendation: Work with the College Dean, the program director, and the GEM advisory board to study the feasibility and resources needed to implement a local professional student chapter affiliated with a state or national-level professional networking organization.

Response: The department chair will review Program Director’s report concerning the creation of a student chapter analysis and assist with the assignment of existing campus resources that are in place to support student clubs. The outcome of this report will be shared with the Dean’s office for input and consideration.

**Recommendations for the Dean of the College of Management**

1. Recommendation: Support GEM Faculty and the department chair to analyze key learning assessments across program courses in alignment with the programs goals.

1.2 Support GEM Faculty and the department chair to implement cross discipline workgroups to communicate and identify artifacts that assure minimum GEM program graduate.

Response: The dean and associate dean will work with the program director to continue to develop the overall assessment plan for the program to include artifacts of achieving the desired learning outcomes.

2. Recommendation: Support GEM Faculty and the department chair to address the need for at least one additional GEM faculty to meet the needs of the program.

2.1 Work with GEM Faculty and the department chair to secure a faculty position (requested in recommendation #2) that has expertise in both classroom teaching and online teaching to support a sustainable re-engagement of the online GEM program.

Response: Subject to the analysis described in 2.2 below, the dean will work with the department chair to review current faculty resource available to meet the program needs, both in faculty positions and in type of expertise in terms of content knowledge and delivery methods.

2.2 Encourage and support the department chair and the GEM program director to identify the optimum program size with regard to supply and demand of graduates. This has the potential to address program candidate quality and faculty load.

Response: The dean will work with both the program director and the department chair to identify the optimum program size relative to available resource and anticipated demand for graduates for both on campus and distance delivery formats.
3. Recommendation: Support GEM Faculty and the department chair, and the GEM advisory board, to identify accreditation opportunities specific to the GEM program.

3.1 Support the department chair and the GEM program director with funding for such an accreditation, if needed.

Response: The dean will work with the program director and department chair to review funding options for accreditation should that become an identified need.

4. Recommendation: Support the department chair and the GEM program director with resources needed to implement a local GEM professional student chapter affiliated with a state or national-level professional networking organization.

Response: The dean will work with the program director and the department chair to identify possible funding sources for student professional organizations, as identified.