Preliminary Entitlement to Plan
Planning and Review Committee 2008-2009

I. Degree: B.S. in Supply Chain Management

Sponsoring Department(s): Department of Business

College(s): College of Management

II. Program description:

As stated in the request for Entitlement to Plan document:
“Businesses are requiring specialized skills in Supply Chain Management (SCM). This is being driven by pressures of globalization, cost control, increased customer service levels and high quality requirements. The supply chain represents approximately 70 to 80 percent of the cost structure of a typical company. It requires both broad and deep knowledge to analyze data, make decisions and execute critical business processes across the supply chain. More importantly, the complexity, integration and interaction of each supply chain process drives the necessity of operating an efficient supply chain in order to compete.

“Supply Chain Management as defined by the Council of Supply Chain Management Professionals, (CSCMP), ‘encompasses the planning and management of all activities involved in sourcing and procurement, conversion, and all logistics management activities. Importantly, it also includes coordination and collaboration with channel partners, which can be suppliers, intermediaries, third party service providers, and customers. In essence, supply chain management integrates supply and demand management within and across companies’.


UW-Stout has an Advisory Board for the existing supply chain curricula in Engineering Technology and Business Administration. They give the strongest possible recommendation that UW-Stout develop a major in Supply Chain Management because of their own companies’ needs for many such individuals with these broad skills.

The curriculum for the major is anticipated to include many courses that are already offered for the Engineering Technology and Business Administration majors although some additional courses would also be needed. There would be need for additional FTE’s as the program grows.

II. Committee Findings:

The Planning and Review Committee strongly recommends the development of this proposed new program for the University of Wisconsin-Stout. The program fits very well with UW-Stout’s mission, its current program array and its new Polytechnic designation. It will utilize a wide range of expertise in several departments and can produce qualified professionals in this growing area of business management.